



 **FEBRUARY 28**



 **WELCOME NEW EMPLOYEES**



Please help us welcome Nick Kovacs, our new Event Manager. Nick has his Master of Business Administration from Southeastern Louisiana University, received his marketing degree and played football at the University of Toledo, and is passionate about Pickleball!

He has a contagious enthusiasm and looks forward to joining our Pictona Team. Want to plan a corporate event, bring a group or a birthday party?



PICKLEBALL PLAY



Exciting News!

Introducing the **NEW Plus IM (Intramural) Membership!**

We are thrilled to unveil our **NEW Plus IM (Intramural)**

Membership options, designed to bring even more excitement and engagement to your Pictona experience! By joining up for the new Plus IM Membership, you will have unlimited free access to our enhanced **Pictona Intramural (IM) programming** that offers a variety of activities including:

- Ladders
- Mixers
- Round Robins
- Drills Extravaganza
- DUPR Events

...and so much more!

Current Members have an exclusive opportunity to lock in the new Plus IM Family or Individual Membership at the old lower rate — \$1000 for Family or \$600 for Individual. But hurry—**this special offer is only available until**

March 14!

Important: This offer is exclusively for current members and **does not apply to new memberships.**

PLUS IM MEMBERSHIPS

Plus IM Family Membership:

\$1250 yearly or \$125 monthly auto-renew

Plus IM Individual Membership:

\$750 yearly or \$75 monthly auto-renew

- ***Payment profile required for the monthly auto-renew membership***

We're excited to introduce a **new digital punch card** for Pictona Intramural activities! The **Plus IM Punch Card** is available for **\$40 and includes 10 punches**, making it a convenient and flexible way to participate. Most activities are just \$5 or 1 punch - giving you an easy way to join in the fun!

Log into the Pictona Court Reserve app or go online to get a calendar and list of upcoming Pictona Intramural Activities.

Link to the calendar: [Pictona Calendar](#)

Please email Angie with any questions! angieg@pictona.org

A promotional banner for March Flex Leagues. On the left is a black pickleball paddle with a white ball. The text reads: "MARCH FLEX LEAGUES" in large white letters, "PAY-AS-YOU-OPT-IN FORMAT!" in smaller white letters below it, "SPONSORED BY:" in small white letters, the "wire" logo in white, a large green circle with the number "3", the number "8" in white with "OR" above it, the number "9" in white, and "DAYS OF PLAY!" in large white letters on a pink background.

MARCH FLEX LEAGUES
PAY-AS-YOU-OPT-IN FORMAT!
SPONSORED BY:
wire 3 8^{OR} 9 DAYS OF PLAY!

March Flex Leagues - Court Reserve Sign up - [HERE!](#)

Men's and Women's FLEX League 2.5-3.5

Mon, Mar 3rd - Mon, Mar 31st (5 dates) from 9 - 11am

Men's and Women's FLEX League 3.5+

Tue, Mar 4th - Tue, Mar 25th (4 dates) from 9a - 11am

March 2.5-3.5 AND 3.5 - 4.0+ FLEX League

Tue, Mar 4th - Thu, Mar 27th (7 dates)

Tuesday @ 6p - 8p (4 dates)

Thursday @ 6p - 8p (3 dates)

March 3.0 - 3.99 FLEX League

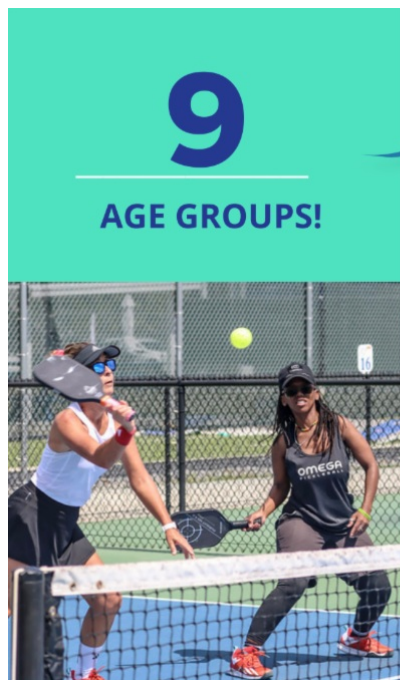
Wed, Mar 5th - Fri, Mar 28th (7 dates)

Wednesday @ 9a - 11a (4 dates)

Friday @ 9a - 11a (3 dates)

Flex Leagues are sponsored by [Wire 3](#).

TOURNAMENTS



March
20-23



EMERGE INSURANCE SERVICES - Title Sponsor for the Pictona Challenge! Join us for women's doubles, men's doubles, mixed doubles and singles!

Age categories: 8-29, 30-39, 40-49, 50+, 55+, 60+, 65+, 70+, 75+

Skill levels: 3.0, 3.5, 4.0, 4.5 and 5.0

Format: Round robin or pool play followed by top 4 teams in playoff.



**ESSENTIAL INJURY PROTECTION:
GET COVERED ONLINE IN LESS THAN 10
MINUTES!**

Injuries happen... so don't let your deductible and out-of-pocket expenses break your bank account! As a participant in the Pictona Challenge, you're always pushing your game to the next level—make sure you're protected with Accidental Injury Insurance from Emerge Insurance Services, the Official Accidental Injury Insurance Partner of Pictona, the APP, the Dink, UTR Sports, and USA Pickleball.

- Guaranteed approval with no medical exams in less than 10 minutes
- Affordable premiums as low as \$18/month
- Coverage on and off the court
- 25% more benefits for covered expenses from organized sports injuries

Play the game with peace of mind. Get your quote **HERE** in just minutes!



GENERATIONS

PICKLEBALL TOURNAMENT

What is "Pictona Generations"? TWO different tournaments!



***SPLIT
AGES***

GENERATIONS
PICKLEBALL TOURNAMENT

COMBINED AGE



GENERATIONS
PICKLEBALL TOURNAMENT

Split Ages Tournament

May 31/June 1, 2025

One partner is under a certain age and the other partner is over a certain age.

Combined Age Tournament

September 20-21, 2025

Players combine their two ages to be above a specified age.

CLICK HERE! GENERATIONS TOURNAMENTS INFO AND REGISTRATION!

FUNDRAISING TOURNAMENTS

Non-profit organization fundraising events
at Pictona!

 LEUKEMIA &
LYMPHOMA
SOCIETY®

Pickleball Tournament

 **PICTONA**
HOLLY HILL

 Seabreeze Baseball presents

BATTLE OF THE PADDLES

Sunday, March 30th at 2 pm

Sponsored by  huey
magoos
CHICKEN TENDERS

Seabreeze Baseball Presents Battle of The Paddles

- March 30 - 2:00 - 6:00 pm
- Info and Registration [HERE!](#)

Leukemia & Lymphoma Society (LLS) Tournament

- April 13 - 2:00 - 6:00 pm
- Info and Register [HERE!](#)



ACTIVITY CENTER



Scrapbooking Club!

Get your photos together and make those memories come to life!

Meets monthly on the following dates:

Where: Macaw Room from 10:00 am - 2:00 pm

When: March 8, April 12, May 3, June 7, July 12

[View ALL FHCP Activity Center Classes HERE!](#)

CAMPS

Escape to Pickleball Paradise!



CAMP PICTONA



The complex block features a blue background with a beach scene. On the left, two photos show people playing pickleball on an outdoor court. On the right, a group of seven people, including men and women of various ages, are smiling and holding pickleball paddles. The text 'Escape to Pickleball Paradise!' is written in a cursive font at the top right. Below it is the 'CAMP PICTONA' logo, which consists of a colorful, stylized wave graphic above the words 'CAMP PICTONA' in bold, sans-serif letters.

Camp Pictona - FINAL Session - March 17-19, 2025

Spread the word - Pictona instructors are highly experienced and want to help you improve your game!

For more information, including how to register click [HERE](#).

Self-Rated Skill Levels 2.5 - 4.0



MEMBER HIGHLIGHT

WE LOVE TO HIGHLIGHT OUR MEMBERS' SUCCESSES!

Submit your pickleball highlights, accomplishments, journey's, pickleball travel experiences, etc. Your submission can be about yourself, a friend, family member or a nemesis! Submit to Jen Moser at jenniferm@pictona.org, and include photos!



THE KITCHEN AT PICTONA



March 3-9

Pictona Avo Burger

Smash burger with pepperjack cheese, avocado spread, bacon onion jam,

lettuce & tomato on a toasted brioche bun. Served with fries \$14, upgrade to sweet fries for \$2 more.

March 10-16

Margaritaville Chicken Sandwich

Grilled chicken coated in Pictona's special Margaritaville spice blend, with a tangy Margaritaville sauce, on a grilled brioche bun, topped with lettuce, tomato, onion & pickle. Served with choice side \$14



EVENTS



Humana.

Get answers to your
questions
about Medicare



A more human way
to healthcare®

Q&A With Humana

Thursday, March 13

10:30 am

Crane Room - Humana Education
Center

Answers to your Medicare Questions

Call or email SHERI NINE

386-228-7780 (TTY: 711)

Monday – Friday, 8:30 a.m. – 5 p.m.

snine@humana.com

CITY OF HOLLY HILL CONCERT SERIES

Rocky and the Rollers

MARCH 28
7:00 PM

FREE

A TRIBUTE TO THE
THE BEATLES

APRIL 25
7:00 PM

CLICK HERE FOR TICKETS !

SAVE THE DATES:

- **All-American Canteen Show** with Michael Evans and the American Sirens on May 23rd

 **SPONSOR HIGHLIGHT**



PALMER
Chiropractic Clinics

386-763-2718 www.PalmerClinics.com/PO

Palmer's team of more than two dozen doctors of chiropractic and skilled student interns is eager to serve you.

Chiropractic is safe, effective, affordable care for patients of all ages. Our chiropractors can help you with many health conditions including:

- Neck and back pain
- Sciatica
- Headaches and migraines
- Injury rehabilitation
- Sports performance
- Wellness care

In addition, Palmer Imaging Consultation Services offers onsite X-ray services and can provide interpretation of digital and conventional X-rays and MRI studies.

Request an appointment **HERE!**



Pictona was built through a public-private partnership with the City of Holly Hill and Martens Charities, and \$2.9 million in Volusia County **ECHO** grants.



Pictona at Holly Hill | 1060 Ridgewood Ave. | Holly Hill, FL 32117 US

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