



Canadian Pickleball Players Discover Pictona



Our Canadian friends enjoying a day of pickleball at Pictona recently. Keith and Kevin Matwichuk, Alden and Dawna Briggs, Rhonda and Jeff Tiller, and Norm Craven. Rainer Martens, Pictona Director, seated.

On the east coast of Florida, nestled within the greater Daytona area, is the small city of Holly Hill which is host to one of the finest pickleball facilities in the world. PICTONA (PICKleball + DayTONA) has 24 dedicated pickleball courts, 8 under cover, and a 9,000-sf clubhouse with locker rooms, games room, and restaurant.



Drone view of Pictona looking toward the high-rises on the beach.

Canadians are discovering Pictona not only because of the facility but because they are welcomed.

"Pictona is by far the best pickleball facility I have ever seen. Playing there was an absolute pleasure. Pictona is breath-taking. The outdoor and indoor courts are perfect, and the people are friendly, warm and very welcoming. Pictona is an absolute first-class pickleball facility in every aspect. Dawna and I definitely plan to return as often as we can during our winter holidays in Florida. I strongly encourage every pickleball player to go to Pictona in Holly Hill if possible. You too will be amazed!" Alden Briggs, president of Pickleball New Brunswick

Beginning in November 2022, Pictona will have an additional 25 courts, a stadium with a championship court that seats 1200, which is under cover along with 4 additional courts.



A rendering of Pictona which is scheduled for completion in October 2022.

"I would encourage all Canadians to come down to Pictona and enjoy the sunshine and play at a world class facility that ticks all the boxes. They have literally thought of everything here; its Pickleball paradise. Rhonda and I are having a blast meeting new friends, participating in weekly scrambles, competitive ladders, open play, and taking lessons. We are already planning to come back next year to see Pictona 2 and hope to see even more Canadians at the facility."
Jeff Tiller, North Bay, Ontario

Pictona access fees are \$12 per day, \$36 per month, or \$360 per year. We have reduced family rates, children's rates, and a special 10-pass card.

Learn more about Pictona on our website: www.Pictona.org. Sign up for our weekly newsletter at <https://pictona.us>.

Come play pickleball at Pictona where it is not just a game, but a lifestyle!