



WEEKLY BULLETIN - JANUARY 24-30



Pictona Receives \$2.5 Million ECHO Grant

It was front page headline news in the [News-Journal](#). [Channel 13](#) broadcast the historic award, the largest single grant given by ECHO (Environmental, Cultural, Historical, and Outdoor), a county grant agencies to build public facilities supported by a ½ percent sales tax.

On January 18 supporters of the Pictona grant request descended on the Volusia County Council meeting in Deland. The Holly Hill mayor, the City Commissioners, the Pictona Board and staff, and over 50 Pictona members cheered the Council members on to a favorable 6-1 vote. The \$2.5 million will be used to help fund the \$6 million Pictona 2. The City is contributing \$1 million and Martens Charities will gift the remaining \$2.5 million. Completion of Pictona 2 is scheduled for October 2022.

We thank our members for trekking to Deland to support this grant. Rainer and Julie Martens

Business of the Year

Pictona was honored this past week by the City of Holly Hill and the Holly Hill Chamber of Commerce as the Business of the Year for the many contributions Pictona has made to the community. Rainer Martens accepted the award on behalf of Pictona.

We're thrilled to announce that Rainer and Julie Martens were also presented with the Corporate Citizen of the Year Award!



Healthy Living Guide **2021** **/2022**

A DIGEST ON HEALTHY EATING AND HEALTHY LIVING
From the Department of Nutrition at the Harvard T.H. Chan School of Public Health



Healthy Living Guide

- We stay healthy so we can play pickleball or is it that we stay healthy BECAUSE we play pickleball. There is always room to learn more about living well. The Harvard School of Public Health has just released a publication called the Healthy Living Guide 2022. You can [download](#) your free copy.
- You'll find a wealth of useful information about eating well and exercise.

Healthy Living Quiz

- The U.S. Food and Drug Administration considers 400 milligrams a safe amount of caffeine for healthy adults to consume daily. Roughly how much caffeine does one 8-ounce cup of brewed coffee contain?
 - 15 milligrams of caffeine
 - 45 milligrams of caffeine
 - 95 milligrams of caffeine
 - 135 milligrams of caffeine

**** (Scroll to the bottom of the bulletin for the answer)**



Education Director

- When the Pictona Training Center opens in October we plan to have a new **Education Director** onboard to further develop our instructional programs. We have been fortunate to have Lu Kandt lead our instructional activities and supported by an outstanding group of instructors. The addition of a full-time Education Director will provide an expanded focus on developing and delivering courses for players, instructors, referees, and administrators.
- The educator selected for this position will have demonstrated teaching experience as well as experience developing educational resources. An in-depth knowledge of pickleball is essential, but being a professional player is not, but may be helpful if the person has the other qualifications. This is a teacher educator position, not a teaching position. It is a full-time position located working onsite at Pictona. Learn more about this position [here](#).

Tournament Director

- When Pictona 2 is completed with 49 courts, 13 under cover, and a championship court seating 1200, Pictona will be an outstanding campus for tournaments. We already have an attractive schedule of tournaments for 2022, crowned by the USA Pickleball Diamond Amateur Tournaments being held here December 1-7 where 1000+ players are expected to attend. We are already scheduling tournaments for 2023 and 2024.
- We are searching for a **Tournament Director** who will create tournaments organized and conducted by Pictona and will contract with other organizations to host tournaments at Pictona. The Director will also plan and conduct 3-7 day camps for visitors that may or may not involve instruction. The Director will then oversee the planning, marketing, and conduct of tournaments and camps. For Pictona-owned tournaments, the Director is responsible for recruiting sponsorships. This is a fulltime position working onsite at Pictona. Employment begins between July 1 and September 1, 2022.
- Learn more about this position [here](#).
- **You can view all of our current openings [here](#).**

2022

New Year - New YOU!

Looking to Get More Active & Make New Friends?

Become a Pictona Member TODAY



- We have daily passes or monthly and yearly memberships available.
- Save when you purchase an Annual Membership.
- We also offer family and youth rates.
- Pictona Plus members receive 10% off our on-site restaurant, The Kitchen, the Player Shop, and all tournaments hosted at Pictona!



It's not too late to make your New Years resolution! Start by having more FUN by playing Pickleball! Have a blast, make great friends, and oh yeah, you might get healthier too!

Pictona members can reserve individual court times, pay discounted fees for instructional classes & clinics, have FREE access to skilled-level activities including Round Robins and Ladder Leagues, and much more!

For more detailed information about all of our Membership Plans, click the button below. Or call the Welcome Desk at (386) 310.7067.



THE KITCHEN AT PICTONA

This Week's Specials

- This week we're featuring a pulled pork sandwich with fresh roasted pork tenderloin on a brioche roll served with a side of your choice.
- Get your taste buds ready for delectable Bolognese pasta with rich, creamy sauce! Yum!
- Fresh Cinnamon rolls are on the menu this week, and we're working on replenishing our homemade baked goods, including pies, muffins and more!
- As always, try one of our healthy salads made with lettuce harvested right out of our own community gardens!



TOURNAMENTS

ROOKIE RALLY

ROUND ROBIN

February 5-6, 2022

Men's, Women's & Mixed Doubles

2.5 - 3.0 Skill Level

Age Categories:
<50, 50+, 60+, 70+

**\$40 for Pictona Member
\$50 for Non-Members**

Register at:

PICKLEBALLTOURNAMENTS.COM



**Rookie Rally
Tournament
sponsored by:**



**Barr & Associates
Physical Therapy**

1425 HAND AVE. SUITE H ORMOND BEACH FL 386-673-3535



- The tournament is just around the corner. We currently have 150 players registered for this fun, round-robin event.
- The Rookie Rally is sponsored by [Barr & Associates Physical Therapy](#) and [Coastal Integrated Health Care](#).
- **Registration closes January 28.** You can register for this fun Tournament [here](#).



APRIL FOOL'S PARTY

SPONSORED BY:



We're hosting an April Fool's Party free to all tournament participants. Expect some spoofing and buffoonery, maybe a little joshing and jesting, all in the spirit of good fun.

*Food, Drink, Music
& Door Prizes
Provided!*



AMERICA'S PICKLEBALL CHALLENGE

Register at PickleballTournaments.com
or scan the QR Code

REGISTER NOW!
March 31 - April 3

[America's Pickleball Challenge](#)

- Four days of exciting pickleball awaits players who register for Pictona's big spring tournament from March 31 - April 3. It's a round robin format so everyone gets lots of action, and we've added an April Fool's party on Friday evening. It's no joke! Music, free food and drinks, and maybe a little spoofing on this special day. Register for this exciting tournament [here](#).
- America's Pickleball Challenge is sponsored by [S.R. Perrott, Inc.](#) and [Tijuana Flats](#).



SPONSORSHIPS

We are delighted with the expanded interest in being a sponsor of Pictona. We have more opportunities to promote businesses and organizations through the placement of banners on our campus. We also have tournament sponsorships available, and we've recently added a Digital Package to our sponsorship efforts.



PICTONA 2



Foundation

- Some visible action at the site of Pictona 2. They are installing the foundation for the 8800 square foot Pictona Training Center and the well for the elevator. Behind the action, Weigel Construction is working with subcontractors to place orders for all the materials and services needed to complete the project on time. While the supply chain problems are significant, with excellent planning Weigel is finding solutions to keeping this project on schedule.



BRAGGING RIGHTS

- Anytime you win gold, silver, or bronze in a tournament, please complete the information in the [Bragging Rights Form](#) and send it as soon as possible after the tournament is completed along with a photo if you have one and we will post it in the Weekly Bulletin.
- Email the completed form along with photos to Mark Shaw, Marketing Director at marks@pictona.org.



PICKLEBALL PLAY



Winter 2022 Scrambles

- [Winter 2022 Scrambles](#) are open for sign up!
- A Scramble is an organized style of play that allows participants to move up or down a “ladder” based on whether their team wins or loses.
- Register by calling the Welcome Desk at 386-310-7067 or go online [here](#).
- Join us every day at Court #5 and see if you and your partner can win to stay on the Pictona [Challenge Court](#)! Find the rules [here](#).
- Find out how to join the Pictona [Ladder League](#). You can see each division ladder rankings on the whiteboard inside the Welcome Lobby, or on-line [here](#).
- Want to rate your skill level? Check out the [IPTPA guidelines](#).

- *With 24 courts, Pictona can accommodate all skill levels every day of the week! If you're looking for a specific level of play, check out the weekly schedule and courts below.*

- **Check at the Welcome Desk for Program Court Assignments**

- **Monday**

- 9 am: [Scramble](#) - Women's 3.5 +
- 5 – 8 pm: [Novice Play](#) (Beginners to 3.0)

- **Tuesday**

- 9 am: [Scramble](#) - Women's 3.0 - 3.5
- 5 – 8 pm: [Advanced Play](#) (4.0 and Above)

- **Wednesday**

- 9 am: [Scramble](#) - Mixed 3.5+
- 5pm – 8pm: [Intermediate Play](#) (3.0 & 3.5)

- **Thursday**

- 9 – 11 am: [Novice Play](#) (Beginners to 2.5)
- 6 pm: Mixed [Scramble](#) 3.5 + Open

- **Friday**

- 8 – 3 pm: [Open Play](#) (All Skill Levels)
- 5 pm - [Friday Music Night](#)

- **Saturday**

- 8am – 3pm: [Open Play](#) (All Skill Levels)

- **Sunday**

- 8am – 1pm: [Open Play](#) (All Skill Levels)
- 10 am - 11:30 am: [Novice Round Robins](#) (Beginners to 3.0)
- 1pm – 4pm [Advance Play](#) (4.0 and above)



EVENTS

ARTHRITIS OR JOINT PAIN?

YOU'RE INVITED!



FREE EDUCATIONAL SEMINAR & LUNCH

If you have **ANY** of these symptoms,
you **NEED** to attend this event:

- Neck or Shoulder Pain
- Elbow, Wrist or Hand Pain
- Lower Back or Hip Pain
- Knee Pain
- Degeneration
- Foot or Ankle Pain
- Plantar Fasciitis
- "Bone-on-Bone"



**TO RESERVE
YOUR PLACE,
PLEASE
CONTACT US AT:
(386) 800-3100**

**FOR THE FIRST 20
CONFIRMED
RESERVATIONS
ONLY!**

**RSVP
REQUIRED
FOR
ATTENDANCE**

WHERE: PICTONA AT HOLLY HILL 1060 RIDGEWOOD AVE, HOLLY HILL
WHEN: FEBRUARY 7TH, 11AM-1PM

Arthritis or Joint Pain?

Having joint pain or arthritis that's affecting your pickleball play and/or quality of life. Would you like to speak with a professional and ask questions related to your specific issues?

Join us Monday February 7th in the Games Room from 11-1pm for a Lunch & Learn with Coastal Intergrative Healthcare. **Lunch provided** by Coastal Intergrative Healthcare for the first 20 registrants.

Space is limited and registration required. Call 386-800-3100 to RSVP your spot today.



Thank you!

This past Saturday we had 96 participants come and try pickleball for the first time in Pictona's PB101 for 101 New Players.

Thank you to our 40+ volunteers for offering their time to run a fantastic event. You did an incredible job of sharing your passion for pickleball and enthusiasm for Pictona with our guests!

Thank you to our PB101 sponsor #321realty for your support in making this event happen, we couldn't do it without you!

www.321realty.net.



Congratulations Cyndy, Kathy, Nancy & Jacquelyn!

Congratulationa for our first ever Games Night in The Kitchen at Pictona Trivia Night winners – Cyndi, Kathy, Nancy and Jacquelyn!

It came down to the wire with only a point separating 1st and 2nd place. Thanks to everyone that came out and played.

Look for details and dates of the next Games Night in The Kitchen at Pictona in future bulletins.



SENIOR ACTIVITY CENTER

Monday

- 10 am: [Stretch & Flex](#) with Pam
- 3 pm: Halifax / Brooks Tai Chi (private adaptive sports class)
- 5 pm: Rec Games Night (Game of the Week: **Croquet**)
- 5 pm: [Beginner Line Dancing](#) with Joe
- 6:30 pm: [Intermediate Line Dancing](#) with Joe
- **Tuesday**
- 9:30 am: [FHCP Pilates](#) with Artie
- 10:30 am: [FHCP BAM!](#) with Artie
- 11:30 am: [Island Doctors Tai Chi](#) with Sharyn.
- 4:15 pm: Halifax / Brooks Rec Games Night (private adaptive sports night)
- 6-9 pm: [Table Tennis Club](#)
- **Wednesday**
- 9 am: [Multi-Level Line Dancing](#) with Joe.
- 9:30 am: Croquet Club
- 6 pm: [Performance Enhancement Yoga](#) with Bob
- **Thursday**
- 10 am: [Fusion Fitness](#) with Ed
- 11:30 am: Island Doctors [Tai Chi](#) with Sharyn
- **Friday**
- 9:30 am: Open Play Bocce
- 10:30 am: [FHCP BAM!](#) with Artie
- **By Request**
- [Rec Games 101](#) with Rynn and Rec Games Ambassadors

Humana



COMMUNITY GARDENS

- All plots in the Humana Community Gardens at Pictona have been rented for the Fall season. If you're interested in joining our Waiting List for a Spring plot, contact Rynn at rynn@pictona.org.



INSTRUCTIONAL PROGRAMS

- **Monday**
 - 3:30 pm: **Low and Slow** (Sylvia)
 - 1 pm: **Speedball** (Dave)

 - **Tuesday**
 - Noon **PB201A** (Lu)
 - 1 pm: **PB 101** (Lu)
 - 3 pm: **PB102A** (Lu)

 - **Wednesday**
 - Noon: **Learn While You Play** (Lu /Sinny)
 - 2 pm: Primed & Ready **Round Robin** (Lu/Sinny)
 - 3:30 pm: **The 3 D's: Dink, Drop & Drink** (Lu/Sinny)

 - **Thursday**
 - 1 pm: Not Ready for Primetime **Round Robin** (Lu/Sinny)
 - 5 pm: **PB 101** (Sinny)
-
- **Upcoming Classes**
 - Tuesday, Feb. 1 - 3:30 pm: **PB301** (Sylvia)
 - Wednesday, Feb. 3 - 1 pm: **Speedball** (Dave)
 - Friday, Feb. 4 - 1 pm: **Speedball** (Dave)



VOLUNTEERS

We Need Volunteers for Beginner / Novice Programs

You may have heard that PB101 for 101 New Players this past Saturday was a resounding success. Over 40 members volunteered to introduce the game of pickleball and our community at Pictona to 96 new players.

Many of our members thoroughly enjoy introducing new players to the game and having the opportunity to make new pickleball friends. We want to invite you to volunteer to help us grow Pictona's membership by assisting in our beginner and Novice play programs.

You can register to volunteer for specific beginner and Novice play programs [here](#).



- If you'd like to volunteer to join the Pictona Success Team of Volunteers, click [here](#) and explore the many opportunities to help us continue to make Pictona the best pickleball facility in the United States!

Healthy Living :c.) One 8 oz. cup of brewed coffee contains **99 milligrams** of caffeine.



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Our mailing address is:

1060 Ridgewood Ave. Holly Hill, FL 32117

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