



SEPTEMBER 6



Coming Soon!

A brand new Player Shop is in the works and will be opening at Pictona in the next few weeks, just in time for the Emerge Pictona Open.

Located in what was previously the Games Room in Pictona 1, the Player Shop will be bigger and better and have more clothing lines, paddles, shoes, and accessories.

Although the existing shop in Pictona 2 will then be closed, you can still purchase pickleballs at the Welcome Desk there. Demo paddles will continue to be available in the new Player Shop for you to check out.



High School Leagues in October!

Our Fall High School League is open to any high school student in Volusia and surrounding counties. We welcome you to join us for a **FREE** high school pickleball ladder!

Please join us from 3:45pm-5:45pm on the following Wednesdays:

- October 2nd - Orientation AND first day of play. *It's important to be here on the first day you can be placed properly for the remainder of the league.*
- October 16th
- October 23rd
- October 30th
- November 6th
- November 13th
- November 20th

October 2nd: *Program orientation & welcome: Open house and open play for level placement - meet on Championship Court in Metro Health Stadium at 3:45 pm.*

Players must register each week in CourtReserve to play! New to Pictona? Save time and fill out a player profile prior to arriving. *Pictona's Junior Pickleball Program is proudly sponsored by Brown & Brown.*

**Register for the High School League
HERE!**



NEW Student / Youth Pricing! - Just in time for the Fall Semester!

Beginning next Monday we're revising our Youth Rate to include anyone under the age of 21 - and we're including College Students!

Just \$25 a month (auto renew), or \$10 for a Youth/College Student Day Pass.

*** Current players under the Basic Youth Membership Monthly or Yearly are grandfathered in until they cancel (or age out). The monthly membership can be renewed as a Basic Youth Membership.*



Where in the World is Pictona?

Founding **Directors Rainer and Julie Martens** submitted this photo from their recent travels to Svalbard, an archipelago of islands in Norway, north of the Arctic Circle.

Steve Croak just sent this snap in from Oracle Park in San Francisco.

If you find yourself traveling about in your Pictona gear, snap a photo and share it with us at Marketing@pictona.org. You may just find included in an upcoming newsletter!



Camp Pictona will once again be holding 3-day camps this fall and winter for beginner and intermediate levels. Pictona instructors are highly experienced at teaching pickleball players how to improve their games. Camp Pictona will not only provide you with a warm escape, but will provide quality instruction and lots and lots of playing opportunities help make that winter seem much shorter!

For more information, including how to register click **HERE**.

Camp Dates:

- November 11-13, 2024: Skill Level 2.5 - 3.5
- December 11-13, 2024: Skill level 3.0 - 4.0
- January 29-31, 2024: Skill level 2.5 - 3.5
- February 18-20, 2025: Skill level 3.0 - 4.0
- March 12-14, 2025: Skill level 2.5 - 3.0



POP! PLAY

**PICTONA
ORGANIZED
PICKLEBALL**



SEPTEMBER FLEX LEAGUES

**PAY-AS-YOU-
OPT-IN FORMAT!**

**8 DAYS
OF PLAY!**

September Leagues are OPEN for registration!

2.5 - 3.49 Flex League Sign Up - [HERE!](#)

3.0 - 3.99 Flex League Sign Up - [HERE!](#)

3.5, 4.0+ Flex League Sign Up - [HERE!](#)

SEPTEMBER - INSTRUCTIONAL CALENDAR



9/4/24

CLASSES

ALL NEW!

Instructor

PB 203: Ball Machine Instruction**	Th, 9/5 - 9:00 - 10:00 am	\$65	Daniel S.
PB 301: Serve and Return	M, 9/9 - 9:00 - 10:00 am	\$65	Rob F.
PB 212: Guided Intermediate Play	W, 9/11 - 9:00 - 10:00 am	\$50	Rob F.
PB 211: Guided Novice Play	Th, 9/12 - 6:30 - 7:30 pm	\$50	Chris N.
PB 302: Drops and Drives	T, 9/17 - 9:00 - 10:00 am	\$65	Mary B.
PB 203: Ball Machine Instruction	Th, 9/19 - 9:00 - 10:00 am	\$65	Daniel S.
PB 212: Guided Intermediate Play	Th, 9/19 - 6:30 - 7:30 pm	\$50	Chris N.
PB 203: Ball Machine Instruction	M, 9/23 - 6:30 - 7:30 pm	\$65	Daniel S.
PB 302: Drops and Drives	T, 9/24 - 6:30 - 7:30 pm	\$65	Mary B.
PB 301: Serve and Return	M, 9/30 - 6:30 - 7:30 pm	\$65	Doug S.

COURSES

** \$150 member, \$195 non-member

PB 201: Pickleball First Steps Dink, Drop Shot, Serve	W, 9/11, 18, 25	6:30 - 7:30 pm	Jordan F.
PB 202: Pickleball First Steps Ground Strokes, Return of Serve, Volley/Block	T, 9/17, 24 & 10/1	6:30 - 7:30 pm	Doug S.

Mondays	Sept. 9, 16, 23, 30	4:00 - 5:30 pm
Tuesdays AM	Sept. 3, 10, 17, 24	9:00 - 10:30 am
Tuesdays PM	Sept. 3, 10, 17	6:00- 7:30 pm
Thursdays	Sept. 5, 12, 19	5:00- 6:30 pm
Saturdays	Sept. 7, 14, 21	1:00- 2:30 pm



PB 101
For the beginner

SPONSORED BY:
Karen Dillard
Jeff Dillard



We have some exciting new things happening in the Humana Education Center here at Pictona and would love to share them with you. As we are working diligently to revamp our Course Catalog to meet the needs and wants of our members and guests, we will be releasing new classes and courses monthly to help you reach your pickleball goals.

View and download the calendar [HERE](#).

Reserve your spot by calling (386) 310.7067 or by registering [HERE](#).
See you on the courts!

TOURNAMENTS

REGISTRATION
ENDS
SEPT. 19



**2024
PICTONA
OPEN**
by
emerge
Insurance Services



**T-Shirt
Deadline is
Sept. 8th!**

SEPTEMBER 26 - 29

Pictona Open by Emerge Insurance Services

Registration is **OPEN** for our signature Fall Tournament and we have **OVER 650** players signed up! *Sign up today and help us kick off the 2024-2025 Tournament Season!*

- *Want a tournament t-shirt? You must register by **September 8th!***
- *Registration closes **September 19th!***

Register for the Pictona Open [HERE!](#)



\$ 2K PRIZE POOL! NEW!

GENERATIONS

PICKLEBALL TOURNAMENT

SAVE \$20 !

*Registration
discounted until
September 29*

Generations Pickleball Tournament

What is “Pictona Generations” about? The Pictona Generations Tournament offers two exciting *new formats* that are not part of traditional pickleball tournaments. **The goal of BOTH new formats is to bring together different generations of pickleballers. *Can't find a partner? Don't worry - We'll attempt to match you up!***

NEW! \$2K Prize Pool! (\$1K each Day)

- All Gold Medal Winning Teams will be entered.
- One lucky team will be have their names drawn after the last gold medal match of the day.
- *Teams do not have to be present to win.*

DETAIL:

Saturday, the 26th, is **mixed doubles** (male and female) playing **split ages** at skill levels 3.0, 3.5, 4.0, and 4.5+.

- *The split ages are 30/50, 40/60, and 50/70.*
- For example: For the 30/50 split, one player is 30 or younger and the partner is 50 or older. Or in another category, one partner is 50 or under and the other partner is 70 or older. Either gender partner can be at either of the two ages.

Sunday, the 27th, is **gender doubles (men and women play separately)** playing **combined ages** of 60+, 100+, and 130+ for skill levels 3.0, 3.5, 4.0, and 4.5+.

- *The two partners have to have a combined age at or above the combined age category.*
- For example, women’s 4.0, with a combined age of 130 may have one partner at 60 and the other at 70, or one partner at 50 and the other at 80, or one partner at 70 and the other partner at 75 (you can exceed the combined age).

Register for the Generations Tournament [HERE!](#)

ARROW  

ROOKIE

PICTONA @ HOLLY HILL *Rally*

JANUARY 11 - 12, 2025

If you're relatively new to pickleball and you're working on mastering your skills, then the Arrow Rookie Rally at Pictona is a tournament just for you. It is your opportunity to play others of like skill and age in a fun round robin format.

Team up with your partner to play men's, women's, and mixed doubles at the 2.5 and 3.0 skill level.

Register for the Arrow Rookie Rally [HERE](#) !

More **PICTONA TOURNAMENTS !**

2024	PICTONA OPEN BY EMERGE INSURANCE SERVICES SEPTEMBER 26 - 29	GENERATIONS TOURNAMENT OCTOBER 24-27
	EMBRY RIDDLE UNIVERSITY COLLEGE TOURNAMENT OCTOBER 5	DAYTONA BEACH CLASSIC NOVEMBER 15-17
	NCPA REGIONAL TOURNAMENT OCTOBER 12-13	USSP EAST CHAMPIONSHIPS DECEMBER 6-9
		PPA TOUR DECEMBER 18-22
		2025 ARROW ROOKIE RALLY JANUARY 11-12





CLICK HERE FOR SAVINGS WITH OUR LODGING PARTNERS!





THE KITCHEN AT PICTONA



**CHICKEN PARM
WITH SALAD**

SEPTEMBER 9 - 15



**ROCKYTOP CHICKEN
FLATBREAD**

SEPTEMBER 16 - 22

Weekly SPECIALS in The Kitchen!

September 9-15

Chicken Parmesan w/ Salad

A classic Italian style chicken parm. Breaded chicken atop angel hair pasta with marinara and mozzarella cheese. Served with your choice of a side House or Caesar salad & Garlic bread.

September 16-22

Rockytop Chicken Flatbread

Our favorite Crispy flatbread topped with our popular Rockytop chicken recipe! BBQ smothered chicken, bacon, house cheese blend, diced tomato, red onion & scallions. Served with choice of side.



EVENTS



Conviva and CarePlus Health Plans are holding a Pop Up! Produce event on **September 18th** at Pictona. *Seniors who stop by the Conviva Cooling Cabana between 9 - 10 am can pick up your **FREE** bag of delicious, fresh produce!*



Save-the-date! Friday, September 13th between 9 am - 11 am, the Conviva team will be at the Conviva Cooling Cabana with lots of great swag and goodies for you! This group of ladies were able to get some Cool Hats while on the courts Friday morning!



Free Wine Tasting Class! - **ONLY 5 SPOTS LEFT!**

Progressive Medical Research (PMR) is offering a FREE wine tasting on Wednesday, Oct. 2nd, from 5:30 to 7:30 p.m. Indulge in various wines, learn more about their origins, and savor their unique flavors. Seating is limited to 30 people, so sign up before all the spots are taken. PMR will also provide an overview of their company and have doctors present to answer any questions. The sampling will take place in the S.R. Perrott Pavilion. Light appetizers will be furnished, and additional beverages will be available for purchase.

This event is for Pictona Members Only. Sign up at [this link](#) before the 30 spots are FULL.



Join us before the Huey Lewis tribute concert on **October 11th** in MetroHealth Stadium for Pictona's **Oktoberfest** celebration! From 5:30 pm to 7:30 pm, S.R. Perrott will have tents in the Aetna Gardens

where you can indulge in free beer and wine samplings—just remember to bring your ticket to The Depot to snag your wristband (and don't forget your ID!).

Afterward, treat your taste buds to our delicious **Oktoberfest Dinner** for just \$20, featuring authentic dishes like Beer Brats, Sauerkraut, Pork Schnitzel, and more, topped off with a slice of decadent Chocolate Cake.

Sign up for the **FREE** Huey Lewis Tribute Concert, the **FREE** beer & wine tasting, or the German Dinner Buffet (or all of them!) [HERE](#).



Pictona will be hosting the Pickleball Senior Games in October! Anyone 50+ is eligible to participate in any or all of the 10 sporting events. To find out more, Click [HERE!](#)

THE METROHEALTH EXPERIENCE AT PICTONA



FREE DRAWING WITH EACH TALK IN SEPTEMBER

FIRST SESSION ON 9/11 @ 11 AM

IN THE HUMANA EDUCATION CENTER AT
(INSIDE HERON ROOM)



LACKING ENERGY ON ON THE COURT?

**LEARN HOW MODIFY YOUR
NUTRITION WITH QUICK TIPS!**

DO YOU HAE A TOPIC THAT YOU WOULD LIKE FOR US
TO COVER? CALL 386-463-0522 AND LET'S TALK



MetroHealth & Humana sponsored talks offered at Pictona in the Heron Room at P2. Talks begin at 11am. RSVP-396-463-0522.

- 9/11 - Lacking Energy on the Courts?
- 9/25 - Preventing Scams for Seniors
- 9/27 - Medicare 101



EVENTS





METROHEALTH STADIUM - Are Friends Electric - September 13th!

Next Friday we're celebrating creativity! An invitation to dance unfettered into the night. That's the war cry of Are Friends Electric, a Daytona Beach three-piece that spins commanding vocals and a rhythmic ruckus into full-blown theatrics on stage. A dash of David Bowie, a sprinkle of Blondie and the Beatles, the Pretenders or Prince — it's a little bit nostalgic for the '80s, while charging forward into whatever's next!

Get your **FREE** Tickets [HERE!](#)

Leave us a Review!



We'd love your feedback! Please take a moment to review us on [Yelp](#)

[TripAdvisor](#), or [Google!](#) Your'e feedback will help us ensure we continue to be the state-of-the-art facility you love!



Pictona was built through a public-private partnership with the City of Holly Hill and Martens Charities, and \$2.9 million in Volusia County **ECHO** grants.



Pictona at Holly Hill | 1060 Ridgewood Ave. | Holly Hill, FL 32117 US

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