



**PICTONA**  
*at* HOLLY HILL

**WEEKLY**

*Our newsletter for members and friends*

**May 15 - 21**



**NEWS**

# Court Utilization Plan



## **Court Utilization Plan - Begins June 1st**

We are eager to tell you more about the Court Utilization Plan (CUP) that will begin June 1. Here are our overarching guidelines in scheduling courts by our CUP Coordinator Jenn Hall.

### **Overarching Guidelines**

- Scheduled events have priority over unscheduled activities.
- During the hot summer months the schedule is adjusted to optimize use of the covered courts.
- When it rains all covered courts switch to open play. Games in progress are allowed to finish. Instruction must stop on the hour to permit open play.
- Tournaments have priority over other court uses. If it rains, tournaments will have priority to use the covered courts.
- Players may use any open court for open play even if the court is designated for another purpose until the designated players arrive and request the use of the court.
- City entertainment events will have priority when scheduled not only for the Championship Court but for all of Pictona 2 because of the need to control sound.
- Member use of the courts has priority over visitor use of courts. We will not accept so many visitors that it denies members the use of courts with the exception of tournaments.

Go [HERE](#) to learn more about each of the 13 categories of court uses.



## Pictona Attendance & Participation Rates

We are implementing new attendance rates **beginning June 1, 2023**. We do so necessarily to cover our costs of operations. We now have 49 courts rather than 24 to take care of and 18,000 square feet of indoor space rather than 9,000 square feet. We have 13 covered courts rather than 8. We have 11 full-time and 36 part-time employees that work to keep Pictona ready for your use. Our basic annual individual membership fee increases from \$360 to \$400, an 11% increase over a two-year period.

Go [HERE](#) to see the full rate schedule and the explanations about each.



# TOURNAMENTS



# MetroHealth Super Seniors Tournament - Post Tournament Summary

We had over 500 players compete in this year's tournament. Feedback from players is that they love the round robin followed by playoff format. Read more [HERE](#).



## Thank you to our Sponsors!

This year's tournament MetroHealth added to the excitement by awarding \$5,000 in prize money each day of competition, totaling \$15,000 in payouts for the tournament! Read more [HERE](#).

In addition, we want to thank all of our exhibitors. Please [visit the websites](#) of our sponsors and exhibitors who greatly contributed to making our tournaments a great success.



## **Humana Pictona Open - October 19-22**

Join us to participate in Pictona's annual fall tournament on October 19-22, 2023.

We were flattered to be called the "best pickleball facility in the world" after USAP held its Diamond Amateur Championship at Pictona, followed by the APP, PPA, and Major League Pickleball hosting their tournaments at Pictona. We'll seek to match that by providing you with exceptional service provided by our staff and member volunteers.

Sign up at the button below.

**[Click HERE for Register for the Humana Pictona Open](#)**



# PICKLEBALL PLAY



## We're planning exciting NEW programs - Beginning June 1st!

Hali has been busy creating new programs for our members and visitors that will be rolled out June 1st. Next week we'll provide more information about the following programs:

- The Quad Squad Team Leagues
- Quad Squad MoneyBall Event for Skill Levels 4.0 & 4.5+
- Pickleball Poker
- Battle of the Decades - A Pickleball Mixer with a Twist!
- Rebranding our current Scrambles & Round Robins



THE ULTIMATE  
**GARTH  
BROOKS**  
TRIBUTE BAND

Tickets start at **\$10!**

FRIDAY  
MAY 19 7:00 PM

PICTONA AT HOLLY HILL  
METROHEALTH STADIUM

PRESENTED BY  
CITY OF HOLLY HILL FLORIDA  
COMMUNITY  
REDEVELOPMENT  
AGENCY

featuring  
**KIP  
SWEENY**

PICTONA  
at HOLLY HILL

## Garth Brooks - The Ultimate Tribute Show! - Have You Bought Your Tickets Yet?

Experience the energy of a Garth Brooks concert with Kip Sweeny performing in Pictona's MetroHealth Stadium!

**Make a day of it!** Come in the afternoon and get your pickleball play on! Then stay for the delicious BBQ Dinner (\$15) and concert starting at 7 pm!

- Free PICKLEBALL 3 pm - 6:45 pm: *Anyone attending the concert is welcome to play for FREE before the concert.*
- 5:00 pm - 6:45 pm: Enjoy Pictona's own smoked BBQ with all the trimmings

Purchase your tickets at the button below.

[Purchase Tickets HERE](#)



# THE KITCHEN AT PICTONA



## Next Week's Special - Black & Blu Burger

Next week we're featuring a savory Black & Blu Burger. Tasty hamburger grilled to order topped with blu cheese crumbles, lettuce from our hydroponic gardens, fresh, crispy tomato and onion. Comes with your choice of side. Delish!



## Introducing the **FAB** Card!

We have FABulous news from The Kitchen! You can now purchase gift cards! The gift card is called the **FAB card** and can be used to purchase food and beverages in The Kitchen, The Depot and our Snack Bar during Special Events. The FAB card can be purchased from your friendly staff member in The Kitchen.



# INSTRUCTIONAL PROGRAMS



## Education Corner - **Reducing Unforced Errors**

Pictona Certified Instructor Dave Heinze offers a "Reducing Unforced Errors" class on **May 16**.

Are you hitting easy balls out or into the net during your games? This can be frustrating for sure! Instructor David Heinze offers the 90-minute "Reducing Unforced Errors" class to help solve these problems on the court.

Sign up [HERE](#) for this and other classes offered at Pictona!



## Schedule of Events in the Senior Activity Center

There is plenty of activity in the FHCP Senior Activity Center. Go to [THIS LINK](#) for the weekly schedule of events.



## EVENTS



# Blood Drive!

Saturday, May 27  
9 am - 2 pm



oneblood  
Share your power.



## Donate Today! Blood Drive - May 27

Pictona is hosting a blood drive on Saturday, May 27 from 9 am - 2 pm in the Games Room.

All donors will receive:

- \$20 Gift Card
- Water Bottle
- FREE Wellness check up including blood pressure, pulse, temperature, iron count, and cholesterol screening.

*Did you know one in three of us will need a blood transfusion? Donate Today!*



# VOLUNTEERS

Success  
Team



## Join the Pictona Success Team

If you'd like to volunteer for a Pictona event, please consider joining the Pictona Success Team of Volunteers. Click [here](#) and explore the many opportunities to help us continue to make Pictona the best pickleball facility in the U.S.!



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**Our mailing address is:**

1060 Ridgewood Ave. Holly Hill, FL 32117

[Unsubscribe here](#)