



*Our newsletter for members and friends*

**February 21 - 26**



**NEWS**



## Why We Do It

We are thrilled to have had the **APP** conduct its tournament here, bringing you the opportunity to play in the event and to see some of the best players in the country in action. We were happy to have **ESPN** bring exposure to Pictona and Holly Hill. Our full and part-time staff of over 30 people along with over 100 volunteers who donated over 1000 hours of work made the APP Daytona event a huge success. Julie and I thank all of you for your contribution.

You'll have the opportunity to see the very best stars of pickleball playing at Pictona in the **PPA** tournament coming here March 9-12. Join in the fun by entering the tournament. And on March 23-26 we have **Major League Pickleball** coming to Pictona. More of the top pros will be here playing in a team format. This event is strictly for the pros, and we get to watch them in action up close. And don't forget our own **America's Challenge** tournament is taking place March 30 through April 2. You'll want to participate in that fun tournament. Its format is a round robin followed by a playoff.

Yes, we've heard the grumblings about members losing access to your courts. We are very aware of that issue when contracting tournaments to be held at Pictona. We will have 5 tournaments where we are likely to occupy 41 courts, reserving the 8 covered courts for our members. And yet when it rains, we preempt our members from the covered courts to permit the tournament to continue. Most of the other tournaments will be limited to the 25 or less courts at Pictona 2.

Why do we bring tournaments here that deny our members access to the courts? First, it provides you with opportunities to play in tournaments without traveling and to see the very best in our sport. Second, it generates substantial revenue for Pictona. Without tournament income our membership fees of \$360 per year and \$36 per month would have to exceed \$1000 a year, plus we would have to reduce staff who help operate Pictona. Without the income from sponsorships, we would have to raise our annual membership fee to \$1800 a year or \$150 per month.

We've chosen not to put the entire financial burden of operating Pictona on your membership dues, but instead to generate revenue from tournaments, sponsorship, player shop sales, instructional classes, food and beverage income, and other special events. We are so appreciative of many of you who volunteer your time to help us with tournaments and other activities. We honor those of you who volunteer all the time, and we encourage those of you who have not yet volunteered to join your colleagues to help us earn the income that keeps our membership dues low.

Lastly, Julie and I ask that you let our hard-working staff know that you appreciate their work. During tournaments some of them are on the job at 5 am getting the facilities ready and go home at 10 pm. They do it because they love pickleball and they do it for you.

Rainer and Julie Martens

# PLAY WITH THE PROS!

## Scott Moore

21-Time USAPA National Champion

2022 APP Icon Recipient

### MARCH 1 & 2

Wednesday & Thursday

Clinics for  
3.0, 3.5, and 4.0 Players

**\*\* Plus a FREE Exhibition**  
for anyone who has  
volunteered for a  
Pictona Event this  
past year.

**PICTONA**  
at HOLLY HILL



## Learn valuable skills and play with a pro!

Scott Moore is a 21-time USAPA National Champion and the 2022 APP Icon Recipient. He's the first player ever to win a Senior Pro and a Super Senior Pro Gold Medal in the same tournament! (Mesa, AZ - APP 2022)

Scott will be conducting clinics for 3.0, 3.5, and 4.0 level players.

In addition, he'll be hosting an exhibition for anyone who has volunteered for a Pictona event this last year - for FREE!

### March 1:

- Clinic for 3.0 Players (9 am to Noon)
- Clinic for 3.5 Players (1:30 - 4:30 pm)
- *\*These clinics cost \$125 for Pictona members / \$140 for non-members*

### March 1:

- Exhibition for Pictona Volunteers (6:00 - 7:00 pm)
- *\*This is FREE for all who have volunteered for a Pictona event this past year.*

### March 2:

- Clinic for 4.0 Players (9 am to 1 pm)
- *This clinic costs \$150 for Pictona members / \$175 for non-members*

**Sign up for a clinic with Scott Moore [HERE](#)**





### **Pictona Referee Training Academy (PRTA)**

Pictured are - Kathy Postlewait - certified referee and lead instructor, Michael Westcott, Bunny Gattman, Carolyn Duncanson, Walt Hooker, & Rainer Martens.

Kathy, Michael, Carolyn, and Walt are all instructors at the Pictona Referee Training Academy. Bunny is a student at PRTA and obtained her Level 1 Trained Referee credentials during the 2023 APP Daytona Beach Open held at Pictona last week and the first student to graduate from the Academy. Kathy and Walt are part of the PRTA Leadership Team developing the training program at PRTA.

For more information about PRTA, please provide your contact information using the Pictona website [here](#).

**New referee training classes will be starting later this year.**



## Open Board Position - TREASURER

Calling all Members!

We have an opening on the Pictona Board of Directors for a Treasurer.

This role is of critical importance as it is a key contributor to the financial oversight of the club. As stated in the Pictona bylaws, the treasurer shall have oversight of the finances of Pictona at Holly Hill by periodically consulting with the General Manager regarding income and expenses, working to ensure a balanced budget. The treasurer shall review monthly financial reports and provide summaries of the same to the Board at its meetings. The treasurer will also submit year-end financial reports and maintain previous years' financial records. As Treasurer you will be a member of the Board of Directors, who through oversight and discussion, provide the overall governing authority over the Club consistent with the provisions of the club's bylaws. For more information on this role and involvement the board has with the club, please visit the club bylaws.

If you feel you have the qualifications consistent with the role of a Treasurer and you are ready to volunteer to support your club, please reach out directly to any of the Board Members.

**Andy Melville, President** @ [a.melvillejr@gmail.com](mailto:a.melvillejr@gmail.com)

**Ron Duff, Vice President** @ [ronjduff@outlook.com](mailto:ronjduff@outlook.com)

**Cris Higgins, Secretary** @ [crishiggins@live.com](mailto:crishiggins@live.com)

**Terry Smiley, Advisor** @ [questmarkbrands@gmail.com](mailto:questmarkbrands@gmail.com)



## Job Fair - Wednesday, February 22nd 4 - 7 pm

*We will be hosting our first ever Job Fair this Wednesday at Pictona 2 in The Heron Room.*

We are hiring half-time and full-time positions and we are looking for enthusiastic people for the following roles:

- Welcome Desk Associate
- Servers for our restaurant and concession stand
- Half-time custodian
- Cooks and prep cooks
- Full-time Facilities Assistant
- Bookkeeper – Part Time

Need extra cash ?? We're also hiring **temporary event staff** for our upcoming tournaments and events at MetroHealth Stadium. They assist in different areas and job duties may change depending on areas of need. Tournament and Event Staff are needed in the following areas:

- Servers in our concession stand
- Prep cooks
- A grill master
- Food and beverage runners
- Custodial help

Interested candidates please use the 10th street entrance and enter Pictona 2. Please bring a resume and be prepared for a possible interview. For more information, please contact Angie at [angieg@pictona.org](mailto:angieg@pictona.org).

**See you February 22nd from 4 - 7 pm!**





## **Between the Lines**

You've heard the phrase "over the net, between the lines, and at their feet" when referring to what you should do with the pickleball. Now we're asking you to remember "Between the Lines" in the parking lot!

Please take the time to park within the designated parking spots – making sure you are not parking on the lines or over the lines and taking up two parking places. We appreciate your cooperation...as will your fellow pickleball players!



### **Ethan Wilson - GoFund Me**

Ethan Wilson was an Ormond Beach firefighter who recently passed away after a terrible surfing accident. You may very well have seen him in your community or even at Pictona as a first responder. Ethan leaves behind his wife Ashley and their two month old son.

If you wish to help his family, they have set up a GoFund page me at the link [here](#).





### Remembering Pictona Member Scott Thomas

On Sunday, Feb 12, 2023 Pictona unexpectedly lost one of its well known members, Scott Thomas, at the age of 64. Scott would play for hours mostly on the challenge court. He loved pickleball as well as the pickleball community that we have here at Pictona. Scott had numerous sayings on the court and always kept his partners and opponents entertained. He will be greatly missed.

Scott is survived by his fiancé, Mary Dodson, his daughter and son (both living in CO, with his 3 grandchildren). Scott and Mary have lived in Daytona since 2016. He was a member of the local Moose Lodge, where he enjoyed Karaoke singing every week. "He is a wonderful singer, the kind people love to clap for vs clapping to get them OFF the stage," Mary shared. Scott was a Veteran from the US Navy and a retired time share broker. Mary promises to contact Pictona once memorial plans are scheduled.

Anyone that would like to reach out to Mary with any assistance, can email her at [r.dodson82@comcast.net](mailto:r.dodson82@comcast.net).



# TOURNAMENTS

## PICTONA TOURNAMENTS

# 2023

**WORLD PICKLEBALL TOUR**  
**JANUARY 13-15**

**ROOKIE RALLY**  
**FEBRUARY 4-5**

**APP DAYTONA BEACH OPEN**  
**FEBRUARY 8-12**

**PPA FLORIDA OPEN**  
**MARCH 9-12**

**FLORIDA CUP - TEAM EVENT**  
**MARCH 18**

**MAJOR LEAGUE PICKLEBALL**  
**MARCH 23 - 26**

**AMERICA'S CHALLENGE**  
**MARCH 30 - APRIL 2**

**AMERICAN PICKLEBALL**  
**APRIL 21 - 23**

**SUPER SENIORS**  
**MAY 5 - 7**



PLAY WHERE THE  
PROS PLAY  
**MARCH 9 -12**  
**2023**



## **Pictona is hosting the PPA Florida Open - March 9 - 12 !**

Pickleball's greatest professional players are coming from all over the country to take part in the Florida Open at Pictona! March 9th - 12th held at our world-class facility, right here in Holly Hill. They are welcoming all skill levels to come to "Play Where the Pros Play." Sign up at the button below.

**[Sign up for the PPA "Florida Open" HERE](#)**

### **Want to Watch the PPA Tournament?**

Understanding the ticketing options for the PPA tournament (March 9th – 12th) has not been easy! This is what you need to know if you're interested in watching some fantastic professional and amateur play:

- **All registered players** in the tournament are given a weeklong grounds pass (no charge); however, a courtside or VIP upgrade is required for each day to sit on championship court.
- **All guests** over 8-years-old, including Pictona members, coaches, and fans need to purchase a ticket for entry each day to get to any tournament courts (anything other than courts 1-8)
- **Grounds passes, courtside (bleachers), and VIP (box seats)** may be purchased by clicking [PPA Florida Open](#) or on the tournament website at [Pickleballtournaments.com](http://Pickleballtournaments.com) (requires a logon)
- **Suites** overlooking the championship court are also available for purchase by clicking [HERE](#).





# March 18



## **Florida Cup - Team Pickleball Championships - March 18**

Team Pickleball returns to Pictona! The 3rd Annual Florida Cup will be held on March 18th from 8 am - 6 pm.

This is a divisional team competition among the top local team leagues from around Florida, all vying for the coveted Florida Cup.

For more information, including how to register, click the button below.

**[Register for the Florida Cup HERE](#)**



**MARCH  
23-26**



**The Highest  
Prize Money  
in Pickleball !**

### **Major League Pickleball - March 23-26**

Major League Pickleball is coming to Pictona! MLP is the premier provider of Pickleball content, 12 teams battle it out, for one of the biggest prize pools in pickleball history.

**[Purchase tickets MLP Daytona Beach HERE!](#)**



## **America's Challenge 2023 - March 30 - April 2**

Join us for our signature Spring tournament, America's Challenge! It's played in a fun round robin format, giving lots of court time. Pictona is an amazing place to play, with our 49 courts, including 13 covered courts, one of which is our Championship Court! Experience what we have to offer by playing in America's Pickleball Challenge.

***Come experience pickleball paradise !***

Tournament Schedule:

- Thursday, 3/30 - Men's Doubles over 60, Women's Doubles over 60
- Friday, 3/31 - Mixed Doubles over 60, Men's Singles under 60, Women's Singles under 60
- Saturday, 4/1 - Mixed Doubles under 60, Men's Singles over 60, Women's Singles over 60
- Sunday, 4/2 - Women's Doubles under 60, Men's Doubles under 60

**[Sign up for the America's Challenge HERE](#)**





## MetroHealth Super Seniors Tournament - May 5 - 7

Join us for the Humana MetroHealth Super Seniors Tournament!

**Divisions:** Men's, Women's & Mixed Doubles

**Age categories:** 50+, 55+, 60+, 65+, 70+, 75+, 80+

**Skill levels:** 3.0, 3.5, 4.0, 4.5

**Format:** Round Robin with playoff in brackets

**Schedule:**

Friday, 5/7 - Women's Doubles

Saturday, 5/8 - Mixed Doubles

Sunday, 5/9 - Men's Doubles

The MetroHealth Super Seniors Tournament is an official U.S. Senior Pickleball Circuit Event. Sign up at the button below.

**[Sign up for the MetroHealth Super Seniors  
Tournament HERE](#)**



# PLAYER SHOP



## What's New in the Player Shop?

- Additional sizes in men's and women's Fila Volley Zone shoes
- Now carrying 6 different Joola paddles, including the popular Ben Johns Hyperion CFS 16mm
- Also new Selkirk SLK Halo paddle....the paddle that Paris Todd plays with

Shoes and Joola paddles are available only in the Player Shop at Pictona 2.

Check out a demo paddle today!



# VOLUNTEERS

**975.5** VOLUNTEER  
HOURS !

**138**  
VOLUNTEERS!



## **Pictona VOLUNTEERS rock !**

We want to give a shout out and heartfelt THANK YOU to all of the volunteers who helped us run the APP Daytona Beach Open. We had 138 volunteers give 975.5 Hours of their time.



## Calling all Volunteers!

The most decorated senior pickleball player and instructor in the world, Scott Moore, will conduct an instructional exhibition for Pictona's volunteers March 1 at 6 pm. If you've volunteered in the last year you are invited to attend this special opportunity. It is FREE. If you have not volunteered, but are seriously considering doing so, you can sneak in too.

Scott will be conducting a 3-hour clinic for 3.0 players at 9 am March 1, a 3.5 clinic that afternoon at 1:30p, and a 4.0 4-hour clinic at 9 am March 2. See more information above 🖱️



## Join the Pictona Success Team!

If you'd like to volunteer, please consider joining the Pictona Success Team of Volunteers. Click [here](#) and explore the many opportunities to help us continue to make Pictona the best pickleball facility in the U.S.!



## Class Update

There will be no line dancing on Monday, Feb. 20th and Wednesday, Feb. 22nd.



## REC GAMES !

**MONDAYS AT 5 PM**

BOCCE

CROQUET

SHUFFLEBOARD

CORNHOLE



## Recreation (REC) Games !

Join us every **Monday at 5 pm** for some recreation fun! We will rotate between croquet, bocce, shuffleboard and cornhole.

Questions? Email Yvonne at [YvonneM@pictona.org](mailto:YvonneM@pictona.org).

# WALKING CLUB



**TUESDAYS**  
**9:15 AM**



## Walking Club

Join us for our new walking club on **Tuesday mornings at 9:15 a.m.** We'll meet in the FHCP Senior Activity Center and go from there.  
See you there!

Questions? Email Yvonne at [YvonneM@pictona.org](mailto:YvonneM@pictona.org)



Humana



**COMMUNITY GARDENS**

# Garden Club Meeting

Tuesday, February 21  
6 pm

(Meet in the Humana Community Gardens)

Questions? Contact Yvonne at [yvonnem@pictona.org](mailto:yvonnem@pictona.org)



**INSTRUCTIONAL PROGRAMS**

You can find next week's class schedule [here](#).





# THE KITCHEN AT PICTONA



## GRILLED CHEESE WITH HOMEMADE TOMATO BASIL SOUP

Next week we're serving up a delicious **grilled cheese and bacon sandwich**. Paired perfectly with our homemade tomato basil soup - Only \$9 !

Don't forget, we grow lettuce right here in our very own **Humana Community Gardens** - used in our delicious salads and sandwiches. A true farm-to-table experience!



# PICKLEBALL PLAY



**NEW!**

Round Robin

Call (386) 310-7067 to register!

WOMEN'S ADVANCED

# ROUND ROBIN

SATURDAYS - 3 - 5 PM

## **NEW! Women's Advanced RR - Saturdays at 3 pm**

Starting this **SATURDAY, Feb 18**, **WOMEN'S ADVANCED ROUND ROBIN IS BACK** from 3p to 5p, whenever we don't have tournaments. This is a chance for Advanced Women players (3.5 to 4.0) to get together for six competitive games. Please arrive 10-15 minutes prior to start time to get your court and partner assignments.

Games will be played on covered courts 1-4. They will be limited to 16 players.

Reach out to Hali with questions at [halip@pictona.org](mailto:halip@pictona.org).



If you play your  
cards right, you  
could find yourself  
competing in a  
scramble here at  
Pictona.

S<sub>1</sub> C<sub>3</sub> A<sub>1</sub> B<sub>3</sub> E<sub>1</sub>  
R<sub>1</sub> M<sub>3</sub> L<sub>1</sub>



Ask the Welcome  
Desk for Details !



### **NEW Scramble Added! - Mixed 3.0 Thursday Nights at 6 pm**

A scramble is an organized style of play that allows participants to move up or down a "ladder" based on whether their team wins or loses a game. The goal is to end the night on the top court! If there are 24 or more players, then we will have two brackets with a playoff of two top court winners after game 5. There will be a little competition and a lot of fun!!!

Please arrive 10-15 minutes prior to start time to do our "blind draw" for court and partner assignments. Games will be played on outdoor courts 31-44. They will be limited to 56 players. Questions about Pictona scrambles?

Ask the Welcome Desk or email Hali at [halip@pictona.org](mailto:halip@pictona.org).



**Congratulations to this week's Scramble Winners!**

Monday - Women's 3.5+ - **Nancy Johnson & Tina Buiniskas**

Tuesday - Women's 3.0 - **Ann Britzke & Sandra Thompson**

Wednesday - Mixed - **Major Manning & Nadine Woods**

Congratulations, and well deserved everyone!

You can find more information about Scramble Play [here](#).



ROBIN HANGER'S CAR SHOP AND TRAILER SALES PRESENTS



The United States  
Army Field Band  
& Soldiers' Chorus

The Musical Ambassadors of the Army  
*Washington, DC*

**FREE CONCERT**  
**FRIDAY, FEB. 24, 2023 AT 7 PM**  
**METROHEALTH STADIUM AT PICTONA**  
1060 Ridgewood Ave., Holly Hill, FL  
**REGISTER FOR FREE TICKETS AT HOLLYHILLEVENT.COM**



**ON SITE PARKING \$5.00**  
**FOR ADDITIONAL INFO:**  
**CALL 386.492.3227**



## The United States Army Field Band & Soldier's Chorus

Tickets are available for FREE to see the Army Field Band & Soldiers chorus at the [MetroHealth](#) Stadium.

**Friday, February 24 - 7 pm**

Register for your free tickets [HERE](#).





# THE GROOV

*at Pictona*  
with Putting on the Ritz!

**MARCH | METRO HEALTH STADIUM**  
**19.2023 | PICTONA, HOLLY HILL, FLORIDA**

Box Seats \$35 | Floor \$25 | Beachers \$20  
Gates Open 2:15 PM | 2 Bars

**PURCHASE YOUR TICKETS TODAY**

PAC BOX OFFICE ~ WWW.ORMONDBEACH.ORG OR CALL 386-676-3375

**PRESENTED BY THE FRIENDS OF THE ORMOND BEACH  
PERFORMING ARTS CENTER**

*Purchase Tickets Now*

THE Friends OF THE ORMOND BEACH PERFORMING ARTS CENTER  
Creatively Serving & Preserving the Arts in Ormond Beach

A DANTE PRODUCTION

## The Groov! - March 19th

The Groov is a genuine smooth jazz/soul/R&B band that is a fresh departure from the traditional or straight-ahead jazz bands that lack "feel" and attitude. The Groov's music will have you bopping, dancing, grooving, and feeling great. The Groov is made up of very highly skilled professional musicians, all of whom have been playing for over 20 years.

Past performances include opening for Earth Wind and Fire, playing at major jazz festivals as well as opening for other touring smooth jazz artists.

If you want to see, hear, and experience a musical evening with class and soulful taste, come see The Groov on March 19, 2023, at 3 PM at Metro Health Stadium at Pictona of Holly Hill Florida.

Click [here](http://www.ormondbeach.org) to purchase tickets.



## SPONSOR HIGHLIGHT



METRO  
HEALTH

*Dedicated Primary Care for Seniors*

### **MetroHealth Open House - Feb. 21 - 23**

[MetroHealth "Dedicated Primary Care for Seniors"](#) is having an **Open House February 21 - 23 (11 am - 2 pm)**. Stop by for your free tour, free lunch from one of the food trucks, and free Publix gift card. The first 20 visitors will receive a free day pass to Pictona! Use it yourself or share it with a friend!"

Don't miss your chance to become an insider of the MetroHealth Network. 24/7 On-call providers, telemedicine, and now accepting Humana, CarePlus, and Medicare. MetroHealth is just blocks from Pictona at **1862 Ridgewood Ave. in Holly Hill.**



THE  
BLAKE

---

AT LPGA

### **The Blake at LPGA - The Benefits of Social Living**

It's no secret that socializing is good for us – it lowers stress levels, helps us stay active and engaged, and is good for our mental health. While there are many things to consider when it comes to senior care, one important factor is social living.

[The Blake at LPGA](#) has something for everyone. We tailor our activities schedules to make every day feel like a vacation. Take trips to local restaurants and attractions, discover a new hobby, and spend time with your friends and family at our weekly social gatherings. Plus, you can become a true patron of the arts with our 2023 theme, Art Through the Ages, and enjoy the finer things in life at one of our Blake Signature Events. Reserve your spot at [The Blake at LPGA](#) and get ready to feel the difference.

**The Blake at LPGA**  
1635 N. Williamson Blvd.  
Daytona Beach, FL 32117  
(386) 866-0826

**Visit our Sales Office Today!**  
126 Integra Breeze Ln, Suite 3A  
Daytona Beach, FL 32117





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**Our mailing address is:**

1060 Ridgewood Ave. Holly Hill, FL 32117

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