



MARCH 14

YOUTH PICKLEBALL **SUMMER CAMP**



Four Camps!



Ages 6 -12



All Levels

Sponsored by
 Brown & Brown

REGISTRATION JUST OPENED!

4 Sessions: June 9-11; June 23-25; July 7-9; July 21-23

- Pickleball instruction and games
- Fun on the Pictona Recreation Courts and Putting Course
- Swim at the Holly Hills YMCA (across the street from Pictona).
- Lunch provided

- \$180 per camper
- Ages 6-12
- Sign up for one, sign up for all!

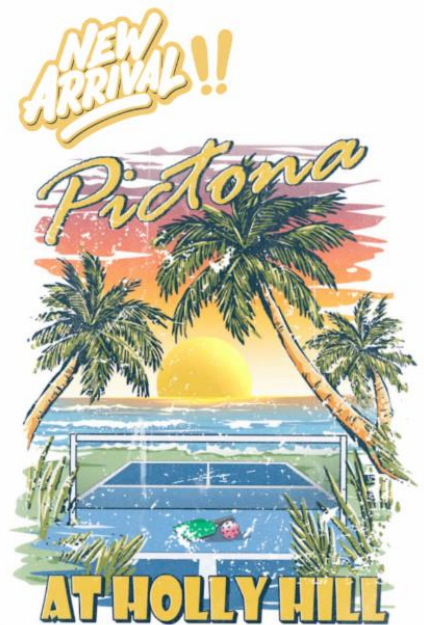
Sign up online **HERE** or call the Pictona Welcome Desk at 386-310-7067. Counselors will divide campers by age for instruction and games.

** Pictona Youth Programming is sponsored by Brown & Brown.



PLAYER SHOP

GEAR UP AT THE PLAYER SHOP



Gear Up at the Player Shop

Fresh paddles, top-tier apparel, and the highly anticipated **Destination Pictona shirts available to purchase March 20!** Be the first to grab yours—stop by the Player Shop and check it out!

Vendor Spotlight at The Player Shop

March 27 • 7 pm - 8 pm

Free Beer & Wine Samples and Special Shopping!



PICTONA
at HOLLY HILL

Featuring the Latest Styles from



[@lcubedlifestyle.com](https://www.lcubedlifestyle.com)

6:45 pm

Join us on Court #4
For a fast-paced Pickleball
Contest for L-Cubed
Merch Prizes!

LAUGH LEARN LONGEVITY



DID YOU KNOW?

Pickleball boosts **cardiovascular fitness, coordination, and mood while reducing stress**, as shown in multiple studies.

Pictona's 49 courts enhance these benefits by minimizing wait times, ensuring consistent play. This accessibility encourages more frequent participation, amplifying both physical and social gains.



PICKLEBALL PLAY



IM Programs have begun, with more to come!

- ✓ Novice Plus Mixers
- ✓ Open Seeded Ladders
- ✓ Women's DUPR Challenge
- ✓ Men's DUPR Challenges
- ✓ Wednesday Novice Mixers
- ✓ College Night
- ✓ Senior Games ROund Robins

- ✓ Drills Extravaganza
- ✓ ...and so much more!

Take advantage of the **Plus IM (Intramural) Membership** options, designed to bring even more excitement and engagement to your Pictona experience! By joining up for the new Plus IM Membership, you will have unlimited free access to our enhanced **Pictona Intramural (IM) programming**.

Log into the Pictona Court Reserve app or go online to get a calendar and list of upcoming Pictona Intramural Activities.

Link to the calendar: [Pictona Calendar](#)

Please email Jayna with any questions! jaynar@pictona.org



Stay out of the kitchen on court, but head to ***The Kitchen*** after your game for our **\$10 College Night Burger Basket!**

\$10 gets you a burger with chips or fries and a bottled soda or water!

- Thursdays, beginning March 27th
- 5:00 - 9:00 pm
- Reserved courts for college students

- **\$10 entry with college ID**
- **Music, cornhole, and courtside seating** at the S.R. Perrot Pavilion
- Optional Round Robin Play for those up for a challenge!
- Join us for **Happy Hour** in The Kitchen!

SIGN UP HERE!



March Flex Leagues - Court Reserve Sign up - [HERE!](#)

Men's and Women's FLEX League 2.5-3.5

Mon, Mar 3rd - Mon, Mar 31st (5 dates) from 9 - 11am

Men's and Women's FLEX League 3.5+

Tue, Mar 4th - Tue, Mar 25th (4 dates) from 9a - 11am

March 2.5-3.5 AND 3.5 - 4.0+ FLEX League

Tue, Mar 4th - Thu, Mar 27th (7 dates)

Tuesday @ 6p - 8p (4 dates)

Thursday @ 6p - 8p (3 dates)

March 3.0 - 3.99 FLEX League

Wed, Mar 5th - Fri, Mar 28th (7 dates)

Wednesday @ 9a - 11a (4 dates)

Friday @ 9a - 11a (3 dates)

Flex Leagues are sponsored by [Wire 3](#).



TOURNAMENTS

PICTONA
at HOLLY HILL



NEXT
WEEK!

EMERGE INSURANCE SERVICES presents the **Pictona Challenge!**

We're taking the Pictona Challenge to the next level!

This year, we're teaming up with **Spintip** to bring match recordings, personalized coaching, and highlight reels to the tournament. The best part? There is no additional cost to players!

Expect high-level competition, great vibes, and a few unforgettable days at Pictona!

HELP IS NEEDED TO RUN THE TOURNAMENT!

SIGN UP TO VOLUNTEER HERE!



Pictona Announces Long-Term Partnership with Emerge as Official Accident Insurance Provider

Pictona is excited to announce a **three-year partnership** with **Emerge.me**, making them the **Official Accidental Injury Insurance Partner** for our community. As pickleball continues to grow, so does the risk of common injuries—ankle sprains, knee strains, and even eye injuries. This long-term collaboration ensures that players have **reliable financial protection** in case of unexpected accidents.

"Many people assume their health insurance will cover everything, but high deductibles often leave them with thousands in out-of-pocket costs," says Wes Thompson, Founder and Principal of Emerge. **"Our accidental injury insurance provides cash benefits to help bridge those gaps, so an injury doesn't become a financial burden."**

For as low as **\$18 per month**, Emerge offers **affordable, easy-to-access** coverage with:

- ✓ **Guaranteed acceptance**—no medical exams required
- ✓ **Fast, fully digital enrollment**—coverage in **less than 10 minutes**
- ✓ **Cash benefits**—paid directly to policyholders to cover medical and other related expenses
- ✓ **Exclusive 25% enhanced benefit**—for injuries during **organized sports** like Pictona tournaments and local league play

"Accidents happen, but financial stress doesn't have to," says Deb Christensen, Director of Business Development. **"Through this long-term partnership, our players get peace of mind knowing they're covered every time they step on the court."**

For more details on how to get covered, [visit this LINK!](#)



GENERATIONS

PICKLEBALL TOURNAMENT

What is “Pictona Generations”?
TWO different tournaments!



**SPLIT
AGES**

GENERATIONS
PICKLEBALL TOURNAMENT

Split Ages Tournament

May 31/June 1, 2025

One partner is under a certain age
and the other partner is over a
certain age.

COMBINED AGE



GENERATIONS
PICKLEBALL TOURNAMENT

Combined Age Tournament

September 20-21, 2025

Players combine their two ages to
be above a specified age.

**CLICK HERE! GENERATIONS TOURNAMENTS INFO AND
REGISTRATION!**



ACTIVITY CENTER

STRETCH AND FLEX



ACTIVITY CENTER



[View ALL FHCP Activity Center Classes HERE!](#)



PICTONA'S MARCH VOLUNTEER OF THE MONTH

Pictona would like to recognize **Jim Rohrbach as the March Volunteer of the Month**. For the past three years, Jim has always offered his volunteer services to Pictona events and now becomes the very first volunteer to receive the Volunteer of the Month award twice (October 2022).

Jim is always one of the first to add his name to volunteer for any Pictona event and when a shift needs to be filled, he is one of the last to add his name.

During the APP Vlasic Classic and the USSP National Championships, Jim volunteered his time to work more than 40 hours during the two events.

Jim's dedication to assisting Pictona is why he is deserving of the March Volunteer of the Month!



MEMBER HIGHLIGHT

WE LOVE TO HIGHLIGHT OUR MEMBERS' SUCCESSES!

Submit your pickleball highlights, accomplishments, obstacles, pickleball travel experiences, etc. Your submission can be about yourself, a friend, or family member! Submit to Jen Moser at jenniferm@pictona.org, and include photos!



Sneakers4Good has provided our 2024 Sustainability Report. Thank you for helping us participate in this worthy effort to reuse and recycle!

380 - Pairs of Sneakers kept out of landfills
456 - Pounds of Sneakers
190,000 - Gallons of water saved
11,400 - Pounds of carbon dioxide displaced



EVENTS



CITY OF HOLLY HILL CONCERT SERIES



CLICK HERE FOR TICKETS !

🎵 🌴 Get Ready for a Night of Great Food & Rockin' Good Times! 🌴

Before you hit the dance floor at the Rocky and the Rollers Concert, treat yourself to a Tropical Island Buffet that'll have you feeling the island vibes! [CLICK HERE FOR DINNER TICKETS!](#)

Feast on a Flavor-Packed Island Spread:

- **Cuban Spiced Pulled Pork** – Tender, juicy, and full of bold flavors
- **Grilled Chicken with Pineapple Salsa** – A tropical twist on a classic favorite
- **Pineapple Slaw** – Crisp, refreshing, and slightly sweet
- **Rice & Beans** – A comforting island staple
- **Honey Butter Cornbread** – Soft, warm, and melt-in-your-mouth good
- **Yellow Cake with Coconut Sauce** – A dreamy, tropical dessert

Included Drinks: Water & Tea

Soft Drinks, Beer, and Wine available for purchase at The Depot.

SAVE THE DATES:

- **All-American Canteen Show** with Michael Evans and the American Sirens on May 23rd



SPONSOR HIGHLIGHT

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Ameriprise
Financial

Strategies for navigating market volatility

Even though volatility is a normal part of market cycles, it can be difficult for even the most experienced investors to go through. However, history shows the market is ultimately resilient, and those who stay invested over the long term are often rewarded.

As you navigate these challenging conditions, we're here to help keep you on course and address any concerns you may have. Here's a look at several time-tested investment strategies for volatile markets, that help investors stay focused on their long-term financial goals when there's stress in the markets.

[Click HERE](#) - Find out how to prepare and stay the course during the market's ups and downs.



Pictona was built through a public-private partnership with the City of Holly Hill and Martens Charities, and \$2.9 million in Volusia County **ECHO**grants.