



August 1-7



Time to get your Pickleball Rating!

We are happy to announce the Pictona Instructor David Heinze has developed the “**Pictona Skill Assessment Program**” (PSA) which will assign a rating to a player based on watching them play. Unlike other pickleball rating systems, the PSA determines your ratings by assessing your actual skills as opposed to only game results. Having this rating will not only allow a player to appropriately place themselves in leveled events, but will give them a roadmap for improvement. Each player that is rated will receive a report which will identify areas of strengths and weaknesses.

There is an Information Session scheduled for **Wednesday, August 3 6-7pm in the Senior Activity Center**. Here Dave Heinze will talk about the rating system, describe the process, demonstrate how it is done, and answer any questions you may have.

For more information about the Pictona Skill Assessment, read [here](#).





**Summer Survivor Series - August 13
(Sponsored by Apex Health)**

OutDink!, OutLob! OutLast!

Join us for the Summer Survivor Series Round Robin on Saturday, August 13th, sponsored by Apex Health.

- Apex will be bringing swag bags with goodies inside, and \$200 gift certificates for new patient services for 1st, 2nd, and 3rd place in each division.
- Apex is offering additional gifts that will entitle the winners to a complimentary IV bag valued at up to \$150 and a Free cryo session valued at \$49 to help assist in their recovery following the event.
- All players will receive a gift certificate for a Free B-12 shot and 20% off any of their services.

Sign up [here for the Women's 3.5 Tournament](#).

Sign up [here for the Men's 3.5 Tournament](#).

**** See more about Apex Health & Performance below**



Music at Pictona!

Our Music nights on Fridays have been so popular, that we're adding Saturday, as well! Now music weekends at Pictona can be enjoyed on both Friday evenings from 5-9 pm and Saturdays from 4 - 7 pm.

For more information, call the Pictona Welcome Desk at **(386) 310.7067**.

Join our Pictona Community!

Join Pictona today and you'll see the benefits of being a member. You can view all of our membership options [here](#), or simply call the Welcome Desk at (386) 310-7067 and renew today!



We currently have **268 people signed up!**

Join us for our signature Fall tournament, **The Humana Pictona Open**, at one of the finest pickleball facilities in the world ! The tournament runs 4 days to accommodate 8 age divisions and 5 skill levels, in the popular double-elimination format.

- **Dates:** October 20-23, 2022
- **Divisions:** Men's, Women's, Mixed Doubles, Men's & Women's Singles
- **Age categories:** 19+, 35+, 50+, 55+, 60+, 65+, 70+, and 75+
- **Skill levels:** 3.0, 3.5, 4.0, 4.5 & 5.0
- **Format:** Double Elimination. Winner brackets are 2/3 games to 11; Consolation Brackets, 1 game to 15; All games win by 2.
- **Tournament fee:** \$60, plus \$15 per event entered.

[Register for the Humana Pictona Open Here](#)

Humana Pictona Open Sponsorship and Exhibitor Registration Now Open

We invite you to become a sponsor or an exhibitor with us for the 2022 Humana Pictona Open.

- We are anticipating 1000+ participants, and this will be our inaugural tournament showcasing the new stadium, training center, and championship court seating 1200!
- Lasting brand building with one of the finest Pickleball facilities in the world with the fastest growing sport in the nation.
- Join a partner significantly improving the area's health, wellness, and quality of life while riding the trending wave of Pickleball's explosive popularity.

For more information on sponsorships and becoming an exhibitor, click this [LINK](#).



You can find Pictona's Weekly Court Schedule [here](#).



SPONSOR HIGHLIGHT



Apex Health & Performance

Apex Health & Performance is the sponsor for the 2nd of 3 in the Summer Survivor Series. **Apex Health & Performance is a Functional and Integrative Antiaging and Regenerative Clinic.**

They are located about 10 minutes from Pictona in Daytona Beach. Bobby Ardia, MPAS, PA-C, AAPA, FAPA is a Board-Certified Physician Assistant, native of Florida. He is Duel Fellowship trained in Oncology from World renowned M.D. Anderson Cancer Center in Houston, TX, as well as Integrative medicine at the Arizona School of medicine in Tucson, AZ. He was awarded the Institutional Program Scholarship and received training under the direction of Internationally renowned, Dr. Andrew Weil.

Bobby is a veteran of the armed forces spending time working with veterans and offering time to deal with different relating issues.

He is a new pickleball player at Pictona, as well. Be sure to say "Hi" to him on the courts!



October's grand opening remains in sight !

The construction team is making excellent progress on building Pictona 2. Limerock, the base material for the courts, is being delivered daily. Drywall is being hung in the Pictona Training Center, and lights are being installed on the Championship Court



THE KITCHEN AT PICTONA



"NEWS" in The Kitchen

- Next week we will be featuring a **Breakfast Burger!** One of our amazing two patty smashed burgers topped with a fried egg, bacon, maple syrup and American cheese served with a side of your choice for \$12.
- Don't forget **Friday Music Night** - We are open until 10, which means you can place your food order as late as 9:15 pm. We'll be featuring delicious appetizers including **homemade fried pickles, mozzarella sticks or our famous house-made chips!**
- Be sure to try one of our Daily Specials - featuring **Meatloaf Mondays, Taco Tuesdays, Hamburger Thursdays, and Friday Fish Fry!**



VOLUNTEERS

Corrie Wise - August Volunteer of the Month

It is with great pleasure that we announce Corrie Wise as our volunteer of the month. Corrie has been a part of the Pictona Family since we opened the doors in July 2020.

As a member of the Garden (since we started the gardens Fall 2020) and Hydroponic Club, Corrie heads up most clean-up parties for the Hydroponic Towers. She is also instrumental in keeping all things green going in the Towers. She is an avid gardener who goes above and beyond in keeping the Hydroponic Towers clean and ready for planting. She is here at Pictona at least three times a week playing pickleball and then she's off to the Gardens where she tends to her own plot in addition to the Hydroponics'.

We really appreciate all that she does for the Hydroponic Towers and keeping the Humana Community Gardens a source of joy and pride here at Pictona.

Thank You Corrie!



**Congratulations
Corrie!**

Join the Pictona Success Team!

If you'd like to volunteer, like Corrie, please consider joining the Pictona Success Team of Volunteers. Click [here](#) and explore the many opportunities to help us continue to make Pictona the best pickleball facility in the U.S.!

Humana



COMMUNITY GARDENS

New gardening season begins September 1st

We have a few available plots for the new Fall Gardening Season. If you're interested in renting a plot, contact Yvonne at yvonnem@pictona.org.

The cost is \$20/season, and our Fall season lasts from September until the end of February.

We're excited to announce we have a new Master Gardener, Donna George-Moskovitz. Donna recently completed her Master Gardener Training Program. She's originally from Eastern Kentucky, but has spent most of her life in Central Florida. She recently retired as a teacher at Holly Hill School to spend more time with her family and grandchildren. She enjoys sewing, quilting, reading, hiking and of course gardening. Donna and her husband recently purchased a small farm where she can be found most days tending to her garden and small critters. Please welcome Donna to the Humana Community Gardens of Pictona :)!



SENIOR ACTIVITY CENTER

You can find next week's schedule for the Senior Activity Center [here](#).



Music Bingo Night! August 10th at 6 pm

[The Blake at LPGA](#) is sponsoring a Music Bingo Night at Pictona. Tickets are **FREE!** - But you do have to sign up and there are **only 4 spots remaining**. There will be a scrumptious buffet provided by The Kitchen and fabulous prizes will be awarded.

Sign Up [here](#).

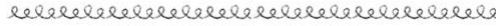
The Blake is also holding a **School Supply Drive**. All items will be donated to Volusia County Schools and given to children in need. Please drop off any donated school supplies at the Pictona Welcome Desk by August 9th.



THE BLAKE
AT LPGA



BACK TO SCHOOL SUPPLY DRIVE



DONATE SCHOOL SUPPLIES

Composition Notebooks, Backpacks,
Pencils, Pens, Markers, Erasers, etc.

by August 9, 2022

All items will be donated to Volusia County schools,
all donations will be given to children in need.

DROP SUPPLIES AT

THE BLAKE: 126 INTEGRA BREEZE LANE, SUITE 3A | DAYTONA BEACH, FL
PICTONA: 1060 RIDGEWOOD AVE HOLLY HILL, FL

sponsored by:



DOS.TBALPGA@BLAKESENIORLIVING.COM



INSTRUCTIONAL PROGRAMS

You can find next week's schedule of Instructional Classes [here](#).



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Our mailing address is:

1060 Ridgewood Ave. Holly Hill, FL 32117

[Unsubscribe here](#)

