



July 24 - 30



Pickleball MAGAZINE
JULY/AUGUST 2021

25 Great Places to Play

Plus: **Hit the Roof!**
Dazzling rooftop pickleball courts

HOW TO PREVENT SLIPS & FALLS

MASTER OF SURPRISE: THE AROUND THE POST SHOT

PICKLEBALL GOES TO FENWAY PARK

USA PICKLEBALL
Recognized by USA Pickleball as the "Official Magazine" of Pickleball

PICTONA IS ONE OF THE 25!

PICTONA
at HOLLY HILL

25 Great Places to Play

Pickleball Magazine reached out to us because we've been included in their list of 25 great places to play! From ocean breezes to mountain top views, Pictona is included as a prime outdoor facility to get your pickleballing on. [Read the full article HERE](#) in the digital issue of Pickleball Magazine.

Is Pickleball really driving up health care costs or actually providing health care savings?



Stephen Quaning, M.D. is the Medical Director and Chief Physician at MetroHealth

According to a recent article in Kiplinger, pickleball injuries could cost between \$250 million and \$500 million this year! What the article doesn't mention are the health benefits of playing pickleball. It's a great cardio workout, good for your heart, can relieve stress, and is very social. It's a great way to meet new people and make new friends.

MetroHealth CEO Stephen Quaning, MD, "The Centers for Disease Control and Prevention (CDC) estimates that one person dies every 36 seconds in the United States from cardiovascular disease. That's about 25% of America's mortality rate. Heart disease costs the United States about \$363 billion annually - almost \$1 billion per day, which is not even 1% of the article's cost projection!

Read more [HERE](#).

[MetroHealth, Inc.](#)

852 Ridgewood Ave. (By Publix)
Holly Hill, FL
(386) 675-4242



PLAYER SHOP



Infinity Arch XL 16.0mm
Retail: \$198.99

- Pp Core
- Raw Carbon Fiber Face (T700)
- 16mm Thick
- Longer Handle
- USAP Approved



Infinity Widebody 16.0mm
Retail: \$198.99

- Pp Core
- Raw Carbon Fiber Face (T700)
- 16mm Thick
- 4.5 inch Handle
- USAP – approval by Jan 8



Infinity Widebody 16.0mm
Retail: \$198.99

- Pp Core
- Raw Carbon Fiber Face (T700)
- 16mm Thick
- 4.5 inch Handle
- USAP – approval by Jan 8



Infinity Finesse 16.0mm
Retail: \$178.99

- Pp Core
- Raw Carbon Fiber Face (T700)
- 16mm Thick
- USAP Testing in Progress

Looking for a new paddle?

If you've been following the latest news in the paddle world, you'll know that raw carbon fiber faces are the newest thing. Many of the paddle manufacturers are heading in this direction and among them is PBPRO, one of several paddle companies Pictona carries. What's special about raw carbon fiber faces? Durability and potential for spin!

Come to either of the Player Shops and take advantage of a free demo opportunity to try out the new **PBPRO Infinity Arch XL**, the **Infinity Classic XL**, the **Infinity Widebody**, or the **Infinity Finesse**.



Elite Pickleball - Junior Tournament

Sign up for the Daytona Summer Smash !

They currently have 26 players registered. This fun youth competition is a round robin format and NEXT FRIDAY ! *You can sign up as an individual or a team.*

- Friday, July 28
- 10 am - 4 pm

- Ages 12 - 18
- \$45 early registration / \$55 after July 19

[Sign up for the Daytona Summer Smash HERE](#)



Don't Delay! *Only a few team openings remain.*

We have 45 out of 48 teams are registered.

- 2 team openings in 3.0 Under 50
- 1 team opening in 3.5 Under 50

(Players can be any age for the Under 50 divisions.)

Individuals can sign up in "Players looking for a team". When enough individuals sign up in a skill/age division that has openings, we can assist in putting a team together.

- Saturday, August 19th
- 7:00 pm - 11:00 pm *
- \$50 entry fee for each player, \$25 entry fee for subs

- Must register by August 3 to receive tournament t-shirt

**Warm-ups start at 6:00 pm*

[Register for the Sundown Showdown HERE](#)



PADDLEWAR
DAYTONA BEACH
Experience Pickleball Paradise!

PICKLEBALL TOURNAMENT
PICKTONA

TROPHIES & PRIZES

SEPTEMBER 8-10
REGISTER AT **PADDLEWAR.COM**

Enter into up to 4 events!

Women's - Fri	8:00 - 1:00
Men's - Fri	1:00 - 6:00
Women's - Sat	8:00 - 1:00
Men's - Sat	1:00 - 6:00
Mixed - Sun	8:00 - 1:00
Mixed - Sun	1:00 - 6:00

powered by **DUPR**
INNOVATE THE GAME. ENJOY THE SPORT.

Daytona Beach Paddle War - Sept. 8 - 10

The first event will be \$75, and each event there after will be \$50. Each team will play a minimum of 5 games in each event entered in a 4-5 hour window. Plus, you will be eligible to participate in our famous "Match Point" at the conclusion of each event. Read more about the tournament and register at the button below.

[Register for the Paddle War HERE](#)






Sep 29 - Oct 1

American Pickleball Endless Summer Series - Pictona

- Friday
 - Men's Singles
 - Women's Doubles
- Saturday
 - Mixed Doubles
- Sunday
 - Men's Doubles
 - Women's Singles

All events:
3.0 - 5.0 19+ 35+ 50+ 60+ 70+

PT Registration Fee: \$10
\$60 REGISTRATION FEE
\$20/EVENT

Pictona at Holy Hill
1060 Ridgewood Ave, Holly Hill, FL 32117
Contact Andrew:
andrew.dehennis@outlook.com



**SEPTEMBER 29 -
OCTOBER 1**

**REGISTER AT
PICKLEBALLBRACKETS.COM**



American Pickleball Tournament - Sept. 29 - Oct. 1

American Pickleball - Endless Summer Series at Pictona!

- Age categories: 19+, 35+, 50+, 60+, 70+
- Skill levels: 3.0 - 5.0
- Format: Round robin with playoff in all brackets
- Tournament fee: \$60 per person registration + \$20 per event. (Also, Pickleball Brackets Fee of \$10.)

[Register for American Pickleball HERE](https://pickleballbrackets.com)



October 19 - 22, 2023

Conviva Pictona Open - October 19-22

Sign up for one of the first tournaments of the Fall season, the Conviva Pictona Open on October 19-22, 2023.

***** Minimum wait times between matches!***

***** All players guaranteed to play AT LEAST 4 games.***

We were flattered to be called the “best pickleball facility in the world” after USAP held its Diamond Amateur Championship at Pictona, followed by the APP, PPA, and Major League Pickleball hosting their tournaments at Pictona. We’ll seek to match that by providing you with exceptional service provided by our staff and member volunteers.

Sign up for the Conviva Pictona Open at the button below.

[Click HERE for Register for the Conviva Pictona Open](#)

[Click HERE to become an Exhibitor](#)



Daytona Beach Classic - Nov. 3-5

Bracket Formats:

- 1-3 Teams - Combined with another bracket(s)
- 4-5 teams - Round Robin 2/3 to 11 or 1 to 15 based on circumstances (ex. time, weather, age) - both formats are allowed under USAPA Sanctioning rules
- 6+ teams - Traditional double-elimination bracket (matches are 2/3 to 11) with a come-around (matches are 1 to 15)

If a bracket is unable to finish due to weather and enough matches have been played to determine placements, we will use approved USAPA rules to determine placements.

[Register for the Daytona Beach Classic HERE](#)



PICKLEBALL PLAY



Challenge Court Update!

At Pictona we believe that fostering high-level play alongside open social play is essential to creating a dynamic pickleball community. With this philosophy in mind, we have made an important decision regarding our challenge court.

Rain rendering the uncovered courts unplayable ***will no longer lead to the suspension of Challenge Court play*** on Metro Health Covered Championship Court and AdventHealth Covered Court #4!

Read more about the Challenge Court [HERE](#), including rules for play and details about exceptions to the Challenge Court schedule.



PICTONA ORGANIZED PICKLEBALL

Tired of open play?
Sign up for a POP! and
experience 5-6 consecutive
games with players in
your skill levels.

ONLY \$5 each

PLAY AT
PICTONA
at HOLLY HILL

FREE POP PLAY DAY*

- Wednesday, July 26
- TWO FREE SESSIONS at 8am & 6:30pm
Open Ladder or Mixer format within EACH SKILL LEVEL from
2.5 to 4.5+ Men & Women
Play 5-6 consecutive games against players in your skill level
only

*OPTIONAL - Pickleball Poker will be offered during this event.

Click [HERE](#) for information on all POP Events!



Sign up for our FIRST FAMILY Mixer!

Saturday, July 29
8:00 - 10:00 am

This is a team competition. Adult/youth (age 8-16) partners stay together for 6 consecutive games. Will split into two divisions, based on youth's pickleball experience.

- Currently registered: 6 teams in the upper level (youth ages 10-16) and 5 teams in the lower level (youth ages 8-13)
- Goal: 8 adult/youth teams

Sign up [HERE](#).



3.5-3.99 Men and Women QUAD SQUAD TEAM LEAGUES, Tuesdays in August (5 week league)!

Women's Team League is SOLD OUT!

Men's League has FIVE TEAM SPOTS left!

Every player MUST sign up individually and list their TEAM NAME.

Contact Hali at halip@pictona.org if you would like to be part of a team and need help finding male players.

Fees:

Pictona Current Members- \$25

Non-Members - \$25 plus the daily fee or use Pic 10 Pass on each night of league play

Annual PLUS Members pay nothing extra to participate in Pictona Leagues.

Sign up for QUAD SQUAD [HERE](#).



INSTRUCTIONAL PROGRAMS



PICKLEBALL
MINUTE
PICTONA
at HOLLY HILL

Dead Dinks vs Push Dinks

Click on the graphic above  to watch Pictona Instructor Chase Blocker give a short lesson on the differences between the two dinks.

When dinking during the game you want to have your dink shots have a "purpose". One way to help with this is to do the "push dink" which will make your opponent work harder and win you some points!

Want to learn more about Pictona's instructional programs? Check out our education webpage [HERE](#).

Paddle UP!



THE KITCHEN AT PICTONA



We're Hiring! **Restaurant Servers** **Part -Time**

Do you love pickleball and want to work at the coolest facility in Central Florida?

We're adding to our staff in preparation for the busy fall tournament season. *Working at Pictona has it's benefits, including access to our amazing facility for all the pickleball play you desire :).* Read more [HERE](#).

Interested applicants please send your resume and qualifications to Angie at Angieg@pictona.org.



The FHCP Senior Activity Center offers a great variety of activities to help you maintain an active, healthy lifestyle

Click [HERE](#) to view next weeks schedule of classes and activities.



Join the Pictona Success Team

If you'd like to volunteer for Pictona, please consider joining the Pictona Success Team of Volunteers. Click [here](#) and explore the many opportunities to help us continue to make Pictona the best pickleball facility in the U.S.!



EVENTS



Holly Hill Police Department **School Supply Drive** Now through August 27

Help area kids go back to school with the supplies they need to thrive! A box has been placed at the Pictona 1 Welcome Desk to accept donations. ***Your donations are appreciated!***



ONE LAST NOTE



[Become a Pictona Member TODAY!](#)

Pictona memberships are a bargain! An individual membership at Pictona is as low as \$40 monthly, or \$400 annually! *Compare that to other new facilities opening up in Florida.*

[The Pickleball Club](#) is building several facilities around the state for a \$1500 initiation fee and \$1380 per year an individual can play on indoor courts.



SPONSORSHIPS



SHOW THIS COUPON FOR DISCOUNT • ONE PER CUSTOMER • MINIMUM \$35 PURCHASE • NOT VALID WITH OTHER PROMOTIONS
301 EAST INT'L SPEEDWAY BLVD | DAYTONA BEACH, FL 32118



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Our mailing address is:

1060 Ridgewood Ave. Holly Hill, FL 32117

[Unsubscribe here](#)