



Our newsletter for members and friends

June 13 - 19



PLAY WITH THE PROS!
Jay Devilliers
PPA Rankings:
3 Singles
7 Doubles
4 Mixed **JJD**
Saturday & Sunday
July 9 & 10
9 - 11:30 am
Each clinic will cover six topics: Dinking, 3rd Shot Drop/Drive & Transition, Volleys/ Blocks, Serve & Return, Doubles Strategies and Court Positioning.
\$150 Members / \$175 Non-Members*
*For Each Clinic
Call
(386) 310-7067
to Register
PICTONA
HOLLY HILL

Jay Devilliers Clinic

This is your chance to play with a pro!

PPA Professional Jay Devilliers will be conducting two clinics at Pictona in July. After Saturday's clinic, Jay will be playing with 3 additional players in an exhibition match. This will be followed by a meet and greet and social hour.

- Saturday, July 9 & Sunday, July 10
 - 9 am - 11:30 am
- \$150 members / \$175 non-members for each clinic

Call (386) 310.7067 to register or sign up on-line [here](#). Sign up today!

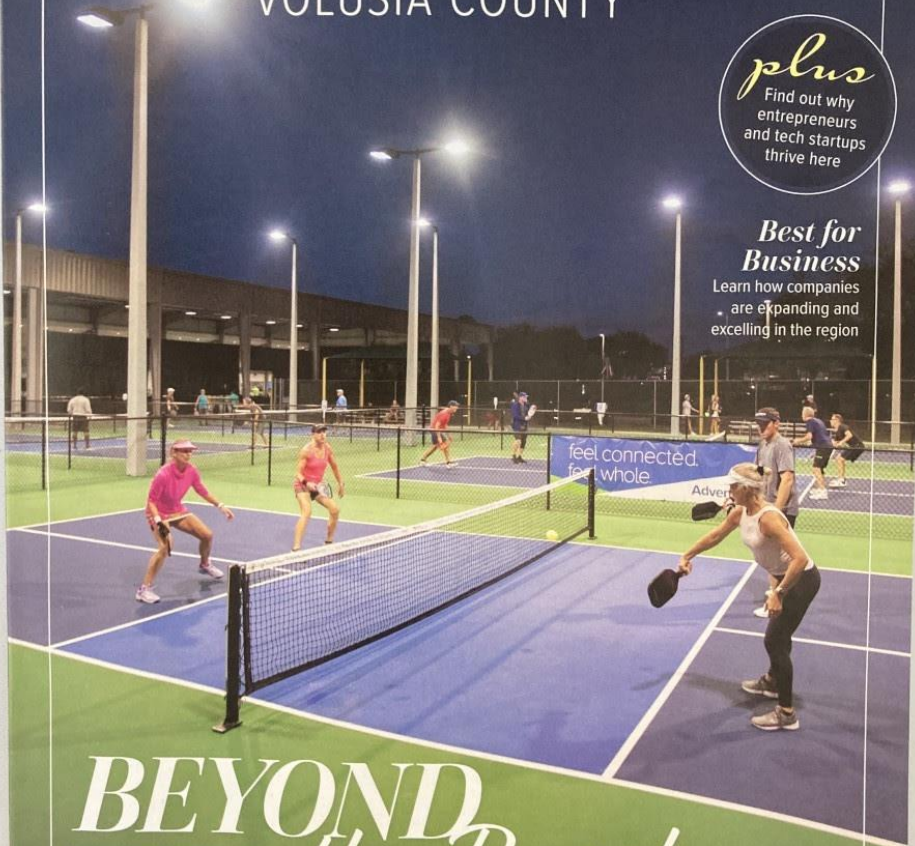
Greater Daytona Region

VOLUSIA COUNTY

plus
Find out why
entrepreneurs
and tech startups
thrive here

Best for Business

Learn how companies
are expanding and
excelling in the region



BEYOND
REGION SERVES UP SCORES
OF OUTDOOR ACTIVITIES *the Beach*

Sponsored by Team Volusia Economic Development Corporation

Pictona Featured on Cover of Livability Magazine

The Livability Magazine: Greater Daytona Region featured this photo of Pictona on their June cover. The magazine focuses on the Daytona region and why it's a great place to live and work. Pictona is thrilled to be included!



Say Hello to Mark Shaw! - Marketing Director

I'm excited to be part of Pictona as we continue our march forward to being one of the Premier pickleball facilities in the U.S.! I'm thankful to be part of the journey, and grateful for the opportunity to help put Pictona on the map.

My career is in marketing & events. Prior to relocating to Florida I worked at Macy's Department Stores in their Parade & Entertainment Division, and before that I was with Target Corporation, embracing the colors red & khaki.

I was born and raised in the Midwest - a true "CheeseHead", if you will. Can you guess who my favorite NFL Team is? I've been married for 7 years and am relishing spending time in 6 months of summer, rather than 6 months of winter!



Remembering Pictona Member - Mike Phelan

Mike "Mikey" Phelan passed away this past week. What many Pictona members remember most of Mykey was his ringing cry of "I love you guys!" echoing out over the covered courts every time he left. Our deepest condolences go out to Mike's family.

You can read the full obituary [here](#).



THE KITCHEN AT PICTONA

Friday, June 3, 2022

www.HollyHill.com

The Kitchen serves up great food at Pictona

By Diane M. Carey
dcarey@hometownnews
mediagroup.com

Pictona at Holly Hill is fast becoming a household name in the pickleball world in Volusia County and around the country, if not world.

But The Kitchen, the restau-

cial," Ms. Ema said. "We use fresh ingredients from local farms and gardens. We make our own stuff, so it is really good."



served and Ms. Ema said. "We use fresh ingredients from local farms and gardens. We make our own stuff, so it is really good."

Barbara Koehler does not cook much, but enjoys to The Kitchen. She c

"NEWS" in The Kitchen

- "The Kitchen at Pictona" was featured in our local publication Hometown News. Our chefs specialize in scratch cooking - including serving up daily & weekly specials. You can read the full article [here](#).
- Next week's special will be a tangy **BBQ Bacon Burger, topped with crispy fried onions - served with a side of your choice for \$11.**
- Have you tried our homemade **Key Lime Pie**? We serve it in the perfect bite sized treat, for only \$2!
-
- Don't forget, we grow our own greens in our very own Community Gardens!



PICKLEBALL PLAY



Friday Music Nights - Taking Your Song Requests!

Friday's are one of our more popular nights at Pictona. It's your chance to let down your hair, make new friends, and dink & dance the night away! Have a song or playlist that you'd love to have in the mix?

Send your suggestions to Trevor at trevory@pictona.org



JUNIORS

B Brown & Brown

Pictona Announces Summer Programming for Area Youth

School's out! - Are you looking for a fun activity to keep your kids occupied this summer?

Pictona is offering some great programming for area youth, that will surely help fill those summer days!



PICTONA KIDS

JUNE 27 - 30 MONDAY - THURSDAY
FOUR 1-HOUR CLASSES

PB 101 (6-8 YEAR OLDS) 10:00 AM - 11:00 AM
PB 102 (9-13 YEAR OLDS) 11:00 AM - NOON

THE BASIC SKILLS AND RULES WILL BE TAUGHT USING AGE APPROPRIATE DRILLS. EACH CLASS WILL COVER A DIFFERENT SKILL, CULTIVATING IN MODIFIED GAMES AND FUN CHALLENGES!

Coach Mary Burns

\$95

Call (386) 310.7067 to register



Mary Burns will be leading four 1-hour classes for parents who want to introduce their kids to Pickleball!

- June 27-30 (Monday thru Thursday)
- PB 101 - (6-8 Years Old) 10 am - 11 am
- PB 102 - (9 - 13 Years Old) 11 am - Noon
- \$95 for all four classes

Register by calling the Welcome Desk at (386) 310.7067.

Or you can sign up for PB101 (6-8 Years Old) [here](#).

And you can sign up for PB102 (9-13 Years Old) [here](#).



 **Brown & Brown**

 JULY 11-13 MONDAY - WEDNESDAY 
9 AM - 1 PM

AGES 6-10

CAMP INCLUDES PICKLEBALL INSTRUCTION, ALONG WITH OTHER RECREATIONAL GAMES. THERE WILL ALSO BE SWIM TIME AT THE YMCA AND LUNCH IS INCLUDED!



\$150

Pictona at Holly Hill
1060 Ridgewood Avenue, Holly Hill, FL 32117
Call (386) 310.7067 to register



Youth Camp - Ages 6-10

Mary Burns will be partnering with Octavia Jones to instruct this 3 day camp.

Instruction includes learning basic skills to get the youngsters started on their pickleball journey! We'll throw in some recreational games, as well, and swim time at the YMCA (across the street from Pictona). Lunch is included.

- July 11, 12, 13 (Monday thru Wednesday)
- 9 am - 1 pm
- \$150 for all three days, includes swim time at the YMCA and Lunch!

Call the Welcome Desk at (386) 310-7067 or you can sign up for this camp [here](#).



 **Brown & Brown**

 JULY 18-20 MONDAY - WEDNESDAY
9 AM - 1 PM

AGES 11-15

CAMP INCLUDES PICKLEBALL INSTRUCTION, ALONG WITH OTHER RECREATIONAL GAMES. THERE WILL ALSO BE SWIM TIME AT THE YMCA AND LUNCH IS INCLUDED!



Pictona at Holly Hill
1060 Ridgewood Avenue, Holly Hill, FL 32117
Call (386) 310.7067 to register



Youth Camp - Ages 11-15

Mary Burns will be partnering with Octavia Jones to instruct this 3 day camp.

Each day starts at 9 am with private instruction, where we'll teach basic skills that will provide your child with great exercise - and at the same time, they'll have a blast! We'll throw in some recreational games, as well, and swim time at the YMCA (across the street from Pictona). Lunch is included.

- July 18, 19, 20 (Monday thru Wednesday)
- 9 am - 1 pm
- \$150 for all three days, includes swim time at the YMCA and Lunch!

Call the Welcome Desk at (386) 310-7067 or you can sign up for this camp [here](#).



USA PB Diamond Amateur Championship

We're looking forward to this Fall's tournament schedule and I have heard several questions on the inaugural **USA Pickleball Diamond Amateur Championship (DAC for short)** to be held at Pictona from December 1-7.

The main question is **"How do I enter/qualify?"**

There are [12 regional championships](#) - about half of which have already taken place. The closest one to Pictona will be held in Myrtle Beach SC in September. Gold and Silver medalists at any of these events earn a pre-registration ("Golden Ticket") to the DAC. All other participants at these regionals are eligible for a lottery into the DAC. If there are still spaces left, a general lottery may be in effect to fill those. I will keep you all posted as the event gets

Here is [additional info](#) on the DAC, Regionals, and Nationals.

In contrast, our own **Pictona Open will be held October 20-23** and no pre-qualification or lotteries are needed to play. This will be our first tournament to showcase Pictona 2 and our new Championship Center Court.

And remember - for those thinking about playing in Nationals, now is a good time to start planning for qualifying tournaments for next year.

2023 is only six months away!



October 20-23, 2022

Pictona Open

Join us for our signature Fall tournament at one of the finest pickleball facilities in the world! The tournament runs 4 days to accommodate 8 age divisions and 5 skill levels, in the popular double-elimination format.

Registration begins July 1st. We'll post the link to register at that time.

- **Dates: October 20-23, 2022**
- **Divisions: Men's, Women's, Mixed Doubles, Men's & Women's Singles**
- **Age categories: 19+, 35+, 50+, 55+, 60+, 65+, 70+, and 75+**
- **Skill levels: 3.0, 3.5, 4.0, 4.5 & 5.0**
- **Format: Double Elimination. Winner brackets are 2/3 games to 11; Consolation Brackets, 1 game to 15; All games win by 2.**
- **Tournament fee: \$60, plus \$15 per event entered.**



SPONSOR HIGHLIGHT



[HISTORY](#) [LOCATIONS](#) [SERVICES](#) - [EXPERT ADVICE](#) [DEALS](#) [CONTACT](#)



Pictona Welcomes - Koontz Heating & Air

Air Conditioning and heating is all in the family at Koontz Heating & Air Conditioning. Jerry Koontz started the company in 1967, and today his son, Chris is the company president.

The father-son leadership has served Koontz Heating & Air conditioning well. The company has grown to be one of the largest HVAC contractors in the area, servicing many builders and contractors.

“One of our strongest traits is that many of our employees have been with us for years,” says Chris Koontz. “Their knowledge and skills along with great pride in their workmanship and a real commitment add to the quality of the final product. The employees are the heart of the company.”

[Koontz Heating & Air](#)

651 Carswell Ave.

Daytona Beach, FL 32117

386-252-1878



SENIOR ACTIVITY CENTER

Coming Soon!

In July we'll be hosting a "**Pilates for Pickleball**" workshop. This exciting class will teach you strengthening exercises with the Pickleball player in mind. More details to come!

You can find next week's schedule for the Senior Activity Center [here](#).

Humana



COMMUNITY GARDENS

We have a few open plots in the Humana Community Gardens at Pictona. If you're interested in renting a plot, contact Yvonne at yvonnem@pictona.org. The cost is \$20 / season, and our Spring season lasts from now until the end of August.



INSTRUCTIONAL PROGRAMS

- **Monday**

- 3:30 pm: [Percentage Pickleball](#) (Sylvia)

- **Tuesday**

- Noon: [PB 102](#) (Lu)
- 1 pm: [PB 101](#) (Lu/Dan)
- 1:30 pm: [Learn While You Play](#) (Lu/Sinny)
- 3 pm: [PB 301B](#) (Sylvia)
- 3:30 pm: [PB201](#) (Lu)

- **Wednesday**

- 1 pm: [Drill Extravaganza !](#) (Lu/Sinny)
- 3:30 pm: [The 3 D's: Dink, Drop, Drink](#) (Lu/Sinny)

- **Thursday**

- Noon: [PB 102](#) (Lu)
- 1:30 pm: [Round Robin](#) "Primed and Ready"
- 3:30 pm: [PB 201](#) (Lu/Sinny)
- 5 pm: [PB 101](#) (Dan)

- **Friday**

- 1 pm: [Speedball !](#) (Dave)

- **Saturday**

- 1 pm: [PB 101](#) (Edward)

Upcoming Classes

• Monday, June 20

- 1 pm - Round Robin "Might be Ready for Primetime"
- 3:30 pm - Keeping the Ball Low & Slow
- 4 pm - PB 101

• Tuesday, June 21

- Noon - PB 102
- 1 pm - PB 101
- 2:30 pm - Backhand Drills and Skills
- 3:00 pm - PB 301
- 3:30 pm - PB 201

• Wednesday, June 22

- Noon - PB 401
- 1:30 pm - Specialty Shots
- 3 pm - PB 302

• Thursday, June 23

- Noon - PB 102
- 1:30 pm - "Not Ready for Primetime" Round Robin
- 3:30 pm - PB 201
- 5 pm - PB 101

• Friday, June 24

- Noon - PB 401
- 2 pm - Handling the 4th Shot

• Saturday, June 25

- 1 pm - PB 101



VOLUNTEERS

Join the Pictona Success Team!

If you'd like to volunteer to join the Pictona Success Team of Volunteers, [click here](#) and explore the many opportunities to help us continue to make Pictona the best pickleball facility in the United States!

