



DECEMBER 20

Holiday Hours

Christmas Eve - 8 am - 3 pm

Christmas Day - 8 am - NOON

New Year's Eve - 8 am - 3 pm

New Year's Day - 8 am - 5 pm



P2 Entrance will be CLOSED Christmas Eve & Christmas Day

Merry Christmas and Happy New Year!

Great news! :) We will be open every day over the Holidays so you'll still be able to get your games in when not celebrating with family and friends. We will, however, be closing early so our employees will also have time to spend with their loved ones.

**** Please note, on Christmas Eve and Christmas Day, ONLY the P1 Entrance will be open.**



The PPA is in Full Swing at Pictona this weekend! If you're not lucky enough to be watching in the stands you can still catch the action at home! Here's the broadcast schedule for the weekend.

SATURDAY 11 am - 7 pm EST [pickleballtv.com](https://www.pickleballtv.com)
3:30 pm - 7 pm EST **Tennis Channel**

SUNDAY 11 am - 5 pm EST [pickleballtv.com](https://www.pickleballtv.com)
2:30 pm - 5:30 pm EST **Tennis Channel**



Wow ! We passed a new milestone this week. **Pictona now has 1,424**

Members! What a great way to wrap up a great year of Pickleball! We're busy planning many new great programs and activities in 2025. Look for more announcements here and on our social media soon!



Welcome Jayna Ryan, Club Services Manager!

Jayna brings experience from minor league baseball (Portland Sea Dogs) and two different colleges. She has worked in intramural and recreational sports at Rhode Island College and was a graduate assistant at Castleton University.

In addition to her master's degree in Athletic Leadership, Jayna has an undergraduate degree in sports management. She was also a member of the varsity softball team during her undergraduate years.

Jayna has been hired as the **Club Services Manager**, with her primary duties revolving around serving our membership. This includes working with our POP! programs, helping plan and run events, and supporting tournament operations.



Give the gift of Pickleball this Christmas!

Swing into the holiday spirit at the Player Shop! From paddles to ornaments, discover the perfect gifts and gear for every enthusiast. Serve style and make this season a smash hit!

NEW! Purchase a \$50 Pictona Gift Certificate by December 31st and receive an additional \$10 gift certificate for yourself!



POP! PLAY

**PICTONA
ORGANIZED
PICKLEBALL**

New POP! Activities coming in 2025 !

We're busy planning more fun POP! Activities for the new year. Be sure to check out the next newsletter and our social media for exciting announcements.

A promotional banner for January Flex Leagues. It features a green paddle icon on the left. The text reads "JANUARY FLEX LEAGUES" in large white letters, followed by "PAY-AS-YOU-OPT-IN FORMAT!" in smaller white letters. Below that, it says "SPONSORED BY:" followed by the "wire 3" logo. To the right, a large "8" is followed by "DAYS OF PLAY!" in white letters on a blue background.

JANUARY FLEX LEAGUES
PAY-AS-YOU-OPT-IN FORMAT!
SPONSORED BY:
wire 3 **8 DAYS OF PLAY!**

January Flex Leagues

Sign up for the 2.50 - 3.5 League [HERE](#).

Sign up for the 3.0 - 3.99 League [HERE](#).

Sign up for the 3.5 - 4.0+ League [HERE](#).

Flex Leagues are sponsored by [Wire 3](#).



PICTONA
at HOLLY HILL

Leave winter behind to compete in Florida's Pickleball Paradise!

Feb. 21-24
2025

US SENIOR PICKLEBALL
NORTH AMERICAN
CHAMPIONSHIP
PRESENTED BY
Humana.

USSP
US SENIOR PICKLEBALL
NATIONAL
QUALIFIER

SENIORS 50+
CLICK HERE
TO REGISTER

Register by December 31 and SAVE \$\$!

Leave winter behind to play in a dedicated senior pickleball tournament in pickleball paradise, Pictona at Holly Hill, part of the greater Daytona area where you'll find the world's most famous beach. The average temperature in February is 72 degrees. Play with players in your age and skill category from Canada, Mexico, and across the United States in a round robin format with a playoff in each division.

You'll have the opportunity to play lots of pickleball and experience outstanding hospitality at a world-class facility. Pictona has 49 courts, 13 under cover, along with the beautiful MetroHealth Stadium that seats 1200 where playoff matches will be played.

- Enjoy our special welcome party Saturday night with FREE food and drinks. (Guests may also attend for \$15).

- Come early and enjoy the World's Famous [Daytona 500 Race](#) on February 16th.
- Extend your stay and enjoy playing pickleball on Pictona's state-of-the-art courts with our 1400 + members! Our non-member daily fee is \$15 per day or \$60 for one month.
- Visit our [lodging partners](#) to receive your special Pictona discount on your visit.
- Membership IS required to play in the North American Championships. To join USSP, go [HERE](#). It only costs \$20 per year.

USSP REGISTRATION HERE!



125+ enthusiastic Picklers have already signed up! If you're relatively new to pickleball and you're working on mastering your skills, then the Arrow Rookie Rally at Pictona is a tournament just for you. It is your opportunity to play others of like skill and age in a fun round robin format.

Team up with your partner to play men's, women's, and mixed doubles at the 2.5 and 3.0 skill level.

***** Be sure to sign up by Dec. 26th if you'd like a tournament T-Shirt!***

Register for the Arrow Rookie Rally [HERE](#) !

9
AGE GROUPS!

SKILL LEVELS!

5

PICTONA
at HOLLY HILL

CHALLENGE
2025

**FOR
MORE
INFO**

CLICK HERE 

March 20-23

Join us for women's doubles, men's doubles, mixed doubles and singles in our annual Spring tournament, the Pictona Challenge!

EARLY BIRD SPECIAL! Save \$\$ if you register by January 31st!
Click below for details!

Register for the Pictona Challenge [HERE!](#)



APP vlastic Classic

USA PICKLEBALL GOLDEN TICKET
THE PATH TO NATIONALS

FEBRUARY 5 - 9, 2025

USA Pickleball Sanctioned Tournament - Click [HERE](#) for more Info.



Waltz Lessons

WITH TOM AND JO SANDERS

JANUARY 2, 9, 16, & 23
THURSDAYS AT 3 PM
\$5 DONATION



ACTIVITY CENTER
@ PICTONA



THE KITCHEN AT PICTONA



Weekly SPECIALS in The Kitchen!

December 23 - 29

Philly Flatbread

Shaved Ribeye sautéed with onions and peppers, topped with melted provolone cheese on our popular roasted flatbread.

Ala Carte \$10

December 30 - January 5

Caribbean Kickin' Chicken'

Pulled Chicken breast sautéed with Jamaican Jerk seasoning, topped with pineapple salsa and Pepper Jack cheese, on a toasted bun.

Ala Carte \$9, with regular side \$12, Premium Side \$14



Camp Pictona will once again be holding 3-day camps this winter for beginner and intermediate levels. Pictona instructors are highly experienced at teaching pickleball players how to improve their games. Camp Pictona will not only provide you with a warm escape, but will provide quality instruction and lots and lots of playing opportunities help make that winter seem much shorter!

For more information, including how to register click [HERE](#).

Camp Dates: Self-Rated Skill Levels 2.5 - 4.0

- **January 28-30, 2025**
 - **February 18-20, 2025**
 - **March 12-14, 2025**
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CITY OF HOLLY HILL CONCERT SERIES

[CLICK HERE FOR TICKETS !](#)



Pictona was built through a public-private partnership with the City of Holly Hill and Martens Charities, and \$2.9 million in Volusia County ECHO grants.



Pictona at Holly Hill | 1060 Ridgewood Ave. | Holly Hill, FL 32117 US

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