

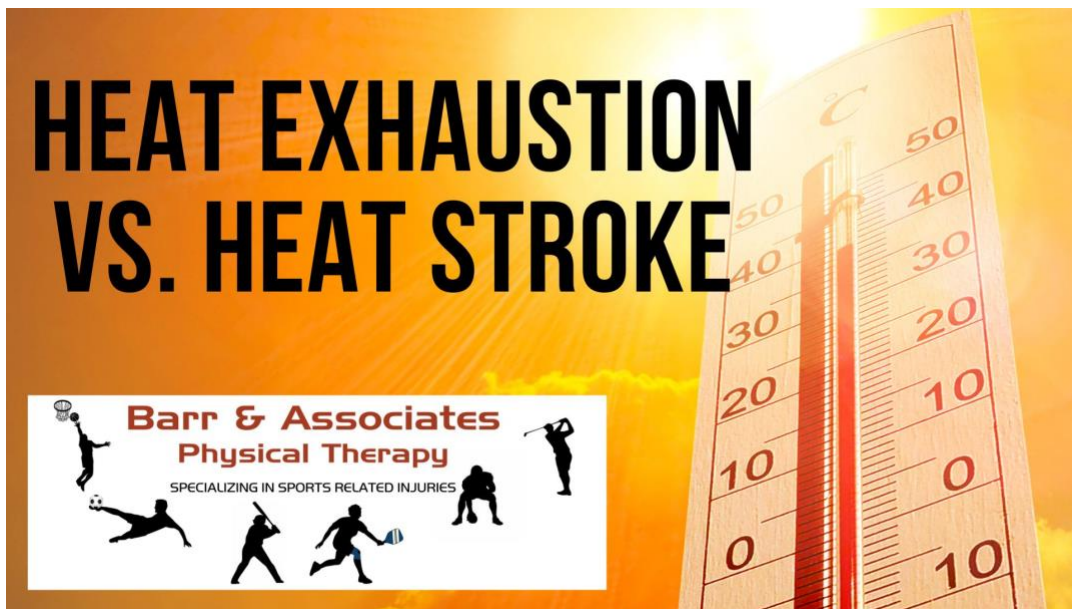


July 17 - 23



Check it Out!

YouTubers Rob & Laura stopped by Pictona last weekend to check our facilities and they created this fun video. Education Associate Paul Lambers provided terrific guidance and a great interview.



We choose to live in the “Sunshine State” for a reason. Beautiful sunny days which allow us to participate in our favorite recreational/sporting activities such as Pickleball. While doing so, we need to be mindful of excessive heat and how this can have adverse effects on our bodies. Two issues with excessive heat can be heat exhaustion and the more serious heat stroke. Read more about the differences between the two, along with treatment for each [HERE](#).

Barr & Associates Physical Therapy
1425 Hand Ave., Ste. H
Ormond Beach, FL 32174
(386) 673.3535

Host a Visiting Referee!

It's a great way to meet new people and learn more about the sport we all love - Pickleball!



Host a Ref!

We're looking for hosts for visiting referees during our larger tournaments. For those referees coming from out of town, their lodging expenses could take all of the income they earned from officiating.

As a referee host, you just need to provide a place to sleep and a space to park their car. It's just that simple. So PLEASE become a referee HOST!

Please reach out to Bob at BobP@pictona.org if you're able to host.



TOURNAMENTS



Elite Pickleball Junior Tournament

Sign up for the Daytona Summer Smash ! There are already 16 people registered. This fun youth competition is a round robin format and is just 3 weeks away! *You can sign up as an individual or a team.*

- Friday, July 28
- 10 am - 4 pm
- Ages 12 - 18
- \$45 early registration / \$55 after July 19

[Sign up for the Daytona Summer Smash HERE](#)



Don't Wait! Teams are filling up fast!

We have 40 out of 48 Teams Signed up.

There are team openings in under 50 3.0 and 3.5, and over 50 4.5+

*** Players/Teams Over 50 are eligible to sign up in the Under 50 age divisions.*

Individuals can sign up in "Players looking for a team". When enough individuals sign up in a skill/age division that has openings, we can assist in putting a team together.

- Saturday, August 19th
- 7:00 pm - 11:00 pm *
- \$50 entry fee for each player, \$25 entry fee for subs
- Must register by August 3 to receive tournament t-shirt

**Warm-ups start at 6:00 pm*

[Register for the Sundown Showdown HERE](#)



PB AMERICAN PICKLEBALL

Sep 29 - Oct 1

VULCAN PICKLEBALL

American Pickleball Endless Summer Series - Pictona

- Friday
 - Men's Singles
 - Women's Doubles
- Saturday
 - Mixed Doubles
- Sunday
 - Men's Doubles
 - Women's Singles

All events:
3.0 - 5.0 19+ 35+ 50+ 60+ 70+

PT Registration Fee: \$10
\$60 REGISTRATION FEE
\$20/EVENT

Pictona at Holy Hill
1060 Ridgewood Ave, Holly Hill, FL 32117
Contact Andrew:
andrew.dehennis@outlook.com

Franklin PICKLEBALL

**SEPTEMBER 29 -
OCTOBER 1**

**REGISTER AT
PICKLEBALLBRACKETS.COM**



American Pickleball Tournament - Sept. 29 - Oct. 1

American Pickleball - Endless Summer Series at Pictona!

- Age categories: 19+, 35+, 50+, 60+, 70+
- Skill levels: 3.0 - 5.0
- Format: Round robin with playoff in all brackets
- Tournament fee: \$60 per person registration + \$20 per event. (Also, Pickleball Brackets Fee of \$10.)

[Register for American Pickleball HERE](https://pickleballbrackets.com)



October 19 - 22, 2023

Conviva Pictona Open - October 19-22

Sign up for one of the first tournaments of the Fall season, the Conviva Pictona Open on October 19-22, 2023.

We were flattered to be called the “best pickleball facility in the world” after USAP held its Diamond Amateur Championship at Pictona, followed by the APP, PPA, and Major League Pickleball hosting their tournaments at Pictona. We’ll seek to match that by providing you with exceptional service provided by our staff and member volunteers.

Sign up for the Conviva Pictona Open at the button below.

[Click HERE for Register for the Conviva Pictona Open](#)

[Click HERE to become an Exhibitor](#)



Daytona Beach Classic - Nov. 3-5

Bracket Formats:

- 1-3 Teams - Combined with another bracket(s)
- 4-5 teams - Round Robin 2/3 to 11 or 1 to 15 based on circumstances (ex. time, weather, age) - both formats are allowed under USAPA Sanctioning rules
- 6+ teams - Traditional double-elimination bracket (matches are 2/3 to 11) with a come-around (matches are 1 to 15)

If a bracket is unable to finish due to weather and enough matches have been played to determine placements, we will use approved USAPA rules to determine placements.

[Register for the Daytona Beach Classic HERE](#)



PICKLEBALL PLAY



PICTONA ORGANIZED PICKLEBALL

Tired of open play?
Sign up for a POP! activity to
experience 5-6 consecutive
games with players in designated
skill levels.

ONLY \$5 each!!!

**PLAY AT
PICTONA**
at HOLLY HILL

FREE POP PLAY DAY*

- Wednesday, July 26
- 8am & 6:30pm

*OPTIONAL - Pickleball Poker will be offered during this event.

Click [HERE](#) for information on all POP Events!



Sign up for our **FIRST FAMILY Mixer!**

Friday, July 29
8:00 - 10:00 am

This is a team competition. Adult/youth (age 6-17) partners stay together for every game (6 game max). Champion Team will be declared !

- 8 adult/youth teams already registered; room for 8 more
- Members - \$5
- Non-Member - \$5 plus daily rate (youth \$7 and adult \$15)

Players **MUST** know how to play pickleball.

This is not an instructional activity.

Sign up [HERE](#).



August Registration OPEN!

3.5-3.99 Men and Women

There are only TWO TEAM SPOTS left for the 3.5-3.99 Women's Quad Squad and SIX TEAM SPOTS for the Men.

Sign up [HERE](#).




INSTRUCTIONAL PROGRAMS



PICKLEBALL
MINUTE
PICTONA
at HOLLY HILL

In this week's "**Pickleball Minute**", Pictona's Education Associate Paul Lambers talks about the importance of the hitting zone and striking the ball in front of you. *Lobster anyone?*

Click on the graphic above  to watch.

Want to learn more about Pictona's instructional programs? Check out our education webpage [HERE](#).

Paddle UP!



THE KITCHEN AT PICTONA



Next Week's Special: Grilled Turkey Melt

Sliced Turkey Loaf - grilled and topped with cheese, fresh tomato, lettuce and onion. Served with homemade cranberry spread.

You choose your side: crispy french fries, house chips, or a fresh side salad.



We're Hiring!
**Restaurant
Servers**
Part -Time

Do you love pickleball and want to work at the coolest facility in Central Florida?

We're adding to our staff in preparation for the busy fall tournament season. *Working at Pictona has it's benefits, including access to our amazing facility for all the pickleball play you desire :).* Read more [HERE](#).

Interested applicants please send your resume and qualifications to Angie at Angieg@pictona.org.



**Lunch & Learn – Question & Answering
Session with Orest Krajnyk, MD and Board-
Certified Ophthalmologist**



**Vision Correction Procedures for Athletes – Live Life
without glasses or contacts!**

- Cataract Surgery
- Refractive Lens Exchange
- LASIK

Tuesday July 18th @ 11:30am

- 11:30am Check –In and lunch pre-order
- 11:45am Presentation Begins
- 12:30pm Lunch & Learn (Question & Answering session)

Copyright Precision Eye Institute

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FREE Lunch & Learn - Precision Eye Institute

Join us on Tuesday, July 18th at 11:30 am to learn about vision correction and procedures for pickleballers! Explore ways to live life without glasses or contacts.

Location: FHCP Rec Room

Lunch will be provided!

Turning 65 with Medicare

Join Eleni Deligianis for a
FREE

Medicare Educational Workshop

She takes the confusion out of your Medicare choices.



*FREE and Open to the Public
Please call to reserve your seat*

Phone: (630) 310-0527

Dates:

Thursday, July 20 2023

9am-10am (in the Games room)

Wednesday, August 30 2023

9am-10pm (in the SAC room)

At Pictona Holly Hill

1060 Ridgewood Ave, Holly Hill FL 32117

This is an educational workshop only, no insurance companies or insurance products will be solicited.

FREE Medicare Workshop

Eleni Deligianis will be on-site to discuss Medicare and help sort out any confusion as you are making your choices.

Location: FHCP Senior Activity Center
Please RSVP to (630) 310-0527.

The FHCP Senior Activity Center offers a great variety of activities to help you maintain an active, healthy lifestyle

Click [HERE](#) to view next weeks schedule of classes and activities.



VOLUNTEERS



Join the Pictona Success Team

If you'd like to volunteer for Pictona, please consider joining the Pictona Success Team of Volunteers. Click [here](#) and explore the many opportunities to help us continue to make Pictona the best pickleball facility in the U.S.!



EVENTS



Holly Hill Police Department **School Supply Drive** Now through August 27

Help area kids go back to school with the supplies they need to thrive! A box has been placed at the Pictona 1 Welcome Desk to accept donations. ***Your donations are appreciated!***