



*Our newsletter for members and friends*

## July 31 - August 6



### NEWS



## Have You Seen Our New Brochure?

See why people are calling our amazing facility "Pickleball Paradise"! Pick up your own copy at one of the Welcome Desks.

Please feel free to download your own copy and share it. You can view and download the entire brochure right [HERE](#).



## Play Pictona!

We welcomed this fun group from St. Augustine. These happy picklers spent the morning enjoying POP! (Pictona Organized Pickleball), followed up with a delicious health lunch in The Kitchen.

If you're interested in bringing your group to Pictona email us today at [events@pictona.org](mailto:events@pictona.org).





## Youth Camps a Huge Success!

Pictona was happy to host 4 successful Pictona Youth Pickleball Camps this summer. A total of 90 youngsters enjoyed learning and playing pickleball, swimming, and dining in the Kitchen! Pictona instructor **Mary Burns** and her staff did a fabulous job teaching the future pro pickleballers how to serve, dink, and hit groundstrokes.

*Did you know Pictona member **Jim Helmer** generously donated \$1,500 for 10 children to attend one of the Pictona Youth Pickleball Camps? The children all attend the Breath of Life Church in Daytona, and had a great time at the 3-day camp.*

If you are considering donating to Pictona, supporting the Pictona Youth Day Camp is certainly a worthy endeavor. Please contact education associate Paul Lambers at [paull@pictona.org](mailto:paull@pictona.org) with any questions.

All of Pictona's youth programming is proudly sponsored by Brown & Brown, Inc!



The graphic features a green header with a pickleball icon and the word "TOURNAMENTS" in white. Below is a large blue banner with "TOURNAMENTS @ PICTONA" and "at HOLLY HILL" in script. A vertical blue bar on the left contains the year "2023". The background shows a pickleball court. Tournaments are listed in two columns with dates in red. A Pictona logo is at the bottom center, and the date "7.25.23" is at the bottom right.

Tournament Name	Date	Location / Details
DAYTONA SUMMER SMASH	JULY 28	(ELITE PICKLEBALL - JUNIOR TOURNAMENT)
SUNDOWN SHOWDOWN	AUGUST 19	(PICTONA)
PADDLE WAR - DAYTONA BEACH	SEPTEMBER 8 - 10	(PADDLE WAR & DUPR)
ENDLESS SUMMER SERIES	SEPTEMBER 29 - OCTOBER 1	(AMERICAN PICKLEBALL)
CONVIVA PICTONA OPEN	OCTOBER 19-22	(PICTONA)
MINOR LEAGUE PB #1	OCTOBER 28	(MLP & DUPR)
DAYTONA BEACH CLASSIC	NOVEMBER 3-5	(NATIONAL PICKLEBALL)
PPA TOUR	NOVEMBER 16-19	(PPA)
DIAMOND AMATEUR CHAMPIONSHIPS	DECEMBER 3-10	(USA PICKLEBALL)
MINOR LEAGUE PB #2	DECEMBER 15 - 18	(MLP & DUPR)

## **We're hosting 10 Tournaments Before the End of the Year!**

Starting today, we have a BUSY Tournament season just around the corner! You can view our full schedule with links for registering for each of these tournaments [HERE](#).

***Today (Friday) we hosted the Summer Smash Junior Tournament by Elite Pickleball! 40 youngsters dipped their toes in the tournament waters and had a terrific time at Pictona. What a great day was had by all!***

We do not have information yet for the PPA Tour Nov. 16 - 19, or for either of the Minor League Tournaments. We'll be sure to share that information when we receive it. The Diamond Amateur Championship is a qualifying tournament.

[Have a look](#) and sign up for one or MORE of the exciting tournaments on the docket here at Pictona.

Pickle On!

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## **A Note to Pictona Members**

Re: Court Availability:

The majority of these tournaments will only be using Pictona 2, leaving all 24 courts at Pictona 1 open and available for members and visitors. As a reminder, during large tournaments, we will ***always*** reserve AdventHealth covered Courts 1-8 for our Members. *The only exception is if there is rain.*



## Orlando Squeeze to Sponsor Sundown Showdown

We're excited to announce the Major League Pickleball team the Orlando Squeeze is sponsoring our Sundown Showdown tournament! We have 46 of 48 teams registered. There are still 2 team openings in 3.0 Under 50.

Click [HERE](#) for more details, including how to register your team.



**PICKLEBALL PLAY**





## **Congratulations to the Quad Squad 3.0 - 3.49 Champions!**

With the exception of the two rain cancellation nights, the 3.0-3.49 Men's and Women's QUAD SQUAD TEAM LEAGUE sessions were TONS of FUN!!! Both of our league CHAMPION TEAMS were UNDEFEATED during the five weeks. You can see the entire league results [HERE](#).

**3.5-3.99 QUAD SQUAD LEAGUE begins Tuesday Aug 1** at 6:30pm (for five weeks). Both Men's and Women's Divisions are FULL, but we do need subs. Please email [Halip@pictona.org](mailto:Halip@pictona.org) or call/text (321)298-4615 if you want to be a sub.



## Free POP! Play Day Was a HUGE SUCCESS!

We had 44 players at 8am (26 in Poker game with \$135 in prize money) and 52 players at 6:30pm (32 in Poker game with \$160 in prize money). Many of the players were first time POP participants and some were first time at Pictona! We used a seeded ladder



format and split in two groups, with two crowned teams at each event.

If you missed out in July, we are going to repeat FREE POP PLAY DAY on August 30 at 8am and 6:30pm. Click [HERE](#) to sign up today!





The banner features a large grey soccer ball in the center. To the left of the ball, the word "August" is written in a red script font. Below it, the "PICTONA at HOLLY HILL" logo is visible. The words "PARTNERED" and "ROUND ROBIN" are written in large, bold, black letters across the middle of the banner, with a small cartoon robin standing between them. To the right of the ball, there is a "POP!" graphic with a green and yellow explosion. Below it, the "PLAY AT PICTONA at HOLLY HILL" logo is shown. Further right, the text "Sign up with your partner and get ready for Fall Tournament Season. Play five games against all other partnered teams in your skill level." is displayed. At the bottom right, a red line of text reads "Top 3 teams recognized as Gold, Silver & Bronze winners."

*Top 3 teams recognized as Gold, Silver & Bronze winners.*

## August Partnered Round Robins

We've set the dates for the August Partnered Round Robins. See the full schedule [HERE](#), along with information about the activity. ***These events will help you prepare for the Fall Tournament Season, so sign up now!***



**INSTRUCTIONAL PROGRAMS**

## AUGUST - INSTRUCTIONAL CALENDAR

(386) 310-7067  
**JOIN TODAY!**  
www.pictona.org

Prices indicated are for Pictona Members.  
**Non-Members: \$15 daily attendance fee.**  
**Paid via cash, credit card or a Pic 10 Punch Card.**

7.24.23

**PB 101 For the beginner player**

**FREE**

**Backhand, Backhand, Backhand**

**60 Min.**

**Tuesday, August 8** 10:00 - 11:00 am \$30

**Learn While You Play \*\***

**90 Min.**

**Thursday, August 3** 2:00 - 3:30 pm \$40

**Tuesday, August 15** 1:30 - 3:00 pm \$40

**Pickleball Made Easy**

**90 Min.**

**Monday, August 7** 5:00pm - 6:30pm \$40

**How to Beat the Bangers**

**90 Min.**

**Thursday, August 3** 3:30 - 5:00pm \$40

**Tuesday, August 29** 3:30 - 5:00pm \$40

**Shot of the Month: Block Shots**

**90 Min.**

**Monday, August 28** 2:30 - 3:30pm \$40

**Learn How NOT to Hit Out Balls**

**90 Min.**

**Thursday, August 3** 2:30 - 3:30pm \$40

**How to Keep the Ball Low and Pace Slow**

**90 Min.**

**Monday, August 7** 2:30 - 3:30pm \$40

**Speedball !**

**90 Min.**

**Thursday, August 24** 2:30 - 4:00 pm \$40

**Trouble? Reset!**

**90 Min.**

**Tuesday, August 8** 2:00 - 3:30 pm \$40

**Change It Up!**

**90 Min.**

**Thursday, August 31** 2:00 - 3:30 pm \$40

**Drill Extravaganza !**

**120 Min.**

**Thursday, August 8** 2:00 - 4:00 pm \$15

**Round Robins**

**90 Min.**

**Thursday, August 10** 2:00 - 3:30PM \$10

**Drop, Drive & Lob**

**90 Min.**

**Friday, August 4** 5:00 - 6:30 pm \$40

**Mastering the 3rd Shot - Drop**

**90 Min.**

**Monday, August 28** 3:30 - 5:00 pm \$40

**Partner Tactics**

**90 Min.**

**Tuesday, August 8** 5:00 - 6:30 pm \$40

Don't forget to also check out the **MANY POP! Activities!**

Pictona Organized Pickleball

Prices indicated are for Pictona Members.  
Non-Members will have to pay an additional day rate or use a Pic 10 Punch Card.

Pick Up Your Copy at the Welcome Desk

# August Instructional Calendar

Our August Instructional Calendar is out! We have a full slate of classes available for ALL levels of pickleball play.

View and download the calendar [HERE](#). Reserve your spot by calling (386) 310.7067 or by [registering with Tennis Director](#). See you on the courts!



## **Warming Up**

*In this edition of the Pictona Pickleball Minute, learn how to make better use of your warm up time before a match. Instead of hitting light dinks back and forth, try the paddle to paddle drill. That way you'll be ready for those volleys that are sure to come during the game!*

Want to learn more about Pictona's instructional programs? Check out our education webpage [HERE](#).

Paddle UP!





## VOLUNTEERS

### **Congratulations Ali Brown and Thank You!**

We're happy to recognize **Ali Brown as our August Volunteer of the Month.**

Ali loves welcoming visitors, spectators and competitors to Pictona. *"I'm so proud to be a part of this amazing place."*

Over the past year, she's been a Pictona Ambassador for many activities. She's assisted with pickleball demonstrations for local community groups, including helping us teach kids at Tomoka Elementary School. She's also helped us with fundraisers and sponsor promotions. She's even helped collect compost for the community gardens!

Ali volunteers for practically every tournament we have at Pictona. You may find her doing one of many roles, including registration / welcome desk staffer, court monitor, cleanup crew member and score sheet runner.

As a side note, Ali likes to be goofy too :). She loves cheering on her fellow picklers by awarding them fun names like "Volley Llama" and "Dinkasaurus"!

Say "Hi" to Ali next time you see her at Pictona! Maybe she'll give you a funny name, too :)



**Congratulations  
Ali !**

### **Join the Pictona Success Team**

If you'd like to volunteer for Pictona, like Ali, please consider joining the Pictona Success Team of Volunteers. Click [here](#) and explore the many opportunities to help us continue to make Pictona the best pickleball facility in the U.S.!



**THE KITCHEN AT PICTONA**



## **Next week's special - Grilled Fish Tacos**

Fresh grilled and seasoned cod tacos, served with our homemade mango salsa - All meals come with a side of your choice, fresh house salad, homemade potato chips, crispy french fries, or delicious coleslaw!





## Pickleball Bella isn't just for Women!

For a limited time, the Player Shops have a classic long sleeve shirt for men at a specially reduced price. Whether your choice is blue, pink, yellow, or green, you can't go wrong with this 100% polyester shirt. The soft material offers SPF 30+ sun protection and has moisture wicking technology which will keep you dry on and off the court.

And you can't beat the \$29.99 price!





**The FHCP Senior Activity Center offers a great variety of activities to help you maintain an active, healthy lifestyle**

Click [HERE](#) to view next weeks schedule of classes and activities.



**Holly Hill Police Department**  
**School Supply Drive**  
**Now through August 27**

Help area kids go back to school with the supplies they need to thrive! A box has been placed at the Pictona 1 Welcome Desk to accept donations. ***Your donations are appreciated!***





## **Have you Tried the Medspa Experience at NP By the Sea?**

NP by the Sea Aesthetics & Wellness is a boutique Medspa dedicated to helping clients achieve their beauty and wellness goals in a warm and welcoming environment. Our team is dedicated to helping clients achieve both beauty and wellness with confidence and compassion. Read more [HERE](#).

### **NP by the Sea**

142 E. Granada Blvd., Ormond Beach, FL 32176  
(386) 487-8433