



Happy 4th of July! We're open regular hours today, so swing by for some stars, stripes, and serves before you celebrate with friends, family, and fireworks!



### **Registration Closing for Women's & Mixed Sundown Showdown**

Only 10 days left to sign up for AdventHealth's Sundown Showdown Women's division, and less than 2 weeks to register for the Mixed division!

Brackets are filling fast, don't miss your chance to compete under the lights at Pictona at Holly Hill or the exclusive custom insulated tumbler for signing up!

[Register Now](#)



### **USSP Nationals & On-Court Clinic & Conversation With Pros**

The USSP is returning to Pictona at Holly Hill in December! We're proud to host the 2024 US Senior Pickleball National Championships, presented by Humana, from December 5-8.

This one-of-a-kind event is the only national tournament exclusively for players ages 50-80+, featuring round-robin play in five-year age/skill brackets.

On December 3rd and 4th, join the USSP courtside for a pro demonstration clinic with Dayne Gingrich and Jill Martin, offering players exclusive insight into peak performance both physically and mentally!

**[Register HERE](#) and learn more about the event!**



## **FUNDAMENTALS INSTRUCTION**



**AUGUST  
4<sup>TH</sup>, 11<sup>TH</sup>, 18<sup>TH</sup>, & 25<sup>TH</sup>**

## **FUNDAMENTAL PICKLEBALL SPECIALTY CLASS**

**With Sylvia Whitehouse**

### **August Fundamental Pickleball Specialty Class with Sylvia Whitehouse**

Sharpen your skills with Sylvia every Monday in August! Join us for Fundamentals on August 4, 11, 18, and 25 from 5:00–6:30 pm.

Perfect for players looking to build a strong foundation or brush up on the basics. Don't miss it!

**[Secure Your Spot Now](#)**





### **Enhance Your Game in The Player Shop**

Boost your game with our newest arrivals at the Pictona Player Shop! Lace into lightweight K-Swiss trainers, now in crisp white and bold blue, and slip on Sketchers' latest cushioned, colorful kicks for all-day play comfort! Don't miss the JOOLA Scorpheus IV paddle, engineered for explosive pop and pinpoint control. Gear up today!



## INSTRUCTION



### **PB 101** *For the beginner*

Mondays	July 7, 14, 21, 28	4:00 - 5:30 pm
Tuesdays	July 1, 8, 15, 22, 29	6:00 - 7:30 pm
Wednesdays	July 2, 9, 16, 23, 30	9:00 - 10:30 am
Thursdays	July 3, 10, 17, 24, 31	5:00 - 6:30 pm
Saturdays	July 5, 12, 19	10:30 - 12 pm

SPONSORED BY:

**Karen Dillard**  
**Jeff Dillard**



### **July Calendar & New Programs**

Looking to improve your game this month? Check out our instructional calendar on our site or learn more at our Welcome Desk!

Don't forget about our free PB-101 classes sponsored by Karen & Jeff Dillard! These classes are the perfect way to spark an interest and love for the sport in an understanding and welcoming environment!



## INTRAMURAL PROGRAM



# JULY 2025



## INTRAMURAL PROGRAMS

Program	Skill Level	Days Offered	Time	Cost
<u>Novice Mixer</u>	1.0-2.5	Sundays Wednesdays	9 - 11 am 6 - 8 pm	\$5
<u>Co-Ed Singles Guided Play</u>	2.5 - 2.99 3.0-3.49 3.5 - 4.0	Sunday, July 6th Sunday, July 13th	8:30 - 10 am	\$10 \$5 IM Member
<u>Pure Points Flex League</u>	2.5 - 3.5 3.5 - 4.0+	Mondays Tuesdays	8 - 10 am	\$5
<u>Ladders</u>	2.5-3.5 3.0-3.99	Mondays	6 - 8 pm	\$5
<u>Co-Ed Flex Leagues</u>	2.5 - 3.5 3.5 - 4.0+ 3.0 - 3.99	Tuesdays & Thursdays Tuesdays & Thursdays Wednesdays & Fridays	6:30 - 8:30 pm 6:30 - 8:30 pm 8 - 10 am	\$5
Dink n Drink	Open Play	Saturdays	4 - Close	FREE for members
Rally Gauntlet	2.5 - 3.5 3.0 - 3.99	Saturdays: July 5, 12	8:30 - 10:30 am	\$5
<b>new!</b> <u>Music Mornings</u>	Open Play	Tuesdays & Thursdays	8 am - 12 pm	FREE for members

**Scan QR code HERE**  
for Registration of all Programs.  
You can search by program  
name in the upper left corner.



www.pictona.org  
(386) 310.7067

**New in August - Guided Play with Our Education Director Sharpen Your Game with Guided Play at Pictona!** Led by our Education Director, Scott Thorton, Guided Play blends live play with expert coaching to help you elevate technical and tactical skills. You'll refine the six essential shots, improve court

movement with your partner, and learn when to defend or go on the attack.

Instructors offer in-the-moment feedback using “freeze play,” briefly pausing to explain and demonstrate adjustments before jumping back into action. It’s focused, fast-paced, and fun, a smarter way to improve your game.

[Men's Guided Partner Play w/ Education Director](#)  
[Women's Guided Partner Play w/ Education Director](#)

### **Join Pictona's Intramural Program**

Looking for fun, friendly competition? Our intramural programs are the perfect way to play regularly, meet new people, and improve your game!

Learn more about our Intramural Program at the Welcome Desk.

[3.0-3.99 Rally Gauntlet](#)  
[Guided Singles Play 3.0-3.49](#)  
[Guided Singles Play 3.5+](#)

***Reminder*** Only certified instructors may charge a fee for their instructional services. Anyone else may instruct or coach, but cannot charge a fee.



### **July Flex Leagues**

Sign up for the 2.50 - 3.49 League [HERE](#).

Sign up for the 3.0 - 3.99 League [HERE](#).

Sign up for the 3.5 - 4.0+ League [HERE](#).

*Flex Leagues are sponsored by [Wire 3](#).*





## DANCE WITH ME TOM & JO



**ACTIVITY  
CENTER**



### Join Tom & Jo on Thursdays at 3 PM!

Join Tom & Jo Sanders for fun, upbeat Dance with Me lessons every Thursday at 3 pm!

This July, they'll be teaching Country Two Step and Nightclub Two Step on the 10th, 17th, and 24th.

Whether you're new to the dance floor or just want to brush up on your moves, this is your chance to step in and have a great time and all for a \$5 donation!



**THE KITCHEN AT PICTONA**

### July 7-13 Special: Salmon Patty Sandwich - \$13

Our hand-packed salmon patty is seared to perfection and served on a brioche bun with house-made remoulade, lettuce, tomato, pickle, and onion, plus your choice of side!

Looking for something lighter? Add a salmon patty to any salad for just \$5.



**July 14-20 Special: Greek Salad - \$12**

A refreshing lettuce blend topped with tomato, onion, pepperoncini, black olives, feta, ham, and salami, all drizzled with our signature house-made Greek dressing.

Light, zesty, and full of flavor!



**TOURNAMENTS**



**Pictona Open 2025 by Emerge Insurance Services  
Registration**

***20 + enthusiastic Picklers have already signed up!***

Join us **October 23–26** for Pictona's premier fall tournament! With a round robin + playoff format, minimal wait times, and championship matches in MetroHealth Stadium, this is competition done right.

**[Register HERE!](#)**



**EVENTS**



## How Nutrition Changes As You Age

**Wednesday, August 6, 2025**

**11am - 12pm**

Nutrition is not one-size-fits-all. As your body changes, so should your plate! Come join Anna and Jennifer to learn simple ways to Stay Strong and Healthy at Every Stage of Life!

Conviva Care Center® are primary care centers for seniors committed to Aging Well.

Conviva Care Center® does not discriminate on the basis of race, color, national origin, age, disability or sex.

Follow us on Facebook, Instagram and Youtube

Facebook: @ConvivaCareCenters | Instagram: @ConvivaCare | Twitter: @Conviva Care Center | Website: ConvivaCareCenters.com

CCC-22-FLY-EVT3\_E



**Pictona at Holly Hill**  
1060 Ridgewood Ave. Osprey  
Room

Call 386-488-1011 Anna / 386-562-1506 Jennifer

**Sample a refreshing smoothie  
from The Kitchen!**

Join us on Wednesday, August 6th, from 11 am to 12 pm to learn about how nutrition changes as you age with Anna & Jennifer from **Conviva Care Center**.

At **Conviva**, they have an entire team of senior care experts committed to one goal: helping you achieve yours. Their care teams take a preventive approach, with care plans designed to help you stay healthy and out of the hospital.

**Conviva** provides you with:

- More time with your doctor so you can get the answers you need to feel confident in your healthcare.
- One-stop primary care centers, close to home.
- Same-day appointments and 24/7 access to a care team that gets to know you.
- Care teams who take a holistic approach, addressing all of your healthcare needs to keep you healthy, happy, and out of the hospital.



· Doctors, care coaches, behavioral health specialists, and pharmacists who work together on a personalized whole-health care plan just for you.

If you have questions or are ready to take the next step, contact Anna at (386) 488-1011.

**Ormond Beach After Hours Mixer - August 13th**

Join us Wednesday, August 13, from 4:30–6:30 PM for a fun-filled evening of networking, food, drinks, and pickleball at Pictona, the 3rd largest pickleball facility in the nation!

Bring your business cards and your curiosity, this is your chance to see what everyone's talking about!

- Come network with area businesses
- Learn about Pictona!
- Free Appetizers, Drinks, and Tours!



**Pictona Video**

**Wed., Aug. 13**  
**430 pm - 6:30pm**

The fastest growing Sport...Pickleball + Food/Drink/Instruction/Team-Building/Fun  
at the 3<sup>rd</sup> largest Pickleball Facility in the Nation =

**Net Gains for your Business!**

**Ormond Beach  
After Hours  
Mixer**



**[Register for Business After Hours Mixer Now](#)**



**SPONSOR HIGHLIGHT**

# Max

BEACH RESORT



## **Your Pickleball Getaway Deserves an Oceanfront Upgrade**

Planning your next trip to Pictona? Make it a getaway to remember with a stay at the new Max Beach Resort, where modern comfort meets laid-back coastal luxury. Located just 4.8 miles from Pictona, Max Beach Resort offers spacious condo-style residences, stunning ocean views, and resort amenities that elevate every stay.

Max Beach Resort 1901 South Atlantic Avenue | Daytona Beach Shores, FL [www.maxdaytona.com](http://www.maxdaytona.com) | (386) 999-2555

### **OFFER 1: Up to 20% Off Year-Round for Pictona Guests**

Whether you're playing in a tournament or visiting for fun, enjoy up to 20% off your stay with our exclusive Pictona rate.

Spacious 1-, 2-, or 3-bedroom residences Full kitchens, private terraces, and in-unit washer/dryer Beachfront pool, hot tub, rooftop gym, and game lounge [Click Here](#) to Book with Code PIC

You can also call (386) 999-2555 and mention code PIC Offer based on availability.

### **OFFER 2: 15% Off + Pictona Player Package**

Ready to hit the courts? Book our Pickleball Play & Stay Package and get: 15% off a two-night stay Two All-Day Passes to Pictona, Two Paddle Rentals at Pictona, Pictona Welcome Amenity at check-in, One Free Soft Drink per Person at Pictona, One Free Order of House Chips at The Kitchen at Pictona - [Click Here](#) to Book with Code PICTO

### **Why Stay at Max Beach Resort?**

Resort Amenities • Direct Ocean Access • Heated Saltwater Pool & Oceanfront Hot Tub • Venn Bar – Our Oceanfront Restaurant & Bar • Rooftop Beacon Lounge with Billiards, Foosball, and Shuffleboard • Rooftop Fitness Center with Technogym® Equipment • Sunrise & Sunset Terraces

Residence Features • Full Kitchens with Cookware, Dishes & Stainless-Steel Appliances • Full-Sized Fridge with Filtered Water & Ice Maker • Private Terraces with Lounge Seating and Dining Tables • Smart 4K TVs with Premium Channels and STAYCAST Streaming • Super-Fast, Secure Wi-Fi • In-Room Laundry with Full-Size Washer/Dryer

Whether you're here to win or just unwind, Max Beach Resort is your perfect coastal basecamp—offering space, comfort, and all the extras you didn't know you needed.

[Take a Virtual Tour here](#)

[Explore Our Resort Photos here](#)

Game on, and ocean views always. Book now and choose the perfect offer for your Pictona stay!

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Pictona was built through a public-private partnership with the City of Holly Hill and Martens Charities, and \$2.9 million in Volusia County ECHO grants.