



JULY 26



MEMBER SPOTLIGHT

Chris Nave is a member at Pictona and one of our private instructors. He recently had the extraordinary opportunity to travel to Asia and share his coaching expertise with a new wave of instructors. Read more about Chris' adventure overseas **HERE**.

SUMMER PROMOTIONS

FREE ENTRY TO PICTONA ON
TUESDAYS FROM NOON - 4 PM

DINK 'N DRINK !
SATURDAY NIGHT
CELEBRATION

Summer Dinkin'

Check out these summer activities! We want to showcase our amazing campus and we're asking you to help us shine a spotlight on our facility. We look forward to our members extending a warm welcome to new pickleballers visiting Pictona!

- **Every Tuesday through August** - We are open for FREE between Noon & 4 PM.
 - Saturdays are **Dink and Drink Nights!** Join us for an unforgettable evening of dinking, lobbing, raffle prizes, and food & drink specials!
-

PLAY@PICTONA

 **4 FREE !**

**TUESDAYS
12:00 - 4:00 PM**



Register [HERE to PLAY for FREE](#) on Tuesday Afternoons! (Registration is necessary for each visit).

If you have not been to Pictona before you will need a player profile. The easiest way to do this is before you arrive, using this [LINK!](#)



**PICTONA'S
FOUR
YEAR
ANNIVERSARY!**
Pickleball Paradise!



**Thanks to everyone that helped celebrate 4 YEARS
in Pickleball Paradise!**

Click [HERE](#) for a recap and pictures!



Holly Hill Police Department is once again hosting a Back to School Supply drive! What is needed?

Backpacks, pencils, pens, glue sticks, glue, paper, folders, scissors, notebooks, markers, etc...

There is a box for donations at Pictona North Entrance Welcome Desk. Donations will go to The Holly Hill School and the children and families in the community. *Thank you!*



Bob and Hali Panzak visited Niagara Falls in July, and Erik Ankrom was proud to show his Pictona pride in Reykjavík, Iceland!

As you are out and about in the world with your Pictona Gear, snap a photo



TOURNAMENTS



Daytona Int'l Speedway - *Sundown Showdown!*

Last Saturday night the weather allowed the 4.0/4.5 50+ and Open Age Mixed Teams to compete. [Results - Click HERE](#)

On Saturday July 27, the 3.0 Combined 50+/Open Age teams and the 3.5 Open Age teams will have their Mixed Sundown Showdown.

On Saturday August 3, the 3.5 50+ teams will compete in their Mixed Sundown Showdown.

The change to the schedule allows all teams to play under cover courts if there is rain and outside courts are unplayable. *Thank you for your patience and understanding!*

*****Up next in the series is the Men's Tournament on August 17*****

Each team has a minimum of 4 players with an option to have 4 additional team players.

There is still time to register - Click the button below. *We wish everyone the best*

Register [HERE!](#)



Each Player will receive one Coke Zero Ticket - Valued at \$110 !
Pictona will have 3 sections at the event: 314, 315, and 316. Full
Instructions on how to sign up for these tickets, including discounted tickets
for your friends and family, can be found [HERE](#).

The advertisement is enclosed in a blue border. On the left, there is a logo for the '2024 PICTONA OPEN by emerge Insurance Services'. The logo features a yellow sun, green palm trees, and the 'emerge' logo in a white rounded rectangle. Below the logo, the dates 'SEPTEMBER 26-29' are written in a large, bold, black, sans-serif font. On the right side, there is a pink banner with the text 'EARLY BIRD' in white, italicized, sans-serif font. Below the banner is a black banner with the text 'DISCOUNT' in white, italicized, sans-serif font. At the bottom of the right side, there is a white box with a blue border containing the text 'Register before August 1 & there are no event fees.' in red, sans-serif font.

Pictona Open by Emerge Insurance Services

Registration is **OPEN** for our signature Fall Tournament and we have OVER 200 players signed up! *This is the last week to register with NO EVENT Fees - Early Bird discount ends on August 1.* Register after August 1st and there will be a \$15 fee per event.

Register for the Pictona Open [HERE!](#)



THE KITCHEN AT PICTONA



BLACKENED CHICKEN CLUB SANDWICH



BBQ QUESADILLA

The Kitchen
AT PICTONA



PICTONA'S BIG DILL PICKLE SANDWICH

The Kitchen
AT PICTONA

SPECIALS in The Kitchen!

July 29-Aug 4 - BBQ Quesadilla

Seasoned and Sauced ground beef with sautéed onions and peppers in a grilled Tortilla with melted cheddar cheese. Served with a side choice \$13

Aug 5-11 - Blackened Chicken Club Sandwich

Blackened chicken breast and strips of bacon on your choice of toasted bread and choice of cheese, with lettuce, and sliced tomato. Served with a side choice \$13

Pictona's "THE BIG DILL" pickle sandwich!!!

Here at Pictona, we take our pickleball seriously. And in The Kitchen, we take our food seriously too, because we are a big dill. So, between your pickleball play, stop by and grab our new pick-me-up snack sandwich. Your choice of Turkey or Ham with lettuce, Pepper Jack cheese, tomato and choice of Bee Hive mustard or House made Ranch on big dill pickle as the bread. Keto friendly, Gluten free. \$6 each.



NEW DESIGN - August Instructional Calendar!

Click [HERE](#) for Downloadable PDF

AUGUST - INSTRUCTIONAL CALENDAR

CLASSES	\$40 - Members/\$55 - Non Members ** Unless otherwise noted	PICTONA <small>ORGANIZED PICKLEBALL</small>	Instructor
Block 'Em Sock 'Em	M, 8/26 - 3:30 - 5:00pm		Sylvia W.
Drilling for Success w/ Sylvia	M, 8/ 5 - 3:30 - 5:00pm		Sylvia W.
Drilling for Success w/ Sylvia	TH, 8/22 - 3:30 - 5:00pm		Sylvia W.
Drop it like it's H-O-T NEW	TH, 8/22 - 3:30 - 5:00pm		Mary B. Chase B & Doug S.
How to Beat the Bangers w/ Sylvia	TH, 8/8 - 3:30 - 5:00pm		Sylvia W.
Mastering the Forehand to Drop, Drive & Lob	TH, 8/ 1 - 3:30 - 5:00pm		Sylvia W.
Mastering the Forehand to Drop, Drive & Lob	M, 8/ 19 - 3:30 - 5:00pm		Sylvia W.
Mastering the 3rd Shot Drop	M, 8/12 - 3:30 - 5:00pm		Sylvia W.
Novice Guided Play with Rob NEW	W, 8/ 7, 14, 21, 28 - 9:00 - 10:30pm		Rob F.
Partnership Tactics w/ Sylvia	TH, 8/15 - 3:30 - 5:00pm		Sylvia W.

COURSES	**\$120 member, \$150 non-member for four-series class	Instructor
Mastering PB Fundamentals	8/5, 12, 19, 26 5:00 - 6:30 pm	Sylvia W.
Mastering PB Techniques & Shot Selection	8/1, 8, 15, 22 5:00 - 6:30 pm	Sylvia W.
PB 201 w/ Jordan <small>*\$150 member, \$195 non-member</small>	8/15, 22, 29 6:30 - 7:30 pm	Jordan F.

SUMMER PROMOTIONS
 FREE ENTRY TO PICTONA ON TUESDAYS FROM NOON - 4 PM
 &
DINK 'N' DRINK!
 SATURDAY NIGHT CELEBRATION
 4 - 8 PM

2024
PICTONA OPEN
by
EMERGE

SEPTEMBER 26-29

EARLY BIRD DISCOUNT
 Register before August 1 & there are no event fees.

SCAN QR CODE
OR VISIT
MORE INFO

Men's Tournament
August 17

SUNDOWN SHOWDOWN
TEAM TOURNAMENT
PICTONA

Coke 400

* Each player receives One Coke Zero 400 Race - for August 24th. Ticket valued at \$10!

FREE

PB 101 For the beginner

Mondays August 12, 19, 26 4:00 - 5:30 pm
 Tuesdays AM August 6, 13, 20, 27 9:00 - 10:30 am
 Tuesdays PM August 6, 13, 20, 27 6:00 - 7:30 pm
 Wednesdays August 7, 14, 21, 28 6:00 - 7:30 pm
 Thursdays August 1, 8, 15, 22, 29 5:00 - 6:30 pm
 Fridays August 2, 16, 30 4:00 - 5:30 pm
 Saturdays August 3, 10, 17, 24, 31 1:00 - 2:30 pm

SPONSORED BY:
Karen Dillard
Jeff Dillard

AUGUST FLEX LEAGUES

PAY-AS-YOU-OPT-IN FORMAT!

8 DAYS OF PLAY!

8 GAME DAYS
 3 SKILL LEVELS - MIXED
 3.0 - 3.99 WOMEN'S

SPONSORED BY:
PICTONA ORGANIZED PICKLEBALL

Pick Up Your Copy at the Welcome Desk

ARE FRIENDS ELECTRIC

9/13 7:30 PM

www.pictona.org (386) 310.7067



PARTNERED

ROUND  ROBIN

PICTONA

**WEDNESDAY
WOMEN'S!**

Beginning in August!

- Women's Partnered Round Robins
- [Wednesdays at 6PM, 3.0-3.49 and 3.5-3.99](#)



AUGUST FLEX LEAGUES

PAY-AS-YOU-OPT-IN FORMAT!

SPONSORED BY:



**8 DAYS
OF PLAY!**

Register for FLEX LEAGUES HERE

August Flex Leagues!

- Tues/Thurs 2.5-3.49, Mixed Flex League, 6PM
- Tues/Thurs, 3.5, 4.0 +, Mixed Flex League, 6PM
- Wed/Fri, 3.0-3.99, Mixed Flex League, 8AM
- Tues/Thurs, 3.00-3.99, Women's Flex League, 8AM



EVENTS



Pictona will be hosting the Pickleball Senior Games in October! Anyone 50+ is eligible to participate in any or all of the 10 sporting events. To find out more, Click [HERE!](#)

 **SPONSOR HIGHLIGHT**

Mara Law, P.A.

Protecting you, your family, and your assets

Mara Law, P.A. serves clients throughout Volusia and Flagler Counties with offices in Ormond Beach, Daytona Beach, DeLand, and Palm Coast. To find out more about their services, click [HERE](#) and call or text at 386-672-8081 for a consultation in family law and elder law matters.



Pictona was built through a public-private partnership with the City of Holly Hill and Martens Charities, and \$2.9 million in Volusia County **ECHO** grants.



Pictona at Holly Hill | 1060 Ridgewood Ave. | Holly Hill, FL 32117 US

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