



 **OCTOBER 18**



Pictona Open By Emerge Insurance Services starts Thursday!
 880 Players will compete in Pickleball Paradise at Pictona!

**Injuries Happen...
 Your Health Insurance
 Is NOT ENOUGH.**

- Fast + Easy to Enroll
- Affordable Protection
- Cash \$ Benefits Paid Directly to You

2024 Pictona Open Sponsor

Get 25% More Benefits for organized sports injuries

Proud Recreational Injury Insurance Partner

emerge Insurance Services www.emergepickleball.com

**Close The Gap
 On Accidental Injury Expenses!**

Get Covered Today!

Emerge Essentials: Prepare for the 2024 Pictona Open Safely

As a proud sponsor of the Pictona Open, EmERGE Insurance Services wants you to be prepared for the tournament – physically, mentally, and financially. Here's how:

Last-Minute Prep Tips for a Winning Tournament:

- **Stay Active, But Don't Overdo It:** Maintain your fitness with light exercises, yoga, and stretching. Avoid overexertion in the days leading up to the tournament.
- **Hydration and Nutrition:** Drink plenty of water and electrolyte-rich fluids. Focus on a balanced diet with lean proteins, whole grains, and vegetables. Avoid heavy meals or foods that may weigh you down on game day.
- **Rest:** Aim for 7-8 hours of sleep each night to allow your body and mind to recover.
- **Mental Preparation:** Visualize your game, focusing on techniques and strategies to improve focus and reduce anxiety.

Why Accidental Injury Insurance is Essential

Pickleball is a fast-paced sport, and accidents can happen, even to the most prepared players. Many people mistakenly believe their health insurance will cover all medical expenses, but high deductibles can lead to significant out-of-pocket costs.

Did you know that in 2024, out-of-pocket expenses for a family could be as high as \$16,100?

EmerGE's Accidental Injury Insurance provides:

- **24/7 Coverage:** Protection on and off the court for covered accidental injuries.
- **Cash Benefits:** Paid directly to you to help cover deductibles, co-pays, and other expenses, regardless of your health insurance coverage.
- **25% More Benefits:** For injuries during organized sports activities like the Pictona Open (up to \$1,000 per accident).
- **Guaranteed Approval:** Get approved online in less than 10 minutes.

Prepare Today for a Safe, Successful Tournament

In the days leading up to your pickleball tournament, it's crucial to focus on your health, preparation, and safety. With Accidental Injury Insurance

through Emerge, you can step onto the court with confidence, knowing you're protected should the unexpected happen.

Don't let an injury derail your finances. Get the coverage you need now – no deductibles, fast approval and cash benefits when you need it most.

Click Here to get your free quote today: <https://pickleball.emerge.me/?company=Pictona>

Play safe, play smart, and focus on your game knowing you're protected with Emerge.



Not only is this the kick-off to tournament season, this is also the **LARGEST** tournament that Pictona runs! From October 24-27, over 880 players from all over Florida and the U.S. will descend on Pictona for an exciting weekend of play!

We are thrilled with the turnout for our annual Pictona Open, but please note, due to the number of players registered on Sunday, we will have to use all 49 courts here at Pictona, that includes courts 1-8.

We always try and reserve courts 1-8 for our members, however, due to the great interest and success of the Pictona Open, we need to use these courts on Sunday for tournament play. We are thrilled to have over 530 players signed up to play on Sunday – this is a testimony to our outstanding facility and the great work from both our staff and our volunteers who help make our tournaments run so smoothly!

The best tournaments in Florida are at Pictona, but we couldn't do it without the help of our volunteers and tournament sponsors. Thank you for your support!

Emerge Insurance Services
Max Beach Resort
PrimeIV
Palmer College of Chiropractic
Hunt House Vacation Homes
Arrow Clinical Trials
Abbey House
MetroHealth, Inc.
Holiday Inn at LPGA
McKenna's Place, Port Orange
Port Orange & Ormond Beach Dermatology
The Wing Stop
Wire3

Thank you!

Approximately 25 Volunteers are still needed in several areas!

VOLUNTEERS NEEDED FOR PICTONA OPEN! [Click here to sign up!](#)



TOURNAMENT FUNDRAISING

Non-profit organization
fundraising events
at Pictona!



We have two additional fundraising tournaments that we are hosting!

- Stetson Women's Basketball

- Saturday, November 2 at 9:00 am
- Heather McCormick – hmccormick@stetson.edu

- Salvation Army
 - Saturday, November 16 at 10:00 am
 - Kaylynn Green – kalynn.green@uss.salvationarmy.org

- Spruce Creek High School
 - Saturday, December 14 at 6:00 pm
 - Jeremy Davies – jpdavies@volusia.k12.fl.us

If you know of a non-profit organization that would like to host a fundraising event at Pictona, please contact Deb Christensen at debc@pictona.org



INSTRUCTION

Class Prices are \$50 through October - Register [HERE!](#)

LEARN
PRACTICE
IMPROVE

CLASSES,
COURSES &
PRIVATE INSTRUCTION
AT PICTONA



View and download the calendar [HERE](#).

Reserve your spot by calling (386) 310.7067 or by registering [HERE](#).
See you on the courts!

Reminder Only certified instructors may charge a fee for their instructional services. Anyone else may instruct or coach, but cannot charge a fee.

SHERRIFF CHITWOOD - SCAM PREVENTION TALK



Sheriff Chitwood will be at Pictona to provide tips on how to recognize these scams so YOU will not become a victim.

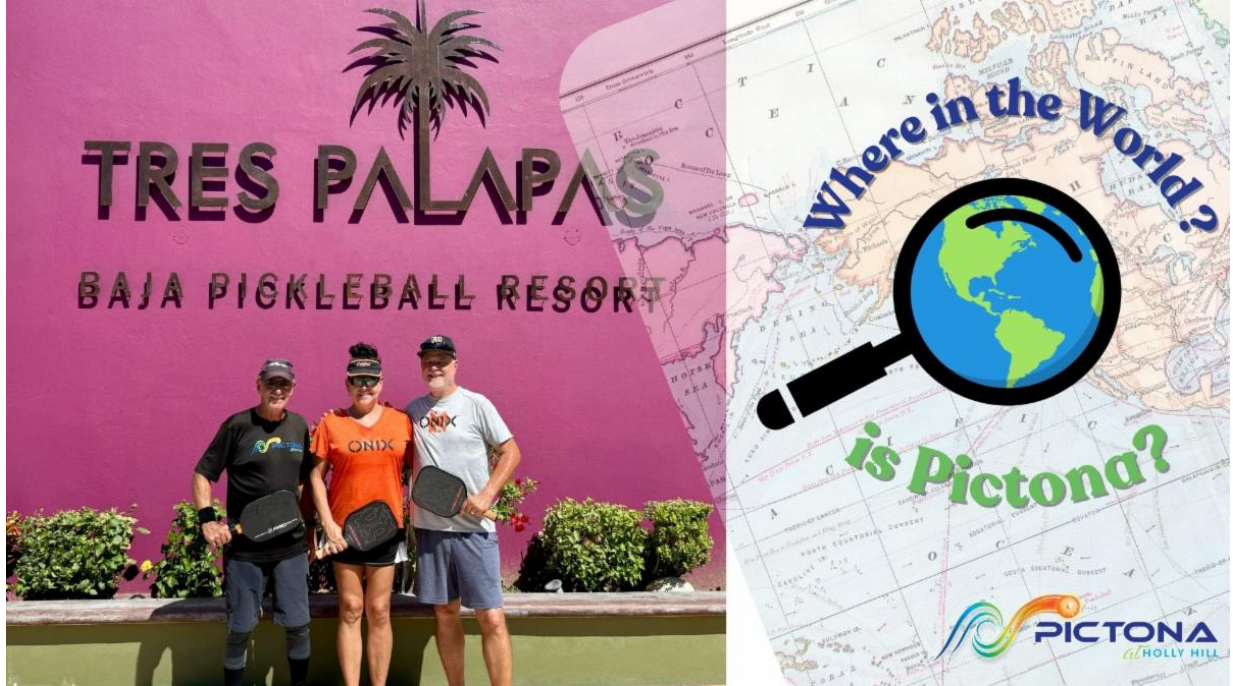


A graphic featuring a hand holding a smartphone. Overlaid on the image is a red speech bubble with a white exclamation mark and the text 'SCAM ALERT'. To the right, text reads 'SCAM Artists are hard at work in Volusia County'. In the bottom right corner, the event details are listed: 'WEDNESDAY OCTOBER 30 11 AM METROHEALTH STADIUM'.

SAVE THE DATE! Wednesday, October 30 Join us in MetroHealth Stadium - Sheriff Chitwood will be on hand to talk about ways to protect yourself from Scam Artists.



MEMBERS



Where in the World is Pictona?

Mike Cole, playing pickleball while in Mexico at the beautiful Tres Palapas Baja Pickleball Resort, located near Los Barriles, MX. Mike's brother, Senior Pro Steve Cole and his lovely wife, Denise.

If you find yourself traveling about in your Pictona gear, snap a photo and share it with us at Marketing@pictona.org. You may just find yourself included in an upcoming newsletter!



POP! PLAY PICTONA ORGANIZED PICKLEBALL



OCTOBER FLEX LEAGUES
PAY-AS-YOU-OPT-IN FORMAT!
SPONSORED BY: **wire 3** **8 DAYS OF PLAY!**

October Flex Leagues are open for registration! Start time for morning Flex is NOW 9:00 AM!

Sign up for the 2.50 - 3.49 League [HERE](#).

Sign up for the 3.0 - 3.99 League [HERE](#).

Sign up for the 3.5 - 4.0+ League [HERE](#).

Sign up for the Women's 3.0 - 3.99 Flex League [HERE](#). *Pictona's Flex Leagues are sponsored by [Wire 3](#).*



TOURNAMENTS

ARROW  

ROOKIE
PICTONA at HOLLY HILL *Rally*

JANUARY 11 - 12, 2025

If you're relatively new to pickleball and you're working on mastering your skills, then the Arrow Rookie Rally at Pictona is a tournament just for you. It is your opportunity to play others of like skill and age in a fun round robin format.

Team up with your partner to play men's, women's, and mixed doubles at the 2.5 and 3.0 skill level.

Register for the Arrow Rookie Rally [HERE](#) !



THE KITCHEN AT PICTONA



Weekly SPECIALS in The Kitchen!

Come on in for Wing It Wednesdays! \$1.00 Off per basket on Wednesdays! (No other discounts apply during this offer)

Now offering Gluten Free Boneless Buffalo Bites! Get them in any of our wing flavors from mild to WILD! Hot, Medium, Mild, Teriyaki, BBQ, Garlic Parm every day, but on Wednesdays, we will have TWO of our chef's special sauce recipes. Come try one, or Both!

Oct 28 - Nov 3 Special:

Taco Salad Bowl

A crispy tortilla bowl filled with Lettuce, Diced Tomato, Diced Onion, Shredded Cheese, and Ground Taco Seasoned Beef, drizzled with taco sauce. (Sour Cream and Pico De Gallo available upon request) \$10



Pictona and Florida Health Care Plans have worked together to open the NEW **FHCP Activity Center at Pictona!** These classes are offered to the public for **free or for a small donation** and are taught by experienced and knowledgeable instructors. Click [HERE](#) for class info!



**BALANCE &
MOTION**



**STRETCH &
FLEX**



**LINE
DANCING**



**MOTION &
MINDFULNESS**



**ROCK STEADY
BOXING**



YOGA



SWING DANCE

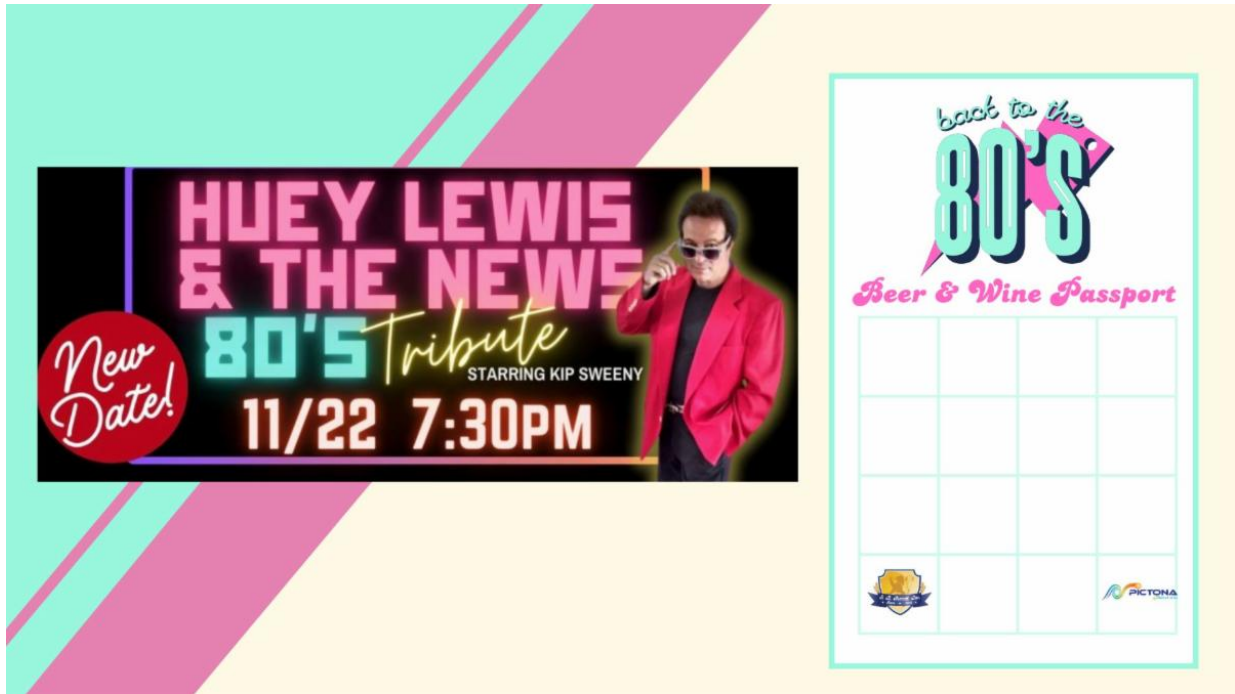


Camp Pictona will once again be holding 3-day camps this fall and winter for beginner and intermediate levels. Pictona instructors are highly experienced at teaching pickleball players how to improve their games. Camp Pictona will not only provide you with a warm escape, but will provide quality instruction and lots and lots of playing opportunities help make that winter seem much shorter!

For more information, including how to register click **HERE**.

Camp Dates:

- December 11-13, 2024: Skill level 2.5 - 3.0
- January 28-30, 2025: Skill level 3.0 - 4.0
- February 18-20, 2025: Skill level 3.0 - 4.0
- March 12-14, 2025: Skill level 2.5 - 3.0



HUEY LEWIS & THE NEWS
80'S Tribute
STARRING KIP SWEENEY
11/22 7:30PM

New Date!

back to the 80'S
Beer & Wine Passport

Aetna Gardens PICTONA

BEFORE THE SHOW!

5:30 pm to 7:30 pm,

S.R. Perrott will have tents in the Aetna Gardens with
14 **FREE** BEER & WINE SAMPLINGS!

Bring your ticket to The Depot to snag your wristband,
and don't forget your ID!

CONCERT! Kip Sweeny is back for an all-out 80s tribute to Huey Lewis and the iconic 80s classics we love! A world-traveling dance instructor, disc jockey, choreographer, and male vocalist, Sweeny knows how to get the party started. So tease up that hair & dust off your leg warmers because you won't want miss this unforgettable show!

GET YOUR TICKETS HERE!!!!



EVENTS



Ormond Beach 40th Annual Senior Games

Oct. 18 - Oct. 26, 2024

Pictona will be hosting the Pickleball Senior Games in October! Anyone 50+ is eligible to participate in any or all of the 10 sporting events. To find out more, Click [HERE!](#)



Pictona Singles Mingle Festival - January 31 - February 2 Join single like-minded Pickleball enthusiasts for a weekend of Pickleball fun, open play, a Round-Robin tournament, King of the Court competitions, Friday night Italian Pasta Buffet, Saturday night Dance Party, socializing, merriment, and more! Pictona's Metro Health stadium offers the Depot concessions with food, beer, and wine, music jamming on the courts, and a huge deck to relax and socialize between the games.

Pictona also offers The Kitchen, a full-service restaurant, locker rooms, and an amazing Player Shop for all your Pickleball merchandise needs.

Players are coming from across the U.S. for this weekend of total F-U-N!

[Register for Singles Mingle Festival HERE](#)

Leave us a Review!



We'd love your feedback! Please take a moment to review us on [Yelp](#), [TripAdvisor](#), or [Google!](#) Your feedback will help us ensure we continue to be the state-of-the-art facility you love!



Pictona was built through a public-private partnership with the City of Holly Hill and Martens Charities, and \$2.9 million in Volusia County **ECHO** grants.



Pictona at Holly Hill | 1060 Ridgewood Ave. | Holly Hill, FL 32117 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!