



NOVEMBER 15



Thanksgiving is November 28th and we'll be open until 3 pm! That will give you a chance to get your game in before enjoying the day with family and friends. Gobble Gobble!



WE'RE HOSTING THE WORLD'S BEST PICKLEBALL PLAYERS!

**PLAY ALONGSIDE
THE TOP PLAYERS
OR WATCH THEM
PLAY!**

DECEMBER 18 - 22



CARVANA PPA TOUR



Play Where the Pros Play!

The Oh Snap! Daytona Beach Open is coming to Pictona at Holly Hill from **Dec. 18 - 22** and now's your chance to join in!

Amateur players get the unique opportunity to compete right alongside the world's top pros, with matches happening next to Championship Court.

Spots are filling up fast! Don't miss your chance to compete in this exciting event and experience the thrill of a pro-level tournament.

Register [HERE](#) and secure your spot in the action!

Purchase tickets to watch the Pros [HERE](#) !



Represent Pictona in the Holly Hill Christmas Parade!



Parade Participants Needed!

Would you like to represent Pictona in the 65th Annual City of Holly Hill Christmas Parade? Dress up in your favorite Pictona attire - add a sprinkle of holiday cheer - and join us for a fun morning to get your Holiday Season started right!

Saturday, Dec 7 at 9 am, we will gather at the north entrance (Pictona 1). If you are interested, please email debc@pictona.org.



Give the gift of Pickleball this Christmas!

The Player Shop is has plenty of fantastic ideas, from the solid cherrywood pickleball charcuterie board to stylish Fila & Skecher pickleball shoes available in a myriad of sizes and colors.

And let's not forget about our impressive selection of paddles—your perfect companion on the court!

Elevate your game and style with the chic Pickleball Bella skirt and top, or wrap yourself in warmth with a cozy Pictona sweatshirt.

With vibrant Pictona shirts in every color of the rainbow, along with hats, festive Christmas pickleball ornaments, and much more, there's something for everyone to enjoy!

Can't Decide? How about a Pictona Membership? A Pictona Gift Certificate is another terrific option !

INSTRUCTION



MEET THE INSTRUCTORS NIGHT!

December 5 from 6 - 8 pm

Join us for a fun night with all of our Instructors and Educational Staff here at Pictona! ***This is a member benefit and there is NO CHARGE.***

Get to know each instructor, get information about our upcoming classes, as well as private instruction, and drill with each instructor to learn their favorite shot!

It will be a fun night of pickleball, educational information, music and fun! Don't miss this one!

NOVEMBER - INSTRUCTIONAL CALENDAR

CLASSES

All Classes - \$50

** Non-members must purchase day pass or punch card



PB 211: Guided Novice Play	M, 11/18 - 9:00 - 10:00 am	Jan
PB 305 - Developing the Backhand	M, 11/18 - 6:00 - 7:00 pm	Chase
PB 307: Going Single	T, 11/19 - 6:00 - 7:00 pm	Doug
PB 203: Ball Machine Instruction	W, 11/20 - 6:00 - 7:00 pm	Daniel
PB 303: Dinking Smart	W, 11/20 - 6:00 - 7:00 pm	Chris
PB 212: Guided Intermediate Play	W, 11/27 - 9:00 - 10:00 am	Rob
PB 306: Two-Handed Backhand	W, 11/27 - 6:00 - 7:00 pm	Doug
PB 307: Going Single	F, 11/29 - 9:00 - 10:00 am	Rob
PB 305 - Developing the Backhand	S, 11/30 - 9:00 - 10:00 am	Chase
Lob Class	TH, 11/21 - 5:30 - 7:00 mp	Sylvia

COURSES

\$150

** Includes 3 Sessions

PB 201: Pickleball Steps: Dink, Drop Shot, and Serve	T, 11/19, 26 & 12/3 - 8:30 - 9:30 am	Mary
PB 202: Pickleball Steps: Ground Storkes, Return of Serve, Volley/Block	T, 11/19, 26 & 12/3 - 10:00- 11:00 am	Mary



PB 101 For the beginner

SPONSORED BY KAREN DILLARD & JEFF DILLARD OF Realty Pros

M, 11/18, 25. 4:00 - 5:30 pm
T, 11/19, 26 9:00 - 10:30 am
T, 11/19, 26 6:00 - 7:30 pm
TH, 11/21 5:00 - 6:30 pm

View and download the November Instruction Calendar [HERE](#).

Our **DECEMBER** Calendar is also available. View and download the December calendar [HERE](#).

Reserve your spot by calling (386) 310.7067 or by registering [HERE](#).
See you on the courts!

Reminder Only certified instructors may charge a fee for their instructional services. Anyone else may instruct or coach, but cannot charge a fee.



POP! PLAY

**PICTONA
ORGANIZED
PICKLEBALL**



NOVEMBER FLEX LEAGUES

PAY-AS-YOU-OPT-IN FORMAT!

SPONSORED BY:

wire 3

**8 DAYS
OF PLAY!**

November Flex Leagues

Sign up for the 2.50 - 3.49 League [HERE](#).

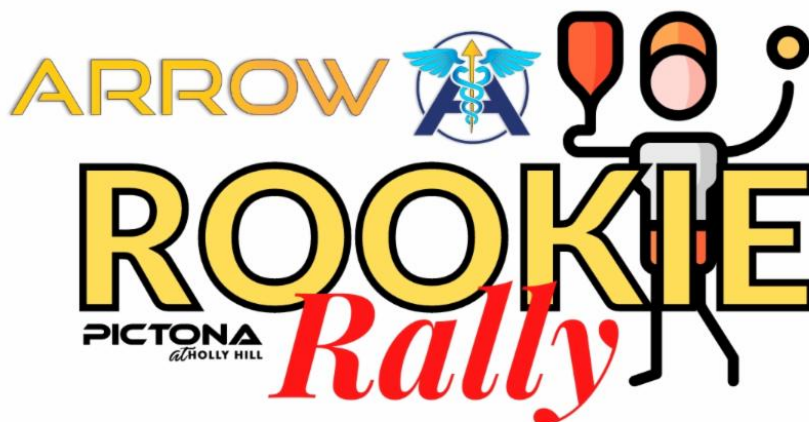
Sign up for the 3.0 - 3.99 League [HERE](#).

Sign up for the 3.5 - 4.0+ League [HERE](#).

Flex Leagues are sponsored by [Wire 3](#).



TOURNAMENTS



JANUARY 11 - 12, 2025

50 + enthusiastic Picklers have already signed up! If you're relatively new to pickleball and you're working on mastering your skills, then the Arrow Rookie Rally at Pictona is a tournament just for you. It is your opportunity to play others of like skill and age in a fun round robin format.

Team up with your partner to play men's, women's, and mixed doubles at the 2.5 and 3.0 skill level.

**** Be sure to sign up by Dec. 26th if you'd like a tournament T-Shirt!**

Register for the Arrow Rookie Rally [HERE](#) !

PICTONA
at HOLLY HILL

9
AGE GROUPS!
SKILL LEVELS!
5

SUBARU

Subaru
of
Daytona

CHALLENGE
2025

PICTONA
at HOLLY HILL

March 20-23

FOR MORE INFO

CLICK HERE 

Join us for women's doubles, men's doubles, mixed doubles and singles in our annual Spring tournament, the Subaru of Daytona Challenge!

EARLY BIRD SPECIAL! Save \$\$ if you register by January 31st! Registration fees increase after that date. Click below for details!

Register for the Subaru of Daytona Challenge [HERE!](#)

More TOURNAMENTS AT PICTONA!

2024

PPA TOUR
DECEMBER 18-22

2025

ARROW ROOKIE RALLY
JANUARY 11-12

APP VLASIC CLASSIC
FEBRUARY 4-9

SSIP/USSP NORTH AMERICAN
CHAMPIONSHIPS
FEBRUARY 21-25

SUBARU CHALLENGE
MARCH 20-23

METROHEALTH SUPER SENIORS
MAY 2-4

PICTONA OPEN
OCTOBER 23-26



THE KITCHEN AT PICTONA



Weekly SPECIALS in The Kitchen!

Nov 18-24

Italian Sub Sandwich, ala Carte, \$10

Ham, Salami, Capicola, Lettuce, Tomato, Onion, House Made Greek Dressing on a Sub roll. *Pair it with any of our delicious side dishes for a full meal, additional \$3-\$5*

Nov 25 - Dec 1

Greek Salad, \$12

A large salad of Shredded lettuce, sliced tomatoes, onions, topped with kalamata olives, feta cheese, chopped ham & salami and finished off with pepperoncinis, and our house made Greek Dressing

Monday the 18th, New menu items arrive for the new season!!!



DANCE INTO THE HOLIDAYS AT PICTONA!

Join Tom & Jo Sanders in the FHCP Activity Center to dance your way into the holiday spirit!

Thursday, [November 21 at 4:30 pm - Holiday Dance Lesson Preview](#)

December classes are on **Thursdays at 3:00 pm** and each date will focus on two different dances.

- **Waltz & Rumba - December 5**
- **Cha Cha & Rumba - December 12**
- **Foxtrot & Tango - December 19**
- **Bachata & Merengue - December 26**

** \$5 Suggested Donation

**Florida Health Care Plans
and Pictona invite you!**

*A series of wellness
talks this November &
December called "Good
for You!"*

GOOD
For You!

Talks will be held at 11:30 am in the FHCP Activity Center on the the following dates:

- **Importance of Breakfast / Overnight Oats - November 19**
- **Aromatherapy - December 3**
- **Stress Management - December 13**



CAMPS

CAMP PICTONA
Escape to Pickleball Paradise!
PLAN YOUR WINTER GETAWAY!
Pictona at Holly Hill is just minutes away from Daytona Beach!

Camp Pictona will once again be holding 3-day camps this winter for beginner and intermediate levels. Pictona instructors are highly experienced at teaching pickleball players how to improve their games. Camp Pictona will not only provide you with a warm escape, but

will provide quality instruction and lots and lots of playing opportunities help make that winter seem much shorter!

For more information, including how to register click [HERE](#).

Camp Dates: Self-Rated Skill Levels 2.5 - 4.0

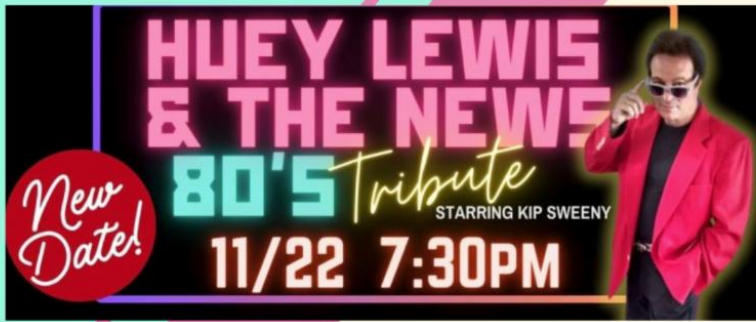
- **January 28-30, 2025**
- **February 18-20, 2025**
- **March 12-14, 2025**



As volunteers, you play a crucial role in ensuring the success of tournaments and events, contributing to an exceptional experience for all participants and spectators.

If you'd like to volunteer for Pictona, please consider joining the [Pictona Success Team of Volunteers](#). Click [HERE](#) and explore the many opportunities to help us continue to make Pictona the best pickleball facility in the U.S. !





BEFORE THE SHOW!

5:30 pm to 7:30 pm,

S.R. Perrott will have tents in the Aetna Gardens with 14 **FREE** BEER & WINE SAMPLINGS!

Bring your ticket to The Depot to snag your wristband, and don't forget your ID!

OH! And come dressed up in your favorite 80's attire - Celebrate the decade and wear your old acid-washed jeans or a favorite neon shirt!

CONCERT! Kip Sweeny is back for an all-out 80s tribute to Huey Lewis and the iconic 80s classics we love! A world-traveling dance instructor, disc jockey, choreographer, and male vocalist, Sweeny knows how to get the party started. So tease up that hair & dust off your leg warmers because you won't want miss this unforgettable show!

CLICK HERE FOR TICKETS !



SPONSOR HIGHLIGHT

Don't Let An Accident Break Your Bank Account

"I thought my health insurance had me covered.
Then I saw the deductible...and the \$5,000 bill.
Ouch!"



*Accidents Happen...Get The Protection
Your Health Insurance Doesn't Cover!*

Emerge Essentials:

Make Emerge Your Deductible Partner This Open Enrollment Season

Open Enrollment Season is here, and many Americans are choosing their 2025 health insurance plans. High Deductible Health Plans (HDHPs) are often appealing due to their lower monthly premiums, but they come with significant out-of-pocket costs. According to the IRS, in 2025, the maximum out-of-pocket expenses for HDHPs can reach \$8,300 for individuals and \$16,600 for families.

Unexpected accidents can lead to hefty bills before insurance coverage kicks in. Emerge Insurance Services offers Accidental Injury Insurance to help fill this gap, providing financial support when you need it most.

Read more [HERE](#).



BEAST COAST

NUTRITION

Beast Coast Nutrition is a company that prides itself in revolutionizing the health and wellness industry with a commitment to premium quality meals and customer satisfaction. Founded on the belief that nutrition is the cornerstone of a vibrant life, we've crafted a range of products that are as effective as they are delicious.

Read more [HERE](#).

Leave us a Review!



We'd love your feedback! Please take a moment to review us on [Yelp](#), [TripAdvisor](#), or [Google](#)! Your feedback will help us ensure we continue to be the state-of-the-art facility you love!



Pictona was built through a public-private partnership with the City of Holly Hill and Martens Charities, and \$2.9 million in Volusia County **ECHO** grants.



Pictona at Holly Hill | 1060 Ridgewood Ave. | Holly Hill, FL 32117 US

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