



July 11-17



Happy Anniversary to Us! (Almost!)

The countdown continues. Next week we'll be celebrating our 2-year anniversary, which means for many of you, it will be time to renew your membership. And many of you are still deciding whether or not to become a member. See what Pictona members **Craig Perkins and his grandson Nathan** say about being a member.

Craig Perkins and Nathan are regular fixtures at Pictona. Craig has been a member of Pictona since we first opened and loves that anybody with any skillset can play here - and he's looking forward to the opening of Pictona 2 in October. Nathan enjoys making new friends, practicing his dinking, and he loves our french fries! Both Craig and Nathan are looking forward to playing on the new Championship Court in October.

Watch Craig & Nathan's video at [this link](#).

Unlike almost everything else we're paying for these days, Pictona Memberships are NOT going up in price. Rather, we're still offering a membership at the same low-cost price of \$36 a month / or \$360 a year for individuals and \$60 a month/\$600 a year for families.

You can view all of our membership options [here](#), or simply call the Welcome Desk at (386) 310-7067 and renew today!

We're hosting a Summer Survivor Series of Tournaments!



Pictona's Summer Survivor Series is comprised of three Saturday morning events - with two divisions for each event.

The July 23rd tournament is sponsored by Metro Health, Inc., dedicated primary care for seniors, in partnership with Humana and CarePlus Health Plans.

Metro Health is coming to Holly Hill in Fall 2022 - *and they are supplying all team members with a free PB Pro Pickleball Bag with Summer Survivor Series Bag Tags!*

Who will succeed in surviving the sizzling summer spectacular?

Limited to 8 teams in each division (for an even Round Robin).

\$40 for Members / \$52 for Non-Members.

Medals awarded to gold, silver, & bronze teams.

- July 23 will be mixed doubles 3.0 and 3.5
- August 13 will be men's and women's doubles 3.5
- September 10 will be men's and women's doubles 4.0+

Round robin format with playoffs held for top four teams, starting at 8 AM. Playoffs will be held under the covered courts to avoid the sun & heat - There will be plenty of room on the bleachers and the skybox above for spectators!

Sign Up [here](#).

Jay Devilliers Clinic - **THIS WEEKEND!**

PLAY WITH THE PROS!
Jay Devilliers
PPA Rankings:
3 Singles
7 Doubles
4 Mixed

Saturday & Sunday
July 9 & 10
9 - 11:30 am

Each clinic will cover six topics: Dinking, 3rd Shot Drop/Drive & Transition, Volleys/ Blocks, Serve & Return, Doubles Strategies and Court Positioning.

\$150 Members / \$175 Non-Members*
*For Each Clinic

Call
(386) 310-7067
to Register

PICONA
PICKLEBALL

Don't miss this opportunity to play with a pro!

PPA Professional Jay Devilliers will be conducting two clinics at Pictona in July. After Saturday's clinic, Jay will be playing with 3 additional players in an exhibition match. This will be followed by a meet and greet and social hour.

The clinics will cover six topics: ***Dinking, 3rd shot drop/drive & Transition, Volleys/ Blocks, Serve & Return, Doubles Strategies and Court positioning.***

- Saturday, July 9 & Sunday, July 10
- 9 am - 11:30 am
- \$150 members / \$175 non-members (For each clinic)

Call (386) 310.7067 to register or learn more about how to sign up [here](#). Sign up today!

**** Due to the clinics we will NOT have open play on Courts 1-2 this Saturday or Sunday from 8 am - Noon. In addition, Court 5 (the Challenge Court) is reserved tomorrow from noon - 1 pm.**



THE KITCHEN AT PICTONA



"NEWS" in The Kitchen

- Next week we'll be featuring a delicious **Buffalo Chicken Sandwich**, hand breaded and fried, served on a toasted bun with fresh lettuce and tomato - served with your side of choice.
- Be sure to try one of our Daily Specials - featuring Meatloaf Mondays, Taco Tuesdays, Hamburger Thursdays, and Friday Fish Fry!
- Join us in The Kitchen every Friday with our new appetizers. We're featuring homemade fried pickles, mozzarella sticks and a basket of our famous house chips!
- In addition, ask about our featured Homemade soups every week.



Say Hi to Lily....

Next time you come through the front entrance at Pictona look to your left and say hi to Lily, our specially dressed Pickleball Bella greeter. OK, so Lily won't talk to you, but you can tell her how sharp she looks in her new Groovy skort, pink tank, and coordinating pickleball bag! Check out all of the new Pickleball Bella items – skorts (both A-line and Kick Pleat), v-neck tees, tank tops, and ¼ zip long sleeve tops. And you'll love the new shorts that come in 4 of your favorite prints!

We've also restocked our Pictona hats and shirts, so stop in now while we have your favorite color and size!

**** More Fila shoes are on order and we will start receiving inventory in August.*



PICKLEBALL PLAY

You can find Pictona's Weekly Court Schedule [here](#).



Moving Ahead as Planned

Pictona 2 remains on track to open in October. The Weigel Construction team overcame the lack of roofing material by the selected subcontractor, replacing it with a better roof by another sub. With the roof on, drywalling is now moving forward. Our major concern is getting aggregate to make the asphalt we need for the courts, parking lot, and roads. Weigel is looking for alternative sources.

The foreground flowers and herbs are courtesy of our talented gardeners with our very own Humana Community Gardens.



JUNIORS



Brown & Brown

Pictona Continues Summer Programming for Area Youth

Next week we begin our first Summer Camp! It's not too late to sign your child up! See below to learn more information, including how to register.



 **Brown & Brown**

 **JULY 18-20 MONDAY - WEDNESDAY**
9 AM - 1 PM

AGES 11-15

CAMP INCLUDES PICKLEBALL INSTRUCTION, ALONG WITH OTHER RECREATIONAL GAMES. THERE WILL ALSO BE SWIM TIME AT THE YMCA AND LUNCH IS INCLUDED!



\$150

Pictona at Holly Hill
1060 Ridgewood Avenue, Holly Hill, FL 32117
Call (386) 310.7067 to register



Youth Camp - Ages 11-15

Mary Burns will be partnering with Octavia Jones to instruct this 3 day camp.

Each day starts at 9 am with private instruction, where we'll teach basic skills that will provide your child with great exercise - and at the same time, they'll have a blast! We'll throw in some recreational games, as well, and swim time at the YMCA (across the street from Pictona). Lunch is included.

- July 18, 19, 20 (Monday thru Wednesday)
- 9 am - 1 pm
- \$150 for all three days, includes swim time at the YMCA and Lunch!

Call the Welcome Desk at (386) 310-7067 or you can sign up for this camp [here](#).



October 20-23, 2022

Registration is Open! You can register [here](#).

Registration has only been open for one week and we already have **85 people signed up!**

Join us for our signature Fall tournament at one of the finest pickleball facilities in the world! The tournament runs 4 days to accommodate 8 age divisions and 5 skill levels, in the popular double-elimination format.

- **Dates:** October 20-23, 2022
- **Divisions:** Men's, Women's, Mixed Doubles, Men's & Women's Singles
- **Age categories:** 19+, 35+, 50+, 55+, 60+, 65+, 70+, and 75+
- **Skill levels:** 3.0, 3.5, 4.0, 4.5 & 5.0
- **Format:** Double Elimination. Winner brackets are 2/3 games to 11; Consolation Brackets, 1 game to 15; All games win by 2.
- **Tournament fee:** \$60, plus \$15 per event entered.



Music Bingo Night! August 10th at 6 pm

[The Blake at LPGA](#) is sponsoring a Music Bingo Night at Pictona. Tickets are **FREE!** - But you do have to sign up and there are limited seats available. There will be a scrumptious buffet provided by The Kitchen and fabulous prizes will be awarded.

Sign Up [here](#).

The Blake is also holding a **School Supply Drive**. All items will be donated to Volusia County Schools and given to children in need. Please drop off any donated school supplies at the Pictona Welcome Desk by August 9th.



THE BLAKE
AT LPGA



BACK TO SCHOOL SUPPLY DRIVE



DONATE SCHOOL SUPPLIES

Composition Notebooks, Backpacks,
Pencils, Pens, Markers, Erasers, etc.

by August 9, 2022

All items will be donated to Volusia County schools,
all donations will be given to children in need.



DROP SUPPLIES AT

THE BLAKE: 126 INTEGRA BREEZE LANE, SUITE 3A | DAYTONA BEACH, FL
PICTONA: 1060 RIDGEWOOD AVE HOLLY HILL, FL

sponsored by:



DOS.TBALPGA@BLAKESENIORLIVING.COM





SPONSOR HIGHLIGHT



Metro Health, Dedicated Primary Care for Seniors, is coming to Holy Hill this Fall

At MetroHealth, we strive to provide a unique experience that makes our clients feel calm, comfortable and cared for. It's all about giving you more than your average health care provider.

When you walk through our doors, you will immediately notice the serene environment of our comfortable waiting room. Our friendly and professional office staff will make you feel welcomed and appreciated, and they will assist you with any paperwork that you need to complete.

At MetroHealth, we are all about helping you live younger. MetroHealth is in partnership with CarePlus Health Plans and Humana. Please call (407) 733-2701 for more information.



SENIOR ACTIVITY CENTER

You can find next week's schedule for the Senior Activity Center [here](#).

**** Coming Soon! *Pilates for Pickleball***

Be on the lookout for this exciting workshop with various strengthening exercises aimed with the pickleball player in mind

Humana



COMMUNITY GARDENS

We have a few open plots in the Humana Community Gardens at Pictona. If you're interested in renting a plot, contact Yvonne at yvonnem@pictona.org. The cost is \$20 / season, and our Spring season lasts from now until the end of August.



INSTRUCTIONAL PROGRAMS

• Monday

- 9:00 am: [Youth Camp](#) (Ages 6-10)
- 3:30 pm: [Pickleball Made East](#) (Sylvia)

• Tuesday

- 9 am: [Youth Camp](#) (Ages 6-10)
- Noon: [PB 201](#) (Lu)
- 1 pm: [PB 101](#) (Dan)
- 1:30 pm: [Learn While You Play](#) (Lu/Sinny)
- 3 pm: [PB 102](#) (Lu)

• Wednesday

- 9 am: [Youth Camp](#) (Ages 6-10)
- Noon: [Learn While You Play](#) (Sinny)
- 1:30 pm: [Drill Extravaganza!](#) (Dave)
- 3:30 pm: [PB 301](#) (Sylvia)
- 3:30 pm: [The 3 D's: Dink, Drop & Dink](#) (Lu/Sinny)

• Thursday

- Noon: [PB 201](#) (Lu)
- 1:30 pm: [Round Robin](#) "Not Ready for Primetime"
- 3 pm: [PB 102](#) (Lu)
- 5 pm: [PB 101](#) (Dan)

• Friday

- 1 pm: [Speedball](#) (Dave)
- 3 pm: [Handling the 4th Shot](#) (Dave)

• Saturday

- 1 pm: [PB 101](#) (Edward)

Upcoming Classes

• Monday, July 18

- 9 am - Kids Camp - Age 11-15
- 3:30 pm - Low and Slow
- 4 pm - PB 101

• Tuesday, July 19

- 9 am - Kids Camp - Age 11-15
- 1 pm - PB 101

• Wednesday, July 20

- 9 am - Kids Camp - Age 11-15
- Noon - PB 3.5+
- 1 pm - Trouble? Reset!
- 3:30 pm - PB 301

• Thursday, July 21

- 5 pm - PB 101

• Friday, July 22

- Noon - PB 3.5+
- 1 pm - Set Up the Shot

• Saturday, July 23

- 1 pm - PB 101



VOLUNTEERS



Join the Pictona Success Team!

If you'd like to volunteer, please consider joining the Pictona Success Team of Volunteers.