

March 7-13



Congratulations Keith!

We are pleased to announce the appointment of Keith Howell as Pictona's Tournament Director. He will serve as an associate director for the period up to September 1 and then will take on the full duties of the position.

Keith has been employed by Pictona since we opened, supporting our members in a variety of roles. He has been competing in local, regional, and national Pickleball tournaments for over 5 years.

As Tournament Director, Keith will be responsible for many things, including developing & managing the schedule of tournaments to be held annually at Pictona. "I look forward to working closely with Rainer to put together a diverse calendar of future tournaments showcasing Pictona and our sport. I'll also be developing more camps, training events and special programming for both members and the growing number of visitors eager to experience our unique, world-class facility."



Sarah Lockett leaving Pictona

Our own Sarah Lockett is leaving us with big shoes to fill. Sarah has been part of Pictona since before we officially opened and has had such a positive impact on our members and guests. Her love of the sport of pickleball has shown as she has developed and created programs that our members and guests have embraced! If you see Sarah in the next few weeks, give her a shout out and a hug! The posting for her job is below.

Membership & Events Director

The Membership and Events Director (MED) is responsible for growing Pictona's membership through marketing and special events that introduce the sport to new players. The MED also plans and oversees daily pickleball play for members and guests and works to optimize court usage. In addition, the MED plans and directs non-pickleball events as part of Pictona's mission to serve as a community center.

View the full job description [here](#).

If interested, email [Rainer Martens](mailto:Rainer.Martens@pictona.org), Pictona Director, expressing your interest and qualifications.

Closing Manager

We are hiring a Closing Manger (CM). The CM hours are Wednesday thru Saturday and Sunday 2-6pm. The Closing Manager will help members enjoy their experience at Pictona and will be responsible for overseeing the general daily operations of Pictona. A benefit of working for us as the CM, you will receive a free individual membership while you are employed with Pictona. Join a fun team!

View the full job description [here](#).

To apply, please send your resume to Angie, angieg@pictona.org.

Maintenance / Custodial Specialist

The Maintenance/Custodial Specialist (MCS) is responsible for the daily cleaning of the interior and exterior of Pictona as well as maintaining the building and the courts, including the Senior Activity Center. **View the full job description [here](#).**

To apply, please send your resume to Angie, angieg@pictona.org.



Are you Getting Enough Sleep?

Are you getting enough sleep? Will you play better pickleball if you get better sleep? Read about the importance of a good nights sleep [here](#).



Pickleball mania leading to an epidemic of injuries among baby boomers - *New York Post*

“A common theme with this population is that they play every day. They describe themselves as obsessed and many injuries are from repeated stress,” Roland Rodriguez, clinic director at Atlantic Physical Therapy in Toms River, NJ, told The New York Post. He said pickleball is to blame for most of the sports injuries in his older patients.

You can read the full article [here](#).



PLAYER SHOP

The Great Pictona Shirt SALE!

Look in the Player Shop for the special rack of Pictona shirts that are on sale for a limited time! There are a variety of styles and sizes of men's and women's shirts including shirts from last October's Pictona Open.



Special Pricing, Giveaways, & Drawing at Fila Shoe Day!

Plan on being at Pictona on March 19th to see our new line of Fila pickleball shoes! For this day only the shoes will be discounted and we'll be giving away free Fila products with every purchase (while supplies last). There will also be a drawing for a men's and women's warm-up jacket! Join Don Lang, our Fila rep, in the SR Perrott pavilion between 9 & 3 on **Saturday, March 19th!**



THE KITCHEN AT PICTONA

Next Week's Specials

- Be sure to try our zesty Lemon Chicken Picata served over a bed of delicious pasta!
- We're also featuring a hearty Cobb salad, with all the fresh ingredients, including our scrumptious homemade dressing.
- Tomato Bisque pairs perfectly with a Pictona Salad!
- Fresh baked cookies, banana bread and other homemade goodies are always on the menu at the Kitchen at Pictona.



TOURNAMENTS



The Florida Cup - March 26-27

Have you registered yet? Pictona members, this is your chance! Grab 6 of your pals (3 Men & 3 Women) and form a team. The entry fee is only \$15 for members, \$90 for your entire team of 6.

This is the state championship for team pickleball! Three men and three women comprise a team playing women's doubles, men's doubles, and mixed doubles matches against other teams in a round-robin format.

To make it convenient, you may register for the Florida Cup with our Welcome Desk by calling (386) 310.7067.

We will pass along your registration to the event organizers.

Find more information, including registration [here](#).



APRIL FOOL'S PARTY

SPONSORED BY:



We're hosting an April Fool's Party free to all tournament participants. Expect some spoofing and buffoonery, maybe a little joshing and jesting, all in the spirit of good fun.



SELKIRK AMERICA'S PICKLEBALL CHALLENGE

Register at PickleballTournaments.com
or scan the QR Code

REGISTER NOW!
March 31 - April 3



*Food, Drink, Music
& Door Prizes
Provided!*

[Selkirk America's Pickleball Challenge - March 31 - April 3](#)

- We currently have **over 400** players signed up! If you want to join the fun, sign up now, as registration closes on March 17th.
- This is our premier spring tournament. It's also a round-robin format organized by age and skill levels. Join the April Fools Party Friday, April 1st, as part of the festivities for this tournament.
- Register [here](#).
- Selkirk America's Pickleball Challenge is sponsored by [Selkirk](#), [S.R. Perrott, Inc.](#) and [Tijuana Flats](#).

PICTONA

SUPER SENIORS

May 6-8 2022

Men's, Women's & Mixed Doubles

Skill Levels
3.0, 3.5, 4.0, 4.5

Age Categories:
60+, 65+, 70+, 75+



\$40 for Pictona Members
\$50 for Non-Members

Register at:
PICKLEBALLTOURNAMENTS.COM

Super Seniors
Tournament
sponsored by:



[Super Seniors Tournament - May 6-8](#)

Our second annual Super Seniors Tournament sponsored by [Solar-Fit](#) and [Daytona Dodge](#) will be May 6, 7, and 8. Ages are 60, 65, 70, and 75+ with 3.0 to 4.5 skill levels playing men's, women's, and mixed doubles.

[Registration](#) is now open!



BRAGGING RIGHTS



Congratulations Lucie Denault and Andy Melville!

Lucie and Andy played mixed doubles 4.0 - 60+ and won GOLD in the Pickleball Veritas Ancient City Tournament from 2/25 to 2/27.

Lucie also won GOLD in women's singles 60+.

Andy also won SILVER with partner Scott Grant in men's doubles 4.0.



SPONSOR HIGHLIGHT



It's important to stay hydrated

It's estimated that up to 92% of the US population is either chronically dehydrated or vitamin deficient. Most people do not even know they are dehydrated or vitamin deficient, and those who do are quite often taking supplements that do not actually give them what they need.

Prime Hydration has a proprietary blend of high dose vitamins, minerals, amino acids, and IV fluids to include electrolytes and are infused directly into the bloodstream, giving your cells rapid access to the nutrients required to look, feel, and perform at your best.

- *"I was looking to supplement my workout regimen. I really noticed that my recovery time is a lot better. My ability to train and roll has been really improved." - Member*

Find out more about the benefits of Prime Hydration [here](#).

Prime Hydration

426 Canal Street
New Smyrna Beach, Fl 32168
(386) 428-4848

28 W. Granada Blvd.
Ormond Beach, Fl 32174
(386) 872-4840



PICKLEBALL PLAY

Looking for courts to play singles?

Demand for courts to play singles at Pictona has increased dramatically over the past 6 months. We invite those who are looking to play singles **Monday through Wednesday mornings to use the paddle rack located at court 20 from 8am – 12pm.**

League Play begins March 23rd

Grab 6 to 8 of your pickleball friends and form a team for Pictona's Pickleball League beginning play March 23rd!

Pictona's Pickleball League will be played over a 10 week season. Two divisions will be offered, a 4.0 Division and a 3.5 Division.

Find league details and registration information [here](#).



EVENTS



St. Patrick's Trivia Night!

Join us for our 2nd Trivia night! Bring your Irish Luck, have an Irish Beer, and play some Irish Trivia :)!

When: Wednesday, March 16

Where: The Kitchen at Pictona

Time: 6 - 7:30 pm

Cost: \$10 per person



Cruise-In BBQ at Pictona

Join us Friday March 18th As we host the Cruise-In BBQ at Pictona. Come and see a great display of antique cars and trucks from across multiple decades. Enjoy the live music and watch some fun pickleball being played on the courts at Pictona.

Interested in bringing your antique car or truck? Contact Assistant and Events Manager Sarah Locket at sarahl@pictona.org to complete your registration. Space is limited so register your vehicle(s) today!



SENIOR ACTIVITY CENTER

You can find the SAC Schedule on the Pictona Website.
Click [here](#) to view next week's schedule of activities.

Humana



COMMUNITY GARDENS

We have a few open plots in the Humana Community Gardens at Pictona. If you're interested in renting a plot, contact Rynn at rynn@pictona.org. The cost is \$20 / season, and our Spring season lasts from now until the end of August.



INSTRUCTIONAL PROGRAMS

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- **Monday**
- 3:30 pm: [Pickleball Made Easy](#) (Sylvia)- FULL

- **Tuesday**
- Noon - [PB 201](#) - (Lu/Sinny)
- 1 pm: [PB 101](#) (Dan) - FULL
- 3:30 pm: [PB 102](#) (Lu/Sinny) - FULL

- **Thursday**
- Noon: PB 201 - (Lu/Sinny)
- 1:30 pm: "Not Ready for Prime Time [Round" Robin](#) - (Lu/Sinny) - FULL
- 3:30 pm - [PB 102](#) - (Lu/Sinny)
- 5 pm: [PB 101](#) (Dan)

- **Friday**
- 1 pm: [Speedball!](#) (Dave)

- **Saturday**
- 1 pm: [PB 101](#) (Edward)

- **Upcoming Classes**
- **PB 101** March 14 - 4 pm
 - March 15 - 1 pm
 - March 17 - 5 pm
 - March 19 - 1 pm
- **The 3 D's** - March 14 - 3:30 pm
- **Primed & Ready Round Robin** - March 16 - 2:30 pm
- **Might Be Ready Round Robin** - March 17 - 1:30 pm
- **Speedball!** - March 18 - 1 pm



VOLUNTEERS

Our March 18th Cruise-In BBQ Event will be a lot of fun! **We need 10 volunteers** to assist with directing traffic and parking for the event from 4pm – 6pm.

If you are able to assist please sign up here or contact Events and Assistant Manager Sarah Lockett at sarahl@pictona.org.



If you'd like to volunteer to join the Pictona Success Team of Volunteers, click [here](#) and explore the many opportunities to help us continue to make Pictona the best pickleball facility in the United States!

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Our mailing address is:

1060 Ridgewood Ave. Holly Hill, FL 32117

[Unsubscribe here](#)