



We ARE Pickleball Paradise!

Pictona was featured in a recent blog by "Pickleball Business Advisor: Starting & Operating a Club".

*"...the team at Pictona are clearly on the very cutting edge of where pickleball is going, their model continues to evolve --- but we've seen what they have now, it is truly **pickleball paradise**.*

We couldn't agree more! You can read the full article [HERE](#).



Thank you Riley Anthony!

This past week we said goodbye and thank you to Riley Anthony ! You may have seen Riley around Pictona, especially helping out with the POP! activities. Many of you have also played pickleball with her. Riley has returned to college to finish out her degree.

In her summer at Pictona, she's worn many hats. In addition to helping run POP! events, Riley helped create and edit numerous short instructional videos to share with all of you. She also helped with marketing, creating flyers and other projects, as well as produced some fun video recaps of the larger tournaments last year. Thank you and Good Luck Riley!

We'll see you on the courts soon!



TOURNAMENTS

TOURNAMENTS @ PICTONA
at HOLLY HILL

2023

DAYTONA SUMMER SMASH JULY 28 (ELITE PICKLEBALL - JUNIOR TOURNAMENT)	MINOR LEAGUE PB #1 OCTOBER 28 (MLP & DUPR)
SUNDOWN SHOWDOWN AUGUST 19 (PICTONA)	DAYTONA BEACH CLASSIC NOVEMBER 3-5 (NATIONAL PICKLEBALL)
PADDLE WAR - DAYTONA BEACH SEPTEMBER 8 - 10 (PADDLE WAR & DUPR)	PPA TOUR NOVEMBER 16-19 (PPA)
ENDLESS SUMMER SERIES SEPTEMBER 29 - OCTOBER 1 (AMERICAN PICKLEBALL)	DIAMOND AMATEUR CHAMPIONSHIPS DECEMBER 3-10 (USA PICKLEBALL)
CONVIVA PICTONA OPEN OCTOBER 19-22 (PICTONA)	MINOR LEAGUE PB #2 DECEMBER 15 - 18 (MLP & DUPR)

7.25.23

We have 9 Tournaments Remaining Before the End of the Year!

You can view our full schedule with links for registering for each of these tournaments [HERE](#).

We do not have information yet for the PPA Tour Nov. 16 - 19, or for either of the Minor League Tournaments. We'll be sure to share that information when we receive it. The Diamond Amateur Championship is a qualifying tournament and not open to others.

[Have a look](#) and sign up for one or MORE of the exciting tournaments on the docket here at Pictona.

Pickle On!



Elite Pickleball - Summer Smash!

Last Friday we hosted the Elite Pickleball Summer Smash Tournament! Almost 40 junior pickleballers came out to compete. Such a great event!

Some of the players above are Pictona Members: Carter, Evan, Parker, Grayson, Truman and Rhett. ***Way to represent!***

Ages 15-18

Gold: Carter Ellis/ Evan Ankrom

Silver: Parker Ryan/ Cason Schafer

Bronze: Dominic Masto/Jacob Masto

Ages 12-14

Gold: Grayson Owen/ Truman McGuirk

Silver: Clarice Ouvarova/ Keira Ouvarova

Bronze: Elliana Harvey/ Rhett Albrecht

You can view all the photos from the tournament [HERE](#). Thank you Toni Bocz!



Orlando Squeeze Sundown Showdown is FULL !

All 50 teams have been registered and are practicing for our first evening tournament ever! - the Orlando Squeeze Sundown Showdown! - August 19th from 7 - 11 pm. You can read the full press release about the tournament [HERE](#).



PICKLEBALL PLAY



POP! stands for Pictona Organized Pickleball

Watch the testimonials from our very own members on why they LOVE participating in the POP! programming. To learn more about POP! go [HERE](#).



The POP! Family (adult/youth) Team Competition was a Great Event!

Congratulations to the winners of the Family (adult/youth) Team Competition !

Upper Division

Gold: Chris and Cason Schafer

Silver: Mike Staruch and Jason Vu

Bronze: Kevin and Carter Ellis

Lower Division

Gold: Jess and Isla McGuirk

Silver: John Feore and Azzy Lugo

Bronze: John and Tyler Brown
You can view all the photos from the tournament [HERE](#). Thank you Toni Bocz!

The next events will be Aug 10 at 8 am (just youth players) and Aug 24 at 6:30 pm (adult/youth teams). **Call (386)310-7067 to sign up!**



Meet Sylvia Whitehouse

Pictona Certified Instructor Sylvia Herreras Whitehouse is a multiple medal winner at the US Open, and at Nationals. “Mastering pickleball fundamentals is essential. The “jack of all trades” strategy (dinking, 3rd or 5th shot drops, blocking & resetting, transitional volleys and lobbing) will enable players to adapt to each opponent faced across the net.” Sylvia is also an expert on proper positioning as well as building skills through drilling.

Check out Sylvia's instructor profile page [here](#), or click [here](#) to learn more about Pictona's educational programs.



Develop Ball Control Skills with the 12345 Drill!

It is important, *especially* if you are just a beginner, to develop some ball control skills. One way to do this is through the 12345 drill, which is a fun way to develop these skills! Take a look at the video and try this with your friends.

Want to learn more about Pictona's instructional programs? Check out our education webpage [HERE](#).

Paddle UP!



THE KITCHEN AT PICTONA



Next week's special - Buffalo Chicken Quesadilla

Tender fried or grilled chicken, diced pickles, onion, shredded cheddar and blue cheese crumble - drizzled with buffalo ranch sauce in a grilled tortilla.

All meals come with a side of your choice, fresh house salad, homemade potato chips, crispy french fries, or delicious coleslaw!



Protective Knee Exercises For Pickleball Players & What You Need To Know To Avoid Knee Pain

Presented by



**Thomas
Physical
Therapy**



COME TO OUR WORKSHOP TO LEARN:

- ✓ Self-treatment techniques for knee pain
- ✓ Good and bad stresses for the knee
- ✓ How to prevent injuries



Pictona's
Senior Activity Center
(SAC) is sponsored by:



Be sure to attend our
**KNEE PAIN
WORKSHOP**
Presented by:
Megan Kearney, DPT
Friday, Aug. 11th, 2023
1:00 - 2:00pm

**Class held at
Pictona Holly Hill**
Class size is limited
Call today to register
(386) 257-2672
Thomas Physical Therapy

The FHCP Senior Activity Center offers a great variety of activities to help you maintain an active, healthy lifestyle

Click [HERE](#) to view next weeks schedule of classes and activities.



EVENTS



Dueling Pianos returns to MetroHealth Stadium!

- Thursday, August 17th
- 7:30 PM
- \$20 Bleacher Seats
- \$25 Floor Seats
- Box Seats available - ***The best seats in the house!***
Box seats include 4 reserved seats and a cocktail table. (\$120 - \$30 per seat).
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[Click here to Purchase Dueling Piano Tickets](#)



EVENTS



Holly Hill Police Department **School Supply Drive** Now through August 27

Help area kids go back to school with the supplies they need to thrive! A box has been placed at the Pictona 1 Welcome Desk to accept donations. ***Your donations are appreciated!***



VOLUNTEERS



Join the Pictona Success Team

If you'd like to volunteer for Pictona, please consider joining the Pictona Success Team of Volunteers. Click [here](#) and explore the many opportunities to help us continue to make Pictona the best pickleball facility in the U.S.!