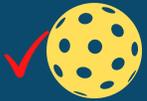
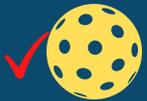


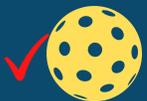
THE HUMANA EDUCATION CENTER IS TOP NOTCH. WE CURRENTLY HAVE A REFEREE TRAINING ACADEMY AND AN INSTRUCTOR CERTIFICATION PROGRAM.



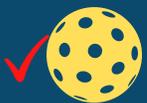
WE OFFER 3-DAY FUN-FILLED CAMPS FOR VISITORS DURING OUR SPECTACULAR FALL & SPRING.



OUR SUMMER KIDS CAMPS ARE VERY POPULAR AND OFFERED MULTIPLE TIMES THROUGHOUT THE WARM SUMMER MONTHS.



WE'RE IMPLEMENTING A JUNIOR PICKLEBALL PROGRAM TO ENGAGE AREA YOUTH IN THE SPORT.



WE PROVIDE ORGANIZED PLAY EVENTS FOR OUR MEMBERS THROUGHOUT THE YEAR.

Scan here for membership rates.



www.pictona.org

SAC

The FHCP Senior Activity Center (SAC), games room, and recreation courts are dedicated to helping the senior citizens of Holly Hill and the surrounding areas improve their health through physical activity and better nutrition.



We sell FUN here!

Pictona was built through a public-private partnership by the City of Holly Hill and Martens Charities, and \$2.9 million in county ECHO grants. The City owns the facility, and the Pictona Club operates it on behalf of the city, doing so as a not-for-profit Florida corporation. We are self-funded through membership fees, instructional and tournament income, Kitchen sales, sponsorships, and gifts. The City of Holly Hill supports us by paying our utilities.

It's more than a game. *It's a Lifestyle!*



PICTONA

PICKleball & DayTONA

Experience Pickleball Paradise!
Pictona is located in the heart of Holly Hill, FL and is just minutes away from the World's Most Famous Beach!



"It's the best place in the world to play pickleball!"

"I love this place. What a vision!"

"Wow, wow, wow. Is this pickleball heaven?"

Call (386) 310.7067
for more information
www.pictona.org

JOIN OUR 1200+ MEMBERS!

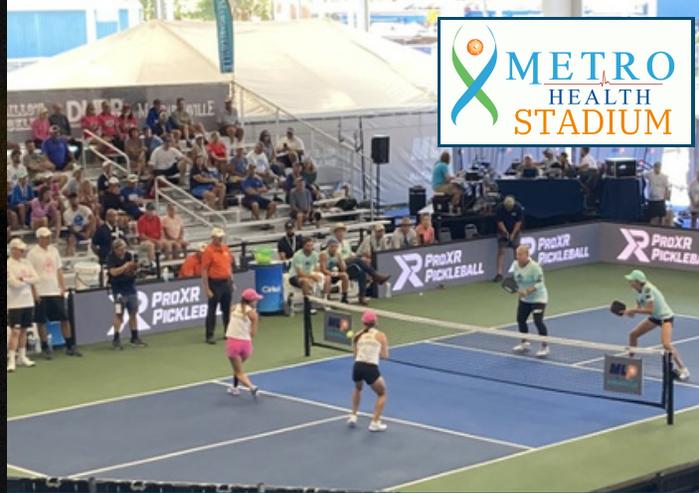


CONTACT US:

📞 (386) 310.7067

📍 1060 Ridgewood Ave.
Holly Hill, FL 32117

www.pictona.org



OUR \$14 MILLION FACILITY INCLUDES:



49 PICKLEBALL COURTS, 13 ARE COVERED, WHICH ALLOWS FOR CONTINUED PLAY - EVEN DURING A FLORIDA THUNDERSTORM!



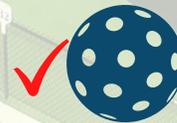
METROHEALTH CHAMPIONSHIP STADIUM SEATS UP TO 1200 SPECTATORS FOR NATIONAL TOURNAMENTS



EACH COURT IS INDIVIDUALLY FENCED AND BUILT TO OPTIMIZE VIEWING WITHOUT LOOKING THROUGH A FENCE OR SCREEN



OUR CLUBHOUSE FEATURES A PLAYER SHOP, GAMES ROOM, LOCKER ROOMS, AND THE FHCP SENIOR ACTIVITY CENTER.



IN 2023 WE HOSTED 12 LOCAL AND NATIONAL TOURNAMENTS, SHOWCASING THE TOP PLAYERS IN PICKLEBALL!

PLAYER SHOPS



The Player Shops offer a variety of pickleball amenities and clothing, along with the best selection of paddles west of the Atlantic Ocean.

The Kitchen
AT PICTONA



Scan to see Full Menu

After a strenuous day on the courts, stop in at our restaurant, called The Kitchen at Pictona, for a "cold one" and enjoy a selection from our menu of delicious scratch cooking!