



MARCH 28



RECAP !



A Power Packed Weekend!

The Pictona Challenge 2025, proudly sponsored by [Emerge Insurance Services](#), brought the heat over four days of non-stop pickleball action! Each day welcomed more players, more energy, and more incredible matches. Sunday marked the peak—every court was in use, not just for tournament play, but because of the amazing turnout from our community! The crowd was electric, and the love for the sport was on full display.

We had an amazing 4 days of pickleball! Players continue to enjoy the round robin format, followed by playoffs, where they compete in assigned court pods with minimal downtime between games.

This year, we had an outstanding team of referees supporting the tournament. They did a fantastic job officiating the medal matches and were readily available to resolve any disputes throughout all 4 days.

Results and Medalists

Congratulations to all medal winners! Many people were surprised that they won a medal despite not making to the playoffs, which happens when age groups are combined. For anyone who received a text that they won a medal but did not pick it up, the medals will be available to be picked up at the Pictona Welcome Desk 2 located near the West Entrance adjacent to the MetroHealth Stadium.

Volunteers!

We had 80 volunteers who filled 140 shifts amounting to 486 hours!

We'd Love Your Feedback!

Thank you for participating in the Pictona Challenge By Emerge Services 2025 at Pictona and for helping make this a successful event. We are already looking forward to Pictona Challenge by Emerge Insurance Services 2026! We invite you to provide us with feedback about the tournament. What can we do to offer you a better tournament experience? What did we do well that we should do again? Email your comments to jordanf@picona.org

Fun Stats:

684 - Total Participants (267 female, 417 male)

23 - States Represented

Age range of players: 12 – 81

1703 matches played



A huge thank you to our incredible vendors for helping to make the Pictona Challenge by Emerge Insurance Services a success! Your dedication to providing top-quality gear and support played a key role in fostering optimal pickleball play and a strong community. If you missed an opportunity to check out vendor row check out the links below!

[Ability Rehabilitation](#)

[Conviva care](#)

[Dr. Tina Mallard](#)

[Wire3](#)

[L-cubed Lifestyle Wear](#)

[Zzola Apparel](#)

[Palmer College of Chiropractic](#)

[Quiet Play Paddles](#)

[Pickle Madness](#)

[Slayer Paddles](#)

[LifeWave X39 - Contact Dave Sasek@gmail.com](#)



EMPLOYMENT OPPORTUNITY

Education Director

We are looking for a qualified individual to become the **Education Director** at Pictona. The duties include the development and delivery of courses for players and instructors and coordinating our certified instructors. The position also includes the administration of our junior and adult player camps. For more information, please [CLICK HERE](#).



TOURNAMENTS



**May 2 - 4
2025**



It's around the corner!

Pictona's 5th Super Seniors Tournament


by [MetroHealth, Inc.](#) May 2-4!

[Sign Up NOW!](#)

- 7 age divisions beginning with 50+
- 4 skill classifications: 3.0, 3.5, 4.0, and 4.5+
- Women's doubles, men's doubles, and mixed doubles

500 seniors played in this event in 2023 and 2024! Feedback was incredible and we listened...we are keeping with the round robin format with a playoff!

Register by April 15 for a FREE T-shirt!

		GENERATIONS		AG S
SPLIT AGES		COMBINED		
May 31/June 1, 2025		September 20-21, 2025		
One partner is under a certain age and the other partner is over a certain age.		Players combine their two ages to be above a specified age.		
TOURNAMENT #1		TOURNAMENT #2		

What is "Pictona Generations"?

The tournament is a two-weekend doubles tournament held on May 31/June 1, 2025 and September 20-21, 2025. As Pictona always does, we'll play round robins so everyone is guaranteed at least 4 matches.

The Pictona Generations Tournament is actually two tournaments offering two

exciting new formats that are not part of traditional pickleball tournaments.

Learn More - [CLICK BELOW!](#)

[Generations - Split Ages](#)

[Generations - Combined Ages](#)





Camp Pictona 2025 was a HUGE SUCCESS! Pictona hosted a total of 78 campers (6 of which were repeat campers) from 19 different states, and Canada!

Camper Highlights

- "Instructors attention to player was outstanding!"
- "Level of instruction was excellent!"
- "Coach to student ratio better than any other camp available"
- "I loved being able to play Pictona the day before and after Camp"
- "Friendships made are life-long!"
- "Appreciate receiving the coaching notes and video of play"



JUNIORS



Brown & Brown

YOUTH PICKLEBALL SUMMER CAMP



Four Camps!



Ages 6 -12



All Levels

Sponsored by

 Brown & Brown

Fun, Friends & Pickleball – Secure Your Child’s Spot Today!

Looking for an action-packed summer camp your child will love? Our **Youth Summer Pickleball Camp** is the ultimate way to stay active, make new friends, and have a blast! ☀

- ✓ **Pickleball Training** – Learn from expert coaches
- ✓ **Swimming & Mini-Golf** – Fun activities included!
- ✓ **Limited Spots Available** – Register before it's too late!

Camp Dates Are Selling Out Fast!

Give your child an unforgettable summer filled with **sports, fun, and adventure**. Don't wait—secure a spot before they're all gone!

👉 [Learn More HERE!](#)

See you on the court!

2025 CAMP PICTONA SCHOLARSHIP DRIVE



Please join us in helping area youth obtain a scholarship to our Pictona youth day camps. We have 4 camps this year during June and July. Our goal of \$2,160 will fund 12 campers this coming summer.

Special thanks to **Jim Helmer** for his \$1,500 donation for the third year in a row! Each camp is \$180 for a three-day experience of fun at Pictona. Anyone who sponsors 2 or more campers will have their names placed on a paddle at the Friends of Pictona Wall in the S.R. Perrott Pavillion.

We currently have \$1,500 of the \$2,500 goal.

This will be updated each week as we get closer to hosting the camps. Thank you for your generosity.

Questions? Please email Steve Croak at SteveC@pictona.org.



PLAYER SHOP



Pictona Destination Shirts!

The new Pictona T-shirts were released last weekend during the Pictona Challenge and are available in the Player shop in three colors: Heather White, Royal Blue and Desert Rose. Stop into the Player Shop to check them out!



New Paddles Just Dropped – Get Yours Now!

Ready to level up your game? The all-new **Joola Agassi Pro**, **Graf Pro**, and **Ben Johns Perseus IV** paddles are here, and they're designed to give you unbeatable control, power, and feel. Whether you're aiming for that perfect shot or crushing your next match, these paddles are built for players who demand the best.

Don't wait—stop by, grab one, and see the difference for yourself. Your new secret weapon is waiting!



PICKLEBALL PLAY



APRIL FLEX LEAGUES

PAY-AS-YOU-OPT-IN FORMAT!

SPONSORED BY:

wire 3 **8^{OR} 9** **DAYS OF PLAY!**

[CoEd FLEX League 2.5-3.5](#)

Tuesdays @ 6p - 8p (5 dates)
Thursdays @ 6p - 8p (4 dates)
Beginner (Skill 2.5 to 2.99)
Intermediate (Skill 3.0 to 3.49)

[CoEd 3.5 - 4.0+ FLEX League](#)

Tuesday @ 6p - 8p (5 dates)
Thursday @ 6p - 8p (4 dates)
Upper- Intermediate (Skill 3.5-3.99)
Upper- Advanced (Skill 4.5+)

[CoEd 3.0 - 3.99 FLEX League](#)

Wednesday @ 9a - 11a (5 dates)
Friday @ 9a - 11a (3 dates)
Intermediate (Skill 3.0 to 3.49)
Upper- Advanced (Skill 4.5+)

Click Session title to Register
\$5 for each game day

Flex Leagues are sponsored by [Wire 3](#).



THE KITCHEN AT PICTONA



 **New at Pictona: Friday Fish Fry!** 

Get ready to kick off your weekends with something tasty—introducing
Friday Fish Fry at Pictona!

Every Friday all day long, we're serving up crispy, golden-fried fish with all the fixins. Great food, chill vibes, and a perfect way to wind down after a game or gear up for the weekend.

Bring your friends, bring your appetite—**Fridays just got a lot better.**



WEEKLY SPECIALS:

3/31-4/6 - French Dip Burger

Smash burger with sauteed onions and swiss, served with aujus dipping sauce.
Lettuce and tomato available, comes with fries \$14

4/7-4/13 - Cajun Chicken or Shrimp Flatbread

Your choice of cajun spiced shrimp or chicken on toasted flatbread with provolone cheese, diced tomato, onion, and green pepper \$10



BALANCE AND MOTION!



BAM! “Balance and Motion”

Join senior fitness specialists, Artie G. & Jocelyn

Tuesdays & Fridays @ 10:45 AM

@ FHCP Activity Center on Pictona Campus

Develop balance, coordination, core strength, flexibility and range of motion with this **FREE** class. Sessions are 45 minutes long, very gentle, and offer an upbeat, supporting environment for all fitness levels.



SPONSOR HIGHLIGHT



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Law And Family Law Attorneys

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**We Advocate For You
And Your Loved Ones**

*Call Us To Schedule
An Initial Consultation*

**Mara
Law, P.A.**
Protecting you, your family, and your assets

Probate • Family Law • Estate Planning
Guardianship • Medicaid Planning

Sibling disputes often erupt after a parent dies and when it's time to divide up the assets of an estate. These fights can result in lengthy and expensive legal actions. They can also damage family relationships.

However, a little forethought from parents can prevent such disputes. And siblings can rise to the occasion and employ basic strategies to stop arguments before they start.

Consider the following ideas to avert or resolve conflicts.

KEY TAKEAWAYS

- Sibling disputes over assets in a parent's estate can be avoided by taking certain steps before and after the parent dies.
- Parents can express their wishes in a will, set up a trust, use a third party as executor or trustee, and give gifts during their lifetime.
- Parents can gift each child up to \$18,000 in 2024 without owing taxes on those gifts.
- After a parent dies, siblings can use a mediator, sell assets and split the proceeds, or defer to an independent executor who is a fiduciary.
- A mediator may be helpful when siblings' emotions are running high.

Mara Law, P.A. can provide close personal attention to your matter and maintain a working relationship with you and your family throughout the entire process. Our firm takes the necessary steps to reduce stress and alleviate your concerns. We will be on your side, and guide you at every step. [Find us HERE!](#)



EVENTS



A poster for 'A TRIBUTE TO THE BEATLES' featuring four men dressed as the Beatles, playing instruments. The text 'A TRIBUTE TO THE BEATLES' is at the top, and 'APRIL 25 7:00 PM' is at the bottom.

**APRIL 25
7:00 PM**

A poster for the 'ALL-AMERICAN CANTEEN SHOW' featuring a group of performers in a canteen setting. The text 'ALL-AMERICAN CANTEEN SHOW' is at the top, and 'MICHAEL EVANS "THE AMERICAN SIRENS"' is below it.

**MAY 23
7:30 PM**

FREE



CHECK THIS OUT!

Brooks Rehab invites individuals with differing abilities to participate in a one-mile event to celebrate independence.

Click below for more INFO!

[Brooks Rehabilitation Celebration
Independence Challenge Mile 2025
April 5, 2025](#)

The Pickleball Pilots flew to Daytona Beach Int'l Airport to play Pictona!

Click button below to watch their video.

[Pickleball Pilots visit Pictona - YouTube Video](#)

Follow us on Social!



Pictona was built through a public-private partnership with the City of Holly Hill and Martens Charities, and \$2.9 million in Volusia County **ECHO** grants.

Pictona

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