

PICTONA PALS



Pictona Pals Referral Program

Introducing our exciting *NEW* Pictona Pals Referral Program - your opportunity to share your love of Pictona with friends and family! For each new member you bring to our community, you'll receive a **FREE month of membership!**

1. Invite a friend who has never been a member of Pictona or whose membership has expired at least 12 months ago. Day passes & punch cards do not count as memberships.
2. Have them mention your name when they sign up for their new membership.
3. Receive your reward immediately!
4. Keep referring! There's no limit to how many people you can refer and how many free months you can earn.

Info regarding P2 West Entrance:

Until the turnstile at the West Entrance of Pictona 2 (our South Campus) is fully operational, this entrance will be closed at certain times based on the daily schedule. A sign will be posted out front indicating whether the entrance is open or closed. When closed, all players must enter through our north entrance at P1. Once the turnstile is fully functional players will be able to enter their membership number and enter through the turnstile.



Meet Pictona Board Member



Andy Melville became involved with Pictona in the very beginning, when it was just a great idea being discussed at the courts in Daytona Beach Shores. Andy became Pictona's 15th member and has served on the Board of Directors since November 2020; first as Vice President, as President for 4 years and is President Emeritus.

For the past 30 years, Andy has held executive level leadership positions in all facets of operating a business from sales, to operations to IT strategy. Athletics, along with a true appreciation for the lessons learned through competition, have been a core part of Andy's life and that has been passed on by his wife Bonnie and Andy to their 3 children.

Andy will be retiring from the Board at the end of his term and we want to extend our deepest gratitude for Andy's service to Pictona and for his passion for pickleball!

Men's Doubles Tournament Registration Ends August 11th!



The Men's Doubles tournament on August 16th is the last tournament of our 2025 Sundown Showdown Series of Team Tournaments!

The Women's Doubles and Mixed Doubles events brought some late nights, fierce competition and great sportsmanship! We are excited to cap off this annual tournament series under the lights next Saturday night! Just a few days left to register - **Click BELOW!**

COME OUT AND CHEER ON THE GUYS! 7PM!

Sign up NOW for Men's Doubles!



The **Pictona Jamboree** is a **FREE two-day event** celebration for **Pictona Members!**

□ **Saturday, September 19-20, 2025**

The party begins with a Friday evening BBQ and is followed by the Pictona Pentathlon! The pentathlon will consist of five recreation court games (see below) aimed at providing time for members to socialize and have a blast! However, since we are all competitive...winners will be crowned!

The Jamboree continues on Saturday with a full-day Member-Only pickleball tournament to crown the Pictona champions in women and men's doubles (no mixed or singles). There will be 5 age categories and 4 skill levels. **And it's all FREE.**

Come join us at the Pictona Jamboree for FOOD, FUN,
AND FRIENDS.

Sponsored by Progressive Medical Research

Click [HERE](#) for BBQ & Pentathlon tickets!

REGISTER FOR TOURNAMENT [HERE!](#)



6th Annual Pictona Open by Emerge Insurance Services

OCTOBER 23 - 26, 2025

Are you dreaming of ❄ cooler weather ❄ already?

**Start planning for the ☐FALL and join us to participate in
Pictona's annual tournament!**

You'll appreciate playing in a round robin format capped with a playoff. For each bracket the round robins are played in a pod of courts, resulting in minimal wait time between games. Earn your way to the championship finals, most of which are played in the MetroHealth Stadium for a memorable experience.

**Register for the PICTONA OPEN
HERE!**



We are pleased to announce that the **2025 US Senior Pickleball National Championships** will be held **December 5-8, 2025** at Pictona!

The US Senior Pickleball National Championships is the **ONLY national pickleball championship** tournament designed specifically for **players ages 50-80+!** The tournament was created to provide senior players with the best possible experience and features they enjoy. Tournament format provides brackets for age/skill divisions in every five-year age bracket, and all brackets are played as round robin format.

In addition to the tournament, there will be a special two-day Pro Demonstration event!

Featuring senior pro and coach Dayne Gingrich and pickleball yogi Jill Martin, this on-court conversation and clinic will focus on the mental and physical aspects of playing your best pickleball as a senior.

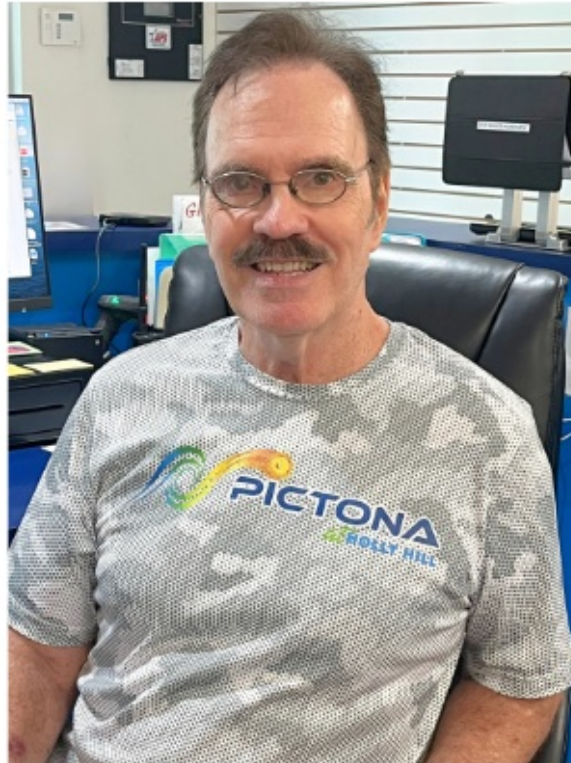
Available to players competing at Nationals for only \$25 (limited seats available) this will be a great way to get ready for the tournament.

USSP REGISTRATION INFO HERE!



Pictona Community

CONGRATS,
Roger!



Roger Wolford Celebrates 5 years at Pictona!

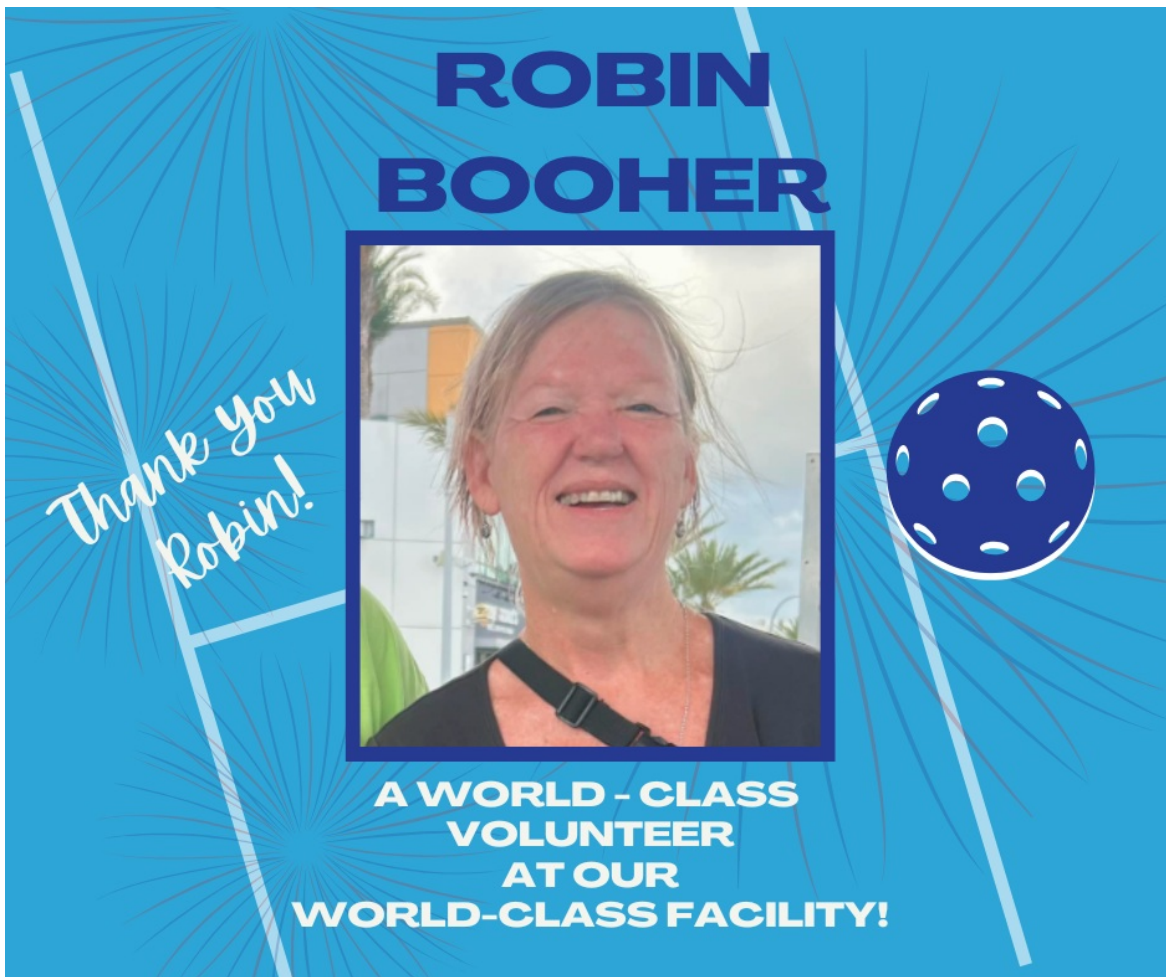
After playing pickleball one time Roger searched "Pickleball Daytona" online and saw "Coming Soon - Pictona!" Without hesitation he came down and took the first tour of Pictona.

Roger has always worked in the health and fitness field and quickly became hooked on pickleball. Combining his love for pickleball with his outgoing personality, Roger thought working at Pictona would be the perfect job!

Roger enjoys working alongside our great team of staff members and interacting with members on a daily basis. He likes to make a difference by helping players feel welcome at Pictona. Pictona is lucky to have you, Roger!



Volunteer of the Month



JULY VOLUNTEER OF THE MONTH

Pictona would like to recognize Robin Booher as the July Pictona Volunteer of the Month. Robin has been a constant star volunteer for more than 2 years. Her family received the Volunteer of the Month award back in September of 2023. But, now she deserves the spotlight all to herself. Robin was a Pod Manager during the Advent Health Sundown Showdown Women's Doubles tournament on July 19th. When the tournament ran longer than expected, Robin as well as the other 6 Pod Managers stayed the course up until 2:30am. Robin will have access to the Volunteer of the Month parking spot for the month of August. Congratulations, Robin!

For information about Volunteering at Pictona, click [here!](#)

PLAYER SHOP

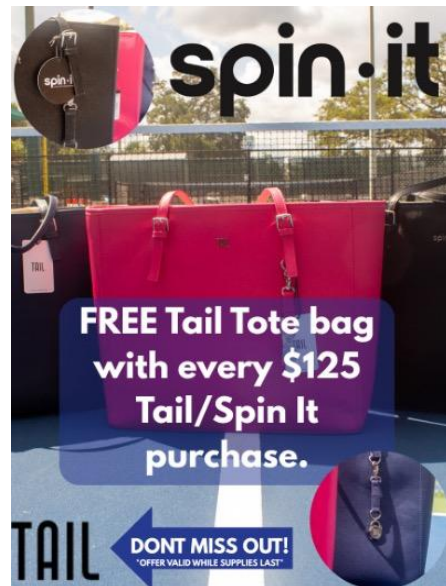


Fresh Heat Just Landed!

The newest Selkirk

Eras and **Diadem BluCore** paddles have hit the Player Shop!

Whether you're chasing control, power, or that pro-level feel, these paddles bring the tech and the style. Come feel the difference—your dream paddle might be waiting!



FREE Tote with Purchase!

Windshield Wiper (Speed Up)



In partnership with [Pickleball Drills HQ](#), check out these drills filmed right here at Pictona! Click the photo above.

Get on the courts and try this drill with your friends this week!



Concert Series at Pictona CLICK [HERE](#) - FREE TICKETS!

9/12 - Fall Into Blues
10/10 - Spazmatics - All Out
80's
11/7 - O Motown



Yoga with Greg
Fridays - 9:30 am



Greg began practicing yoga in 2017 and gears toward beginner and intermediate students and emphasize strengthening and flexibility of muscles and joints. \$5 Donation.

Greg looks forward to seeing you on the mat!



SPONSOR HIGHLIGHT



METRO
HEALTH, INC.

Dedicated Primary Care for Seniors



Jeff DiGioia, VP of Sales
MH Geriatric Management

Our partnership with Pictona and pickleball continues our dedication towards the health and wellness of our Medicare population. Our patients' expectations of continuing physical activity in a social and friendly environment fosters overall wellness. An ideal foundation to better overall living. We welcome the opportunity to serve your individual health needs. ~ Jeff DiGioia

Discover the Health Benefits of Pickleball with MetroHealth

Pickleball is more than just fun—it's a full-body workout with serious health perks. This low-impact sport improves cardiovascular fitness, balance, and coordination, making it ideal for all ages. MetroHealth encourages active lifestyles, and Pickleball offers a social, safe, and engaging way to stay moving. Whether you're recovering from injury or looking to stay fit, it's easy on joints and great for mental health too. Join the movement that's sweeping communities nationwide. Contact MetroHealth

today to learn how Pickleball can support your wellness goals and keep you healthy for life.



Pictona was built through a public-private partnership with the City of Holly Hill and Martens Charities, and \$2.9 million in Volusia County ECHOgrants.



Pictona at Holly Hill | 1060 Ridgewood Ave. | Holly Hill, FL 32117 US

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