



*Our newsletter for members and friends*

**October 30 - November 5**



**NEWS**



**HAPPY HALLOWEEN !**



## **Aetna now offers those on Medicare in 2024 full reimbursements on Annual Pickleball Memberships, including at Pictona!**

“Big membership savings are in store for Pictona members on Medicare,” said Deb Christensen, Director of Partnerships at Pictona.” At a meeting at Pictona this week, the Aetna Director, Josh Zarandona, and Broker Manager, Travis Taylor, confirmed that **Pictona Pickleball memberships are now part of their 2024 Fitness benefit.**

“This is huge for our seniors,” added Steve Croak, Pictona’s Senior Activity Director. “Talk of pickleball memberships being able to be reimbursed through Medicare Advantage Plans has been going on during the past year. We are so happy our senior members will have the opportunity to have their annual membership fully reimbursed from Aetna and keep their Silver Sneakers, if they have it, too!” Look for opportunities to learn more about these benefits at Pictona.



## **NEW! Dedicated Courts for Singles Play!**

Looking to find a dedicated space to connect with other pickleball players interested in singles play?

We now offer regular Singles Open Plays sessions! These player-driven sessions take place twice on Thursdays: 9am to 11am, and 6pm to 8pm. For half-court Skinny Singles, find fellow players on courts 22-24, and for full-court Singles Open Play, courts 18-20.

Registration is not required, but recommended to let fellow players know you'll be joining in the action. [Register here!](#)



## **Do you have a Member Photo on file with us?**

Next time you scan in to play, please check to see if your picture pops up on the check-in screen. If not, please take a few moments to allow a Welcome Desk Associate to snap your photo! Having your photo on file not only helps us enhance security but also ensures a more personalized experience during your visits.

Thank you for your cooperation, and we look forward to seeing you on the courts!



## **TOURNAMENTS**



## Conviva Pictona Open - That's a Wrap!

We had a very successful tournament October 19-22 thanks to many people. **640 players, 820 hours of volunteer help, and 49 employees working full and part time to conduct a successful tournament.** *(See a fun video of our volunteers below!).*

Julie and I congratulate all the players, with a special kudos to those winning medals. We awarded a whopping 567 medals to the first three places in each division. Thank you to our fantastic volunteers who make it possible to conduct these tournaments. And Julie and I want to call out our wonderful staff who put in extraordinary effort and long hours to make the tournament a success. We thank you. Oh yes, Julie and I take full credit for the weather. It was near perfect.

We know that these tournaments are an inconvenience to some of our members because they limit court availability and parking spaces. On the other hand, you should know that these tournaments are a vital part of our income that helps meet our operating budget. Without tournament income your membership dues would exceed \$1000. So, thank our member volunteers who

donate their time to keep your pickleball costs amazingly. And please consider volunteering to help with forthcoming tournaments.

*Rainer and Julie Martens*

**Watch what our Volunteers have to say about working in the Conviva Pictona Open!**





**The PPA Tour will be hosting the Hertz Gold Cup at Pictona from November 16-19th!**

**25% Discount:** Simply use code **PPA25** at checkout, and you'll enjoy a substantial \$25 off your registration.

But that's not all! When you secure your spot for the Hertz Gold Cup, you'll automatically enter their VIP Experience Giveaway. **One lucky winner and their guest will enjoy a weeklong VIP experience worth \$1,500, including:**

- Reserved Court-side Seating
- Exclusive High-Profile Matches on our Championship Court
- VIP Lounge Access
- Catered Meals and Stocked Coolers of Cold Drinks
- And much more!

**Use code: PPA25 for \$25 off registration! Register [HERE!](#)**

**[SIGN UP TO VOLUNTEER DURING PPA HERE!](#)**

**[BIG thank you to the 247 people who have already signed up. We're still looking to fill 24 more positions.](#)**

## **Register for Upcoming Tournaments at Pictona**

You can view our full schedule of tournaments and find details, including how to register, at [this link](#).

# TOURNAMENTS @ PICTONA at HOLLY HILL

## 2023

**MINOR LEAGUE PB:  
FRIGHT AGAINST CANCER**  
**OCTOBER 28**  
(MLP & DUPR)

**PPA TOUR - HERTZ GOLD CUP**  
**NOVEMBER 16-19**  
(PPA)

**DIAMOND AMATEUR CHAMPIONSHIPS**  
**DECEMBER 3-10**  
(USA PICKLEBALL)

**MINOR LEAGUE PB #2**  
**DECEMBER 15 - 18**  
(MLP & DUPR)

## 2024

**ROOKIE RALLY**  
**JANUARY 12-14**  
(PICTONA)

**SUBARU OF DAYTONA  
CHALLENGE**  
**MARCH 14-17**  
(PICTONA)

**PBX PRO-AM TOURNAMENT**  
**APRIL 12-14**

**SUPER SENIORS TOURNAMENT**  
**MAY 2-5**  
(PICTONA)



10.11.23



## DECEMBER 3-10

# EXHIBITOR OPPORTUNITIES

**Over 1000 Players coming for USA Pickleball DAC!**

Exhibitor Opportunities are available at the USA Pickleball Diamond International Championship with 1000+ players !!  
Vendors, reserve your space [HERE!](#)



## BRAGGING RIGHTS



HUNTSMAN  
WORLD  
SENIOR  
GAMES

**SYLVIA WHITEHOUSE**

Pictona Certified Instructor

## Congratulations Sylvia!

Our own Sylvia Whitehouse played some of country's best competition to earn several medals at the Huntsmen World Senior Games in St. George Utah. Sylvia received the following medals in her brackets. ***Great playing Sylvia!***

- SILVER (Womens Skill 4.5 And Above) AGE (60 And Above)
- BRONZE Women's Doubles (4.5 And Above) Age (60-64)
- BRONZE Overall Mixed Doubles Skill (5.0 And Above) Age (50-64)



**POP! PLAY**

**PICTONA  
ORGANIZED  
PICKLEBALL**



Tired of open play?  
Sign up for a POP! activity

Experience 5-6 consecutive games with players in  
designated skill levels  
1.0 to 4.5+

**ONLY \$5 each!!!**

*POP! activities include:  
Ladders, Mixers (youth & adult),  
Tournament Practice Round Robins and Leagues*




**PICTONA ORGANIZED PICKLEBALL**

**PLAY AT  
PICTONA**  
*at HOLLY HILL*

# November Schedule



**PICTONA ORGANIZED PICKLEBALL**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<b>OCT 29:</b> 9am Novice Mixer 1.0-2.49 Skill Levels	8:30am 3.0-3.99 Open/Mixed Seeded Ladder  6:30pm 2.5-3.49 Open/Mixed Seeded Ladder  6:30pm 3.5-4.5+ Open Seeded Ladder	11am Women 3.0 Mixer NO NIGHT POP! HAPPY HALLOWEEN  <b>HALLOWEEN</b>	8:30am 3.0 Women & Men Tournament Practice Round Robins  6:30pm 3.0 & 3.5 MIXED Quad Squad Team Leagues	8:30am 3.5 MIXED Mixer  6:30pm NO POP! Due to US Navy Band	NO POP!	8:30am 3.0 Women & Men Mixers  3:00pm Youth Mixer (ages 8-17) 2.0-4.0 Skill Levels
<b>NOV 5:</b> 9am Novice Mixer 1.0-2.49 Skill Levels	8:30am 3.0-3.99 Open/Mixed Seeded Ladder  6:30pm 2.5-3.49 Open/Mixed Seeded Ladder  6:30pm 3.5-4.5+ Open Seeded Ladder	11am Women 3.5 Mixer  6:30pm 3.0 Women & Men Tournament Practice Round Robins	8:30am 3.5 Women & Men Tournament Practice Round Robins  6:30pm. NO POP! Private Group Reserved Courts 31-44	8:30am 3.0 MIXED Mixer  6:30pm 2.5-3.49 Open/Mixed Seeded Ladder	NO POP!	NO POP! Due to Singles Mingles Group
<b>NOV 12:</b> NO POP! Due to Singles Mingles Group	NO POP! Due to PPA Tournament	NO POP! Due to PPA Tournament	NO POP! Due to PPA Tournament	NO POP! Due to PPA Tournament	NO POP! Due to PPA Tournament	NO POP! Due to PPA Tournament
<b>NOV 19:</b> NO POP! Due to PPA Tournament	8:30am NO POP! DUE TO MCGUFFIN CLINIC  6:30pm 2.5-3.49 Open/Mixed Seeded Ladder  6:30pm 3.5-4.5+ Open Seeded Ladder	8:30am NO POP! DUE TO MCGUFFIN CLINIC  6:30pm 3.0 & 3.5 MIXED Tournament Practice Round Robins	NO POP! Due to Day Before Thanksgiving	NO POP! Happy Thanksgiving 	NO POP!	8:30am 3.5 Women & Men Mixers
<b>NOV 26:</b> 9am Novice Mixer 1.0-2.49 Skill Levels	8:30am 3.0-3.99 Open/Mixed Seeded Ladder  6:30pm 2.5-3.49 Open/Mixed Seeded Ladder  6:30pm 3.5-4.5+ Open Seeded Ladder	11am Women 3.0 Mixer  6:30pm Family Adult/Youth Mixer (ages 6-17) Team Mixer Competition	8:30am 3.0 & 3.5 MIXED Tournament Practice Round Robins  6:30pm 3.0 & 3.5 MIXED Quad Squad Team Leagues	9:00am Senior (50+) 3.0, 3.5 & 4.0+ MIXED Quad Squad Team Leagues  6:30pm 2.5-3.49 Open/Mixed Seeded Ladder	NO POP!	NO POP! Due to High School Pickleball Tournament

4 Week  
League

**PICTONA**  
at HOLLY HILL

# THE QUAD SQUAD TEAM LEAGUE

50+  
Senior



**Thursday Mornings**

**Nov 30, Dec 14, 21 & 28**

*Registration opens November 7*

**9:00 - 11:00 am**

**Mixed 3.0 & Mixed 3.5 & Mixed 4.0+**

- Each league will each consist of **ONLY** four teams (2 women/2 men per team)
- Every player must sign up individually and list their **TEAM NAME**.
- **EACH** team **MUST** secure their own subs (they do not pay league fee)
- League fee is included in your Annual Plus Membership, otherwise \$20 per player
- Non-Members: Must visit the Player's Shop to have their 10 Pass Card punched or pay the daily rate of \$15 (this fee is not included in the \$20 per player League Fee)

**Questions?**

**Email Hali @ [Halip@pictona.org](mailto:Halip@pictona.org) or text (321) 298.4615**

**[Click here to register for any POP! Event](#)**



## EVENTS

**Enroll by December 7**



**Please join us at** The Kitchen at Pictona of Holly Hill on Thursday November 2nd 11am-12pm

Join us for an Aetna® Medicare sales seminar near you

**Choosing the right Medicare coverage is important. We're here to help.**

Please join us for a free, no-obligation sales seminar event where you'll learn how Medicare works, get answers to your questions, and find out what coverage and benefit options are available to you in your area.

**Please RSVP.**

RSVP for a seminar today

**Linda DiGioia**  
**(407) 448-7194 (TTY: 711)**

9:00 AM - 5:00 PM Mon. - Fri.

A licensed agent will answer your call.

**ld@graceagency.org**

I speak English



2595179-03-01  
For use in Volusia County

**♥ aetna™**  
medicare solutions



## Paws, Claws, and Pickleball! - December 12

This year our annual holiday fundraiser for Pictona Members is benefitting the **Halifax Humane Society**. Don't miss your chance to sign up for this fun social mixer celebrating our furry friends! More detail and information can be found at the registration link [HERE](#).



**THE KITCHEN AT PICTONA**



### **Next week's special - German Style Pork Loin**

Celebrate Fall, with this delicious Pork Loin dinner! Topped with homemade apple bacon jam and served with a side of rice and fresh vegetables. Delicious!



## **INSTRUCTIONAL PROGRAMS**



## Pickleball Minute - Smart Drilling

There is no better way to improve your game than drilling. Whether it be hitting balls against the wall, or playing skinny singles with a friend, drilling will help develop your skills faster than playing games. This week's Pictona Pickleball Minute focuses on how to improve your drilling sessions.

Interested in taking a pickleball course at Pictona and learning more? Check out our educational offerings [HERE](#).

A promotional poster for the Tyson McGuffin Signature PBCAMPS. The background features a tropical scene with palm trees. At the top, the text 'TYSONMCGUFFIN' is in a sans-serif font, with 'Signature' in a cursive script below it. To the left is a large white 'TM' logo. To the right of the logo, 'PBCAMPS' is written in large, bold, white capital letters. Below this, 'Holly Hill, Florida' is written in a large, white, cursive script. Underneath that, 'NOVEMBER 20-21' is in large, bold, white capital letters. On the left side, there is a circular inset photo of a man, Kyle McKenzie, wearing a pink cap and a black shirt, holding a pickleball paddle and a green ball. Below the photo, the text 'Lead Pro, Kyle McKenzie' is written in white. To the right of the photo, several bullet points are listed in white: '8:1 ratio', '12 hours on court instruction', 'Certified pros', '1 and 2-day options', 'Level-specific curriculum', and 'PPA-partnered camp'. Below these points is the 'PICONA at HOLLY HILL' logo, which features a stylized orange and blue wave. At the bottom of the poster, the website 'WWW.TYSONMCGUFFIN.COM' is written in large, bold, white capital letters.

TYSONMCGUFFIN  
*Signature*  
**TM PBCAMPS**  
*Holly Hill, Florida*  
**NOVEMBER 20-21**

Lead Pro,  
Kyle McKenzie

- 8:1 ratio
- 12 hours on court instruction
- Certified pros
- 1 and 2-day options
- Level-specific curriculum
- PPA-partnered camp

**PICONA**  
*at HOLLY HILL*

**WWW.TYSONMCGUFFIN.COM**

## **Tyson McGuffin Camps - November 20-21**

The Tyson McGuffin Signature Pickleball Camp is returning to Pictona November 20-21, 2023!  
For more information click [HERE](https://www.tysonmcguffin.com).



**VOLUNTEERS**



**Congratulations  
Karen !**

## **Congratulations to the November Volunteer of the Month, Karen Lynch**

I love volunteering at Pictona, because no matter what the “job” is it’s always fun ! I came to Pictona in October 2020 I found it on a Pickleball app. I was blown away by the venue.

I started volunteering the day after I came! Pickleball has been so wonderful, and the people I’ve met have become lifelong friends.



Bob Provenzano won the drawing for one month free Pictona Membership, courtesy of Karen and Jeff Dillard, of Realty Pros for volunteering at the Conviva Pictona open. Bob is a long time Pictona member and hard-working Volunteer. He has kindly decided to donate the free membership to a friend or family member that is interested in trying out everything we have to offer at Pictona. *Thank you Bob!*

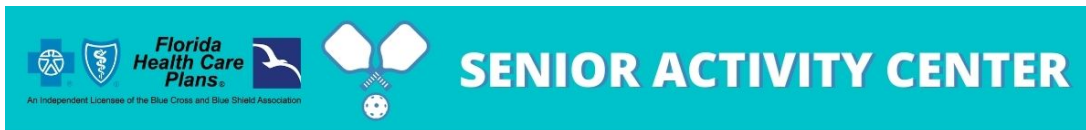
### **Join the Pictona Success Team**

Click [HERE](#) for Volunteer positions and “sign up” for as many as you wish!

Incentives for our volunteers:

- Earn POP! Credits to play organized activities for FREE
- Free Meal Vouchers to use in The Kitchen and The Depot
- Eligible for FREE One Month Pictona membership:  
*(monthly drawings during tournament season, courtesy of Karen/Jeff Dillard of Realty Pros)*

- Invitation to annual volunteer appreciation BBQ
- Free stadium seating to watch top professional matches.
- Volunteer of the Month Parking spot.



## Putting Challenge - November 1 - 30

- Pictona Members are encouraged to partner up with a Pictona Employee to win the November putting challenge!
- **Winning members will receive a \$40 Food & Beverage (FAB) Card to be redeemed in either The Kitchen, The Depot, or Snack Bar during special events.**
- Click [HERE](#) for more information.

## Protective Shoulder Exercises For Pickleball Players & What You Need To Know To Avoid Shoulder Pain

*Presented by*



**Thomas  
Physical  
Therapy**



Do you have pain when:  
Reaching overhead  
Sleeping  
Playing sports  
Reaching into the backseat  
Reaching behind your back  
General activities of daily living



### **COME TO OUR WORKSHOP TO LEARN:**

- ✓ Self-treatment techniques for shoulder pain
- ✓ Good and bad stresses for the shoulder
- ✓ How to prevent injuries

### **Workshop**

*Presented by:*

**Marina Mitry-Hana, DPT**

**November 7, 2023**

**12:30 - 1:30pm**

**Class held at  
Pictona Holly Hill**

**Class size is limited  
Call today to register**

**(386) 257-2672**

**Thomas Physical Therapy**

# All About Alzheimer's Disease

An education program series presented by the Alzheimer's Association in partnership with Halifax Health Continuing Care and the Florida Health Care Plans Senior Activity Center

FHCP Senior Activity Center  
1060 Ridgewood Ave., Holly Hill, FL 32117



## **Understanding and Responding to Dementia Related Behaviors** **Thursday, November 9, 2023 | 1 p.m.**

Behavior is a powerful form of communication and is one of the primary ways people living with dementia communicate their needs and feelings as the ability to use language is lost. However, some behaviors can present real challenges for caregivers to manage. Join us to learn to decode behavioral messages, identify common triggers, and learn strategies to help manage some of the most common behavioral challenges of Alzheimer's disease.



## **Series on Alzheimer's Disease**

Sponsored by Florida Health Care Plans:

- November 9 at 1pm - Understanding and Responding to Dementia Related Behaviors

For registration or information call 800-272-3900



# EVENTS



**U.S. NAVY BAND**  
IN CONCERT

**COMMODORES**

Thursday, November 2  
7:00 p.m.

MetroHealth Stadium  
1060 Ridgewood Avenue  
Holly Hill, FL 32117

For more information call 386-492-3227, or visit  
www.hollyhillevents.org to register for your free tickets.  
Concerts are free and open to the public.

**PICTONA**  
at HOLLY HILL



**FREE**

THE UNITED STATES  
**NAVY BAND**  
WASHINGTON, D.C.

AMERICA'S  
**NAVY**

## U.S. Navy Band "The Commodores"

Although this is a FREE concert, please register at the button below so there is a record of how many will be attending.

- Thursday, November 2
- 7:00 PM
- FREE!

[Click here to register for your FREE Tickets !](#)


## Join us for a Pre-Concert Dinner Buffet!

Our talented Kitchen staff is putting together a delicious dinner buffet that we'll be serving before the concert, starting at 5:30 pm. *On the menu is a zesty BBQ Pork sandwich, fresh pasta salad, coleslaw, baked beans and delicious cornbread. Top it off with a sweet brownie for dessert!*


You can purchase tickets for the dinner buffet [HERE](#).

U.S. NAVY BAND IN CONCERT  
**COMMODORES**


*Purchase Pre-Concert Dinner Buffet  
Tickets Here!*



**FREE** CONCERT TICKETS AVAILABLE AT [HOLLYHILLEVENTS.ORG](http://HOLLYHILLEVENTS.ORG)

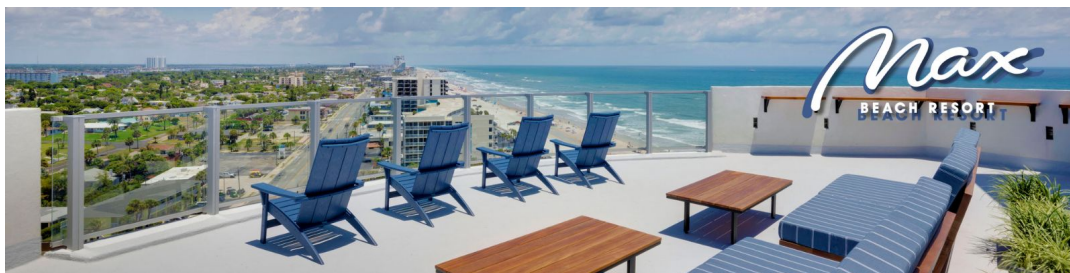


METROHEALTH STADIUM AT PICTONA  
1060 RIDGEWOOD AVE.  
HOLLY HILL, FL 32117



**U.S. NAVY BAND PRE-CONCERT**  
*Dinner Buffet Tickets*  
**\$20** INCLUDES TAX AND FEES  
**DINNER STARTS AT 5:30 PM**

## **SPONSOR HIGHLIGHT**



### **Only 9 minutes from Pictona, it the perfect place to stay during tournaments!**

The all-new Max Beach Resort offers spacious 1-,2-, and 3-bedroom vacation rentals, giving you the freedom to relax in your condo-style residence, blended with all the luxuries and amenities of a resort. All residences include separate living rooms, full kitchens, washer/dryer, smart TVs, lightning-fast Wi-Fi, and grand terraces.

Our Venn Bar beachfront restaurant offers ocean inspired culinary delights and cool delicious drinks! Enjoy our outdoor saltwater pool and jacuzzi overlooking the beach. For breathtaking views, check out our rooftop Sunset and Sunrise Terraces. Or if it's action you need,

head to our rooftop fitness center or Beacon Lounge game room, all overlooking our beautiful beach!

Click [HERE](#) to book your Max Beach experience.



Testimonial from Jenn Hall, Conviva Pictona Player:

"After winning silver in the mixed 5.0 30+ event at the Conviva Pictona Open, I was struggling with cramps in my feet, calves, and even my playing hand. Before my women's 30+ 4.5 event, I decided to try Prime IV's Athlete Repair Drip. I not only played undefeated, but also clinched the gold medal. The best part? No cramping that night and significantly reduced soreness the next morning. It was a game-changer, and I felt like a brand new player!"