



Our newsletter for members and friends

July 4 –10



NEWS



Happy 4th of July Weekend!

Pictona will be open our normal hours on July 4th - 8 am - 9 pm. Enjoy the holiday weekend and we'll see you on the courts!

"I love this place. You come here and do exercise and you have fun. The amazing thing about Pictona is that it's incredibly social.

Florida's best pickleball place is Pictona. I love it here!"

Pictona Member
Angel Moya



Sign Up or Renew Your Membership Today!

In just two weeks we'll be celebrating our 2-year anniversary, which means for many of you, it will be time to renew your membership. And many of you are still deciding whether or not to become a member. See what Pictona member **Angel Moya** says about being a member.

Angel has been a member of Pictona for a year now and finds it incredibly social. Angel says it's not like any other sport, because you get exercise, have fun, and he loves the social aspect! Angel is a big fan of our on-site restaurant, The Kitchen at Pictona.

Watch Angel's video at [this link](#).

Unlike almost everything else we're paying for these days, Pictona Memberships are NOT going up in price. Rather, we're still offering a membership at the same low-cost price of \$36 a month / or \$360 a year for individuals and \$60 a month/\$600 a year for families.

You can view all of our membership options [here](#), or simply call the Welcome Desk at (386) 310-7067 and renew today!



We're hosting a Summer Survivor Series of Tournaments!

Pictona's Summer Survivor Series is comprised of three Saturday morning events - with two divisions for each event.

The July 23rd tournament is proudly sponsored by [Metro Health, Inc.](#)

Who will succeed in surviving the sizzling summer spectacular?

Limited to 8 teams in each division (for an even Round Robin).

\$40 for Members / \$52 for Non-Members.

Medals awarded to gold, silver, & bronze teams.

- July 23 will be mixed doubles 3.5 and 4.0+.
- August 13 will be men's and women's doubles 3.5
- September 10 will be men's and women's doubles 4.0+

Round robin format with playoffs held for top four teams, starting at 8 AM sharp.

Playoffs will be held under the covered courts to avoid the sun & heat - There will be plenty of room on the bleachers and the skybox above for spectators!

Sign Up [here](#).



Pictona Court Etiquette

Pictona is a great place to play pickleball, and in my opinion is the finest facility in the country. With Pictona 2 opening in October and the ever-increasing popularity of pickleball our membership is sure to increase. As this happens it is important to keep in mind some basic etiquette when playing with fellow club members and guests.

First, treat each other with respect. As we grow there are sure to be times when others may not understand the rules of the paddle system. If there is a problem that cannot be solved with a simple conversation, please contact the manager on duty who has the responsibility and authority to resolve any issues.

Second, if there is a class being taught and open play has started, please let the class run without pulling the instructor aside. Classes are important in bringing members to Pictona and keeping membership costs low. If you have a question or concern about a class being taught, please contact the manager on duty.

Last but certainly not least, please refrain from leaving chewing gum on the courts. This is very hard to remove and can leave a stain on the court.

Playing pickleball and practicing basic etiquette is a winning combination, let's make it a point to do both!

Paul Lambers, Membership Director



Florida Summer Brings Thunderstorms

Florida has more lightning strikes than any other state. When lightning is detected within 10 miles of Pictona everyone must ***immediately*** move to the covered courts or the clubhouse. The covered courts are protected with lightning rods. Do not touch the girders where the ground wires are attached. The pavilion is not safe. Under the shade covers is not safe, and it is not safe to be on the recreation courts. We will announce when lightning is detected. Do not return to the unsafe areas until an announcement is made that it is safe to do so.

For more detailed information on Pictona's lighting policy, click [here](#).



New Saturday Hours

With the heat of the summer, the majority of our weekend players are coming in the morning or early afternoon. That being said, we're rolling back our Saturday hours so they are in alignment with Sunday.

Beginning this weekend, our Saturday hours will be the same as they are on Sunday 8 am - 7 pm.



Friendly Reminder - No Music Allowed on the Courts (Except When Wearing Headphones - & Friday Nights!)

We know some of you love to play your favorite classic tunes while dinking away in a good match. We are asking that you refrain, however, because your neighbors playing right next to you may not be as much of a fan as you are.

Instead, we invite you to come play on our ever-popular Friday Music Nights, where we'll crank up the tunes for everyone's enjoyment!

PLAY WITH THE PROS!
Jay Devilliers
PPA Rankings:
3 Singles
7 Doubles
4 Mixed
JD
Saturday & Sunday
July 9 & 10
9 - 11:30 am
Each clinic will cover six topics: Dinking, 3rd Shot Drop/Drive & Transition, Volleys/ Blocks, Serve & Return, Doubles Strategies and Court Positioning.
\$150 Members /\$175 Non-Members*
*For Each Clinic
Call (386) 310-7067
to Register
PICONA HOLLY HILL

Jay Devilliers Clinic

Don't miss this opportunity to play with a pro!

PPA Professional Jay Devilliers will be conducting two clinics at Pictona in July. After Saturday's clinic, Jay will be playing with 3 additional players in an exhibition match. This will be followed by a meet and greet and social hour.

The clinics will cover six topics: ***Dinking, 3rd shot drop/drive & Transition, Volleys/ Blocks, Serve & Return, Doubles Strategies and Court positioning.***

- Saturday, July 9 & Sunday, July 10
- 9 am - 11:30 am
- \$150 members / \$175 non-members (For each clinic)

Call (386) 310.7067 to register or learn more about how to sign up [here](#). Sign up today!



Say Hello to Keith Howell ! - Tournament Director

I began playing pickleball six years ago in northern California. Looking for a new place to call home three years later, rumors of a new, first-class pickleball facility to be built near Daytona Beach were a big influence on Noel and I choosing this area. No regrets! The local community has been very welcoming and friendly and we are thankful for the many friends we've made here in a short time.

Before Pictona, I worked in a variety of fields, varying from making replica medieval armor, lifeguarding, and massage therapy, to construction sales and training customer service agents for United Healthcare.

I am looking forward to the opening of Pictona 2 this Fall, with its covered Championship Court, and the full slate of tournaments we have planned over the next year. If you have any thoughts or ideas on future tournaments, please let me know!



"NEWS" in The Kitchen

- Be sure to try one of our Daily Specials - featuring Meatloaf Mondays, Taco Tuesdays, Hamburger Thursdays, and Friday Fish Fry!
- Next week's we'll be featuring a delicious **Reuben Wrap**, served with your side of choice.
- Join us in The Kitchen every Friday with our new appetizers. We're featuring homemade fried pickles, mozzarella sticks and a basket of our famous house chips!
- Our homemade **Key Lime Pie** is a HIT! We serve it in the perfect bite sized treat, for only \$2!



PICKLEBALL PLAY

You can find Pictona's Weekly Court Schedule [here](#).



JUNIORS



Brown & Brown

Pictona Continues Summer Programming for Area Youth

In just under two weeks we begin our popular youth camps. It's not too late to sign your child up! See below to learn more information, including how to register.



 **Brown & Brown**

JULY 11-13 MONDAY - WEDNESDAY
9 AM - 1 PM

AGES 6-10

CAMP INCLUDES PICKLEBALL INSTRUCTION, ALONG WITH OTHER RECREATIONAL GAMES. THERE WILL ALSO BE SWIM TIME AT THE YMCA AND LUNCH IS INCLUDED!



Pictona at Holly Hill
1060 Ridgewood Avenue, Holly Hill, FL 32117
Call (386) 310.7067 to register



Youth Camp - Ages 6-10

Mary Burns will be partnering with Octavia Jones to instruct this 3 day camp.

Instruction includes learning basic skills to get the youngsters started on their pickleball journey! We'll throw in some recreational games, as well, and swim time at the YMCA (across the street from Pictona). Lunch is included.

- July 11, 12, 13 (Monday thru Wednesday)
- 9 am - 1 pm
- \$150 for all three days, includes swim time at the YMCA and Lunch!

Call the Welcome Desk at (386) 310-7067 or you can sign up for this camp [here](#).



 **Brown & Brown**

 JULY 18-20 MONDAY - WEDNESDAY
9 AM - 1 PM

AGES 11-15

CAMP INCLUDES PICKLEBALL INSTRUCTION, ALONG WITH OTHER RECREATIONAL GAMES. THERE WILL ALSO BE SWIM TIME AT THE YMCA AND LUNCH IS INCLUDED!



Pictona at Holly Hill
1060 Ridgewood Avenue, Holly Hill, FL 32117
Call (386) 310.7067 to register



Youth Camp - Ages 11-15

Mary Burns will be partnering with Octavia Jones to instruct this 3 day camp.

Each day starts at 9 am with private instruction, where we'll teach basic skills that will provide your child with great exercise - and at the same time, they'll have a blast! We'll throw in some recreational games, as well, and swim time at the YMCA (across the street from Pictona). Lunch is included.

- July 18, 19, 20 (Monday thru Wednesday)
- 9 am - 1 pm
- \$150 for all three days, includes swim time at the YMCA and Lunch!

Call the Welcome Desk at (386) 310-7067 or you can sign up for this camp [here](#).



October 20-23, 2022

Registration is Open! You can register [here](#).

Be one of the first to register, as registration opened today! Join us for our signature Fall tournament at one of the finest pickleball facilities in the world! The tournament runs 4 days to accommodate 8 age divisions and 5 skill levels, in the popular double-elimination format.

- **Dates:** October 20-23, 2022
- **Divisions:** Men's, Women's, Mixed Doubles, Men's & Women's Singles
- **Age categories:** 19+, 35+, 50+, 55+, 60+, 65+, 70+, and 75+
- **Skill levels:** 3.0, 3.5, 4.0, 4.5 & 5.0
- **Format:** Double Elimination. Winner brackets are 2/3 games to 11; Consolation Brackets, 1 game to 15; All games win by 2.
- **Tournament fee:** \$60, plus \$15 per event entered.



Music Bingo Night! August 10th at 6 pm

[The Blake at LPGA](#) is sponsoring a Music Bingo Night at Pictona. Tickets are **FREE!** - But you do have to sign up. There will be a scrumptious buffet provided by The Kitchen and fabulous prizes will be awarded.

Sign Up [here](#)



**** July 4th Classes Cancelled ****

Please note **the following activities will be cancelled** next Monday because of the July 4th Holiday:

- 10 am Stretch & Flex with Pam
- 5 pm REC Games Night
- 5 pm: Beginner Line Dancing
- 6:30 pm: Intermediate Line Dancing

In addition, there will be no Fusion Fitness on Thursday, July 7.

You can find next week's schedule for the Senior Activity Center [here](#).

Humana



COMMUNITY GARDENS

We have a few open plots in the Humana Community Gardens at Pictona. If you're interested in renting a plot, contact Yvonne at yvonnem@pictona.org. The cost is \$20 / season, and our Spring season lasts from now until the end of August.



INSTRUCTIONAL PROGRAMS

- **Tuesday**

- Noon: [PB 201](#) (Lu)
- 1 pm: [PB 101](#) (Dan)
- 1:30 pm: [Learn While You Play](#) (Lu/Sinny)
- 3 pm: [PB 102](#) (Lu)

- **Wednesday**

- 1 pm: [Reducing Unforced Errors](#) (Dave)
- 3:30 pm: [PB 301](#) (Sylvia)

- **Thursday**

- Noon: [PB 201](#) (Lu)
- 1:30 pm: [Round Robin](#) "Might Be Ready for Primetime"
- 3 pm: [PB 102](#) (Lu)
- 5 pm: [PB 101](#) (Dan)

- **Friday**

- 1 pm: [Drill with Dave!](#) (Dave)

- **Saturday**

- 1 pm: [PB 101](#) (Edward)

Upcoming Classes

• Monday, July 11

- 9 am - Kids Camp - Age 6-10
- 3:30 pm - Pickleball Made Easy

• Tuesday, July 12

- 9 am - Kids Camp - Age 6-10
- Noon - PB 201
- 1 pm - PB 101
- 3 pm - PB 102

• Wednesday, July 13

- 9 am - Kids Camp - Age 6-10
- Noon - Learn While You Play
- 1:30 pm - Drill Extravaganza!
- 3:30 pm - PB 301
- 3:30 pm - The 3 D's: Dink, Drop & Drink

• Thursday, July 14

- Noon - PB 201
- 1:30 pm - Round Robin - "Not Ready for PrimeTime"
- 3 pm - PB 102
- 5 pm - PB 101

• Friday, July 15

- 1 pm - Speedball !
- 3 pm - Handling the 4th Shot

• Saturday, July 16

- 1 pm - PB 101



VOLUNTEERS

Congratulations to Beth Payne - July's Volunteer of the Month!

At every recent tournament, Beth has been here before dawn each morning, cheerful, directing traffic with a friendly grin. She brings the same outgoing, welcoming personality to the pickleball courts, making any game she is involved in a fun-filled affair.

Beth is also very active in the Pictona Gardening Club.



**Congratulations
Beth!**



Join the Pictona Success Team!

If you'd like to volunteer, like Beth, please consider joining the Pictona Success Team of Volunteers. [Click](#)